

Tourism Sector Monitor ♦ September 2001

Highlights

Room revenue

For the fifth consecutive month, room revenues in BC fell (-0.9%) in June. The driving force behind this was the Mainland Southwest (-2.1%) where revenues have been weak since the beginning of the year, and the Northeast (-10.7%). The largest gains were made in the North Coast (+3.8%) followed by the Cariboo (+2.1%) and Vancouver Island/Coast (+2.0%).

Room revenues continue to fall



Table 1. Room Revenue* Summary

Accommodation Type			
	June 01 (\$000)	May 01 (\$000)	% change
Total	121,246	122,385	-0.9
Hotels	91,239	92,274	-1.0
Motels	15,253	15,336	-0.5
Other Acc.	15,050	14,373	4.7
Regions (Top 3 performers)			
North Coast	1,619	1,560	3.8
Cariboo	3,485	3,415	2.1
Vancouver Island/ Coast	22,167	21,734	2.0

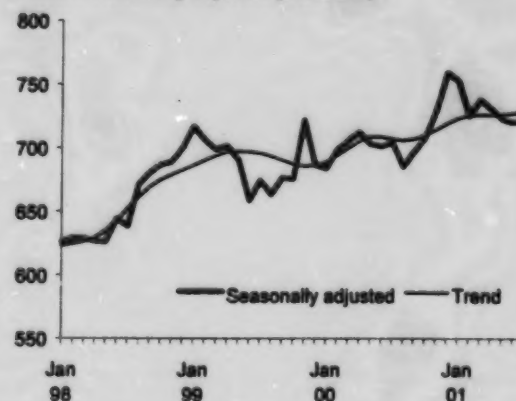
* Seasonally adjusted room revenue

Visitor Entries

After three months of decline, visitor entries to BC remained fairly flat (+0.1%) in July. A small increase in entries from the US (+0.3%) was dominated by a decline in visitors from overseas (-0.7%).

Visitor entries level off

Entries—seasonally adjusted (thousand)



Other indicators

In July, restaurant, caterer and tavern receipts grew 6.5% from the same period last year. Full service restaurants saw the largest increase (+10.6%).

Passenger traffic at the Vancouver International airport slipped 0.4% in June from the same period last year. At the Victoria airport, passenger traffic rose 12.5% in July compared to July 2000. Both vehicle traffic (+3.6%) and passenger traffic (+1.1%) on the BC Ferries in July was up from the same month last year.

Tourism Trends

Room Revenue

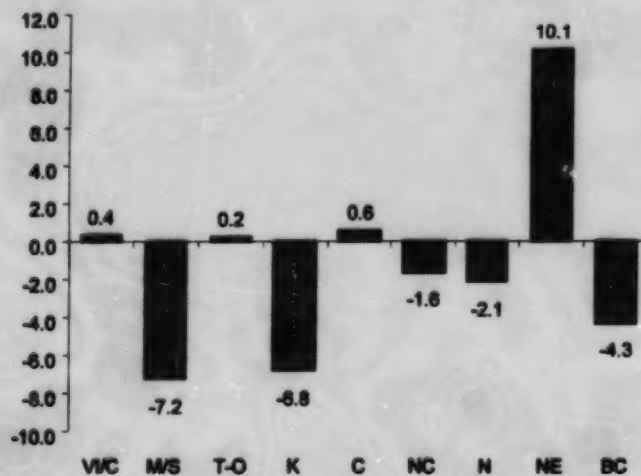
Despite declines in only three regions, room revenues in BC continued on a downward trend in June, falling 0.9%. The Northeast region saw the largest fall (-10.7%). Drops in Richmond and Downtown Vancouver pushed revenues in the Mainland Southwest down 2.1%. The Kootenay region (-1.4%) also saw declines. The largest gains were made in the North Coast where revenues rose 3.8%. Other regions that saw growth included Vancouver Island/Coast (+2.0%) and the Cariboo (+2.1%).

In the second quarter of 2001, room revenues dropped 4.3%. The driving force behind this fall was the Mainland Southwest where revenues were down 7.2%. The Northeast boasted the highest growth in the second quarter, with revenues up 10.1%. A weak performance by the Central Kootenay regional district led to a 6.8% fall in revenues in the Kootenay region.

Note: All comparisons for "Tourism Trends" are seasonally adjusted unless stated otherwise. All comparisons are to the previous month except where noted.

Second Quarter numbers down

% Growth: Second Quarter 2001



Second Quarter revenues in the Mainland Southwest saw large declines.

VIC = Vancouver Island/Coast
M/S = Mainland/Southwest
T-O = Thompson-Okanagan
K = Kootenay
C = Cariboo

NC = North Coast
N = Nechako
NE = Northeast
BC = British Columbia

Visitor Entries

International traveller entries to BC levelled off (+0.1%) in July, after three months of decline. Overseas entries dropped (-0.7%) due in part to a fall in entries from European (-3.3%) and Oceanic (-2.2%) countries. Entries from the US rose 0.3% despite a fall (-1.0%) in same-day trips.

The number of Canadian re-entries via BC was up 0.3%. Canadian same-day auto trips to the US dropped 1.7% but overseas re-entries grew 1.5%.

Canadian re-entries levelling off

Canadian Re-Entries (thousands)

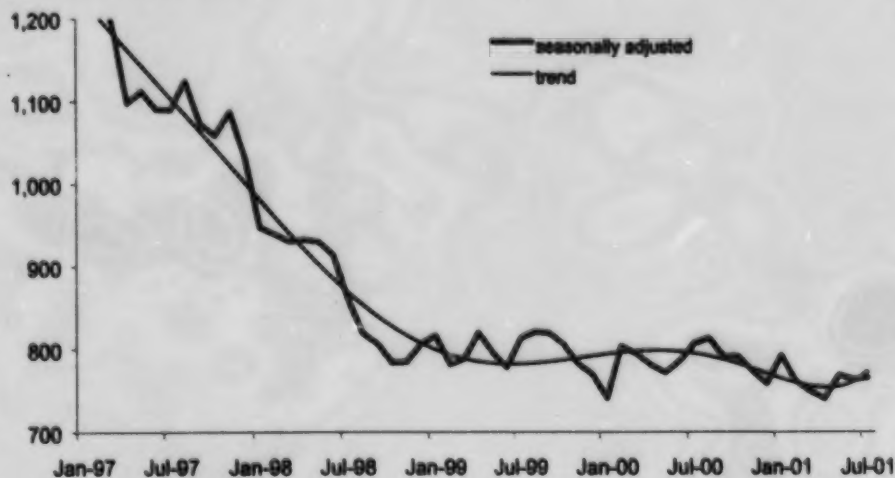


Table 2. Traveller Entries (seasonally adjusted)

	Jul-01 ('000)	Jun-01 ('000)	% chg from Jun-01
American visitors			
Total	604	603	0.3
Same-day	301	304	-1.0
Overnight	305	305	0.2
Overseas visitors			
Total	117	118	-0.7
Europe	35	36	-3.3
UK	19	18	3.3
Asia	62	62	-0.2
Japan	25	23	8.9
Taiwan	7	9	-26.1
Oceania	11	11	-2.2
Canadian re-entries			
Total	765	763	0.3
From overseas	77	76	1.5
From US same-day auto	445	452	-1.7

(BC STATS & Statistics Canada)

Other Tourism Indicators

Restaurant, caterer and tavern receipts continued to grow, reaching \$479.5 million in July, a new record. Receipts were up 6.5% from July 2000 levels. Full service restaurant receipts rose 10.6% and sales from drinking places grew 7.7% from the same period last year.

Despite a decline in the number of businesses, revenue in the food and beverage service industry is showing strong growth over last year.

Year-Over-Year Percent Change

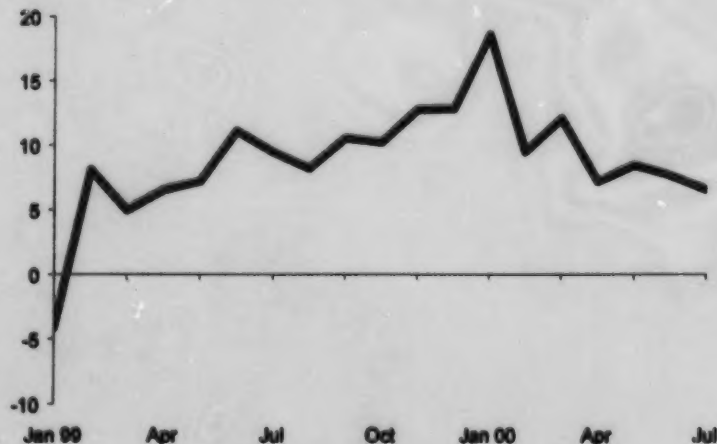


Table 3. Other Tourism Indicators

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Jun-01	59%	-0.2 pp.
Average room charge	Jun-01	\$116.62	3.3%
(Parnell Kerr Forster)			
Airport Passengers			
		(000s)	(%)
Vancouver International Airport			
Total traffic	Jun-01	1,481	-0.4
US	Jun-01	401	5.3
Other International	Jun-01	348	-1.4
Canada	Jun-01	732	-2.8
(YVR)			
Victoria International Airport			
Total traffic	Aug-01	122	12.5
(Victoria Airport Authority)			
Restaurant Receipts			
		(\$ millions)	(%)
Full service	Jul-01	260	10.6
Limited service	Jul-01	154	0.8
Drinking places	Jul-01	35	7.7
(Statistics Canada)			
Transportation			
		(000s)	(%)
Coquitlam Highway			
Passenger Vehicles	Aug-01	401	6.8
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Aug-01	989	3.6
Passenger Volume	Aug-01	2,890	1.1
(BC Ferries)			
Exchange Rates			
		Cdn \$	Change from year ago
US \$	Aug-01	1.540	0.058
UK Pound	Aug-01	2.215	0.009
Japanese Yen	Aug-01	0.013	-0.001
Australian \$	Aug-01	0.809	-0.052
(Statistics Canada)			

Table 1: Seasonally Adjusted Room Revenue by Development Region (\$000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1995	193,421	538,085	137,312	41,925	42,516	17,884	8,377	20,133	999,453
1996	198,897	621,444	139,958	41,898	42,632	18,498	9,302	20,772	1,093,399
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,884	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,806

Quarterly data

2000 Q1	58,595	205,902	44,873	15,658	10,611	5,028	2,239	7,350	348,353
2000 Q2	61,569	213,728	45,138	15,221	10,918	5,125	2,133	6,790	360,621
2000 Q3	62,096	208,284	46,832	15,612	10,930	5,350	2,103	7,335	356,522
2000 Q4	65,094	219,834	48,107	17,307	11,087	4,566	1,989	8,143	378,110
2001 Q1	65,355	231,142	48,028	15,715	10,367	4,826	2,134	8,643	386,210
2001 Q2	65,608	214,473	48,133	14,847	10,429	4,747	2,089	9,513	369,638

Monthly data

May-00	20,499	69,802	15,028	5,078	3,816	1,716	709	2,286	119,035
Jun-00	20,480	70,876	15,372	5,052	3,499	1,807	748	2,213	120,048
Jul-00	20,762	68,524	15,248	5,045	3,584	1,897	700	2,522	118,262
Aug-00	20,405	68,669	15,687	5,322	3,646	1,732	702	2,309	118,472
Sep-00	20,929	69,071	15,897	5,246	3,719	1,721	701	2,503	119,788
Oct-00	21,378	70,426	15,957	5,453	3,619	1,583	683	2,533	121,631
Nov-00	21,559	72,873	15,824	5,752	3,805	1,484	610	2,724	124,411
Dec-00	22,159	76,535	16,325	6,103	3,882	1,522	678	2,886	130,068
Jan-01	21,748	80,420	16,275	5,390	3,270	1,583	740	2,729	132,153
Feb-01	21,328	76,498	15,957	5,117	3,516	1,582	694	2,833	127,535
Mar-01	22,281	74,224	15,797	5,708	3,581	1,651	700	3,081	128,522
Apr-01	21,708	74,562	15,834	4,488	3,529	1,587	707	3,835	126,007
May-01	21,734	70,702	16,053	5,127	3,415	1,580	689	3,105	122,385
Jun-01	22,187	69,208	16,247	5,054	3,485	1,619	693	2,774	121,246

Month-over-month growth rates

May-00	-0.4	-4.2	2.0	-0.3	5.0	7.2	5.1	-0.2	-2.1
Jun-00	-0.1	1.4	2.3	-0.5	-8.5	5.3	5.5	-3.2	0.9
Jul-00	1.4	-3.3	-0.8	-0.1	1.9	4.9	-8.4	14.0	-1.5
Aug-00	-1.7	0.2	2.9	5.5	2.3	-8.6	0.3	-8.5	0.2
Sep-00	2.6	0.8	1.3	-1.4	2.0	-0.6	-0.2	8.4	1.1
Oct-00	2.1	2.0	0.4	3.9	-2.7	-8.0	-2.5	1.2	1.5
Nov-00	0.9	3.5	-0.8	5.5	-0.4	-7.5	-10.8	7.5	2.3
Dec-00	2.8	5.0	3.2	6.1	7.1	4.0	10.8	5.9	4.5
Jan-01	-1.9	5.1	-0.3	-11.7	-15.3	4.0	9.6	-5.4	1.6
Feb-01	-1.9	-4.9	-2.0	-8.1	7.5	0.6	-8.3	3.8	-3.5
Mar-01	4.8	-3.0	-1.0	1.8	1.8	3.7	0.9	8.7	-0.8
Apr-01	-2.8	0.5	0.2	-14.3	-1.4	-5.1	1.0	18.0	-0.4
May-01	0.1	-5.2	1.4	14.8	-3.2	-0.4	-2.8	-14.8	-2.9
Jun-01	2.0	-2.1	1.2	-1.4	2.1	3.8	0.8	-10.7	-0.9

June month-over-month percent growth

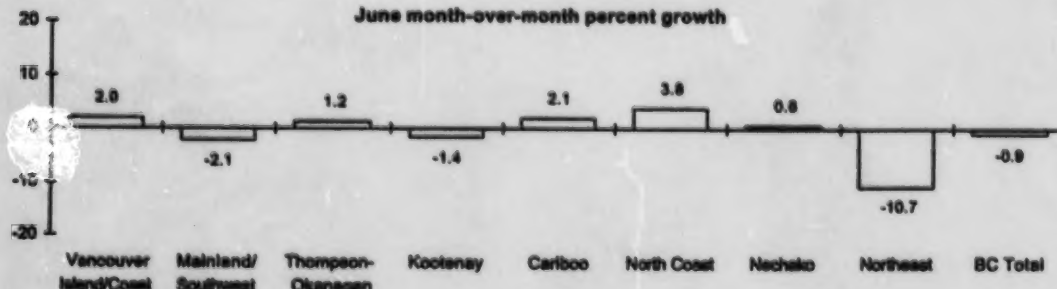


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type (\$000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous Incl. Fishing Lodges
	250+	150-249	75-149	1-74			
1995	293,439	125,593	189,712	142,677	161,540	49,659	36,833
1996	344,557	137,715	207,279	149,564	162,185	49,945	42,155
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	424,158	188,617	294,167	197,027	180,812	93,116	63,709

Quarterly data

1999 Q4	94,836	44,833	69,497	47,336	43,323	19,370	15,637
2000 Q1	98,336	47,109	71,521	50,347	45,005	22,282	14,594
2000 Q2	109,303	47,584	72,890	48,213	44,847	22,330	15,768
2000 Q3	103,263	46,173	73,521	47,996	45,267	22,835	16,389
2000 Q4	113,256	47,751	78,235	50,470	45,694	25,669	16,958
2001 Q1	118,548	47,952	75,158	51,335	45,199	28,783	17,381
2001 Q2	110,135	47,382	73,756	49,063	46,149	25,766	18,232

Monthly data

May-00	34,997	15,632	24,421	16,002	15,124	7,486	5,308
Jun-00	35,518	15,974	24,289	15,936	14,934	7,529	5,415
Jul-00	34,106	15,396	24,564	15,944	15,124	7,379	5,568
Aug-00	34,164	15,424	24,285	16,037	15,174	7,490	5,222
Sep-00	34,993	15,352	24,671	16,015	14,969	7,966	5,579
Oct-00	35,943	15,597	24,817	16,431	15,066	8,406	5,537
Nov-00	36,926	16,092	24,833	17,132	15,348	8,337	5,616
Dec-00	40,387	16,062	26,585	16,908	15,280	8,926	5,802
Jan-01	39,661	15,694	25,138	17,803	15,019	11,299	5,665
Feb-01	40,265	15,795	24,994	16,689	15,083	8,746	5,847
Mar-01	38,622	16,463	25,024	16,843	15,097	8,738	5,869
Apr-01	39,185	16,234	25,037	16,466	15,560	8,525	6,049
May-01	35,539	15,804	24,458	16,373	15,336	8,368	5,985
Jun-01	35,411	15,344	24,261	16,224	15,253	8,852	6,198

Month-over-month growth rates

May-00	-9.8	-2.2	1.0	-1.7	2.3	2.3	5.2
Jun-00	1.5	2.2	-0.5	-0.4	-1.3	0.6	2.0
Jul-00	-4.0	-3.6	1.1	0.0	1.3	-2.0	3.2
Aug-00	0.2	0.2	-1.1	0.6	0.3	1.5	-6.6
Sep-00	2.4	-0.5	1.6	-0.1	-1.4	6.4	6.8
Oct-00	2.7	1.6	0.8	2.6	0.6	5.5	-0.7
Nov-00	2.7	3.2	0.1	4.3	1.9	-0.8	1.5
Dec-00	9.4	-0.2	7.1	-1.3	-0.4	7.1	3.3
Jan-01	-1.8	-2.3	-5.4	5.3	-1.7	26.6	-2.4
Feb-01	1.5	0.6	-0.6	-6.3	0.4	-22.6	3.2
Mar-01	-4.1	4.2	0.1	0.9	0.1	-0.1	0.4
Apr-01	1.5	-1.4	0.1	-2.2	3.1	-2.4	3.1
May-01	-9.3	-2.7	-2.3	-0.6	-1.4	-1.8	-1.1
Jun-01	-0.4	-2.9	-0.8	-0.9	-0.5	5.5	3.6

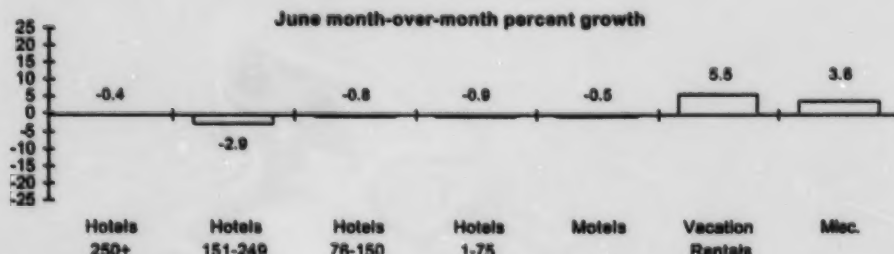


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	(\$000)		% chg from		(#)	# chg from	(#)	# chg from
	Jun-01	YTD	Jun 00	YTD 00	Jun-01	Jun 00	Jun-01	Jun 00
Vancouver Island/Coast								
Total - all accommodation types	28,981	104,768	7.8	9.2	472	0	15,771	-3
Fishing lodges	1,418	3,091	11.1	16.0	41	0	756	17
Total - Hotels	18,756	69,942	3.5	6.5	133	-4	8,297	-103
150+ Rooms	7,609	28,118	2.7	7.7	9	0	1,916	-9
76-149 Rooms	5,519	20,326	4.5	8.4	33	-1	3,163	-39
1-75 Rooms	5,628	21,498	3.7	3.4	91	-3	3,218	-55
Motels	3,872	14,481	14.4	11.9	132	-2	3,363	67
Vacation Rentals	2,718	9,457	21.6	12.0	76	-1	1,326	-79
Miscellaneous	2,217	7,798	18.7	26.0	90	7	2,029	95
Mainland/Southwest								
Total - all accommodation types	80,506	432,884	-1.4	6.2	420	7	34,711	648
Total - Hotels	74,026	383,007	-2.2	4.5	231	-1	28,431	-165
250+ Rooms	40,950	198,390	-0.4	9.2	30	0	11,206	0
150-249 Rooms	13,767	63,339	-6.4	-1.7	30	0	5,595	0
75-149 Rooms	14,368	80,823	-4.2	0.9	72	-3	7,466	-277
1-75 Rooms	4,943	40,454	0.7	0.6	99	2	4,162	112
Motels	3,117	13,651	-3.8	-0.8	100	-6	3,185	-218
Vacation Rentals	1,555	26,780	37.2	35.8	38	7	1,303	315
Thompson/Okanagan								
Total - all accommodation types	19,117	77,428	6.1	5.6	490	-2	15,448	-44
Fishing lodges	265	460	-2.3	2.6	27	-4	244	-35
Total - Hotels	10,615	42,740	7.7	5.9	93	-3	5,986	-57
76+ Rooms	7,547	29,128	7.9	5.9	29	0	3,289	26
1-75 Rooms	3,068	13,612	7.3	6.0	64	-3	2,697	-83
Motels	6,118	20,935	5.9	5.6	256	-3	6,913	-27
Vacation Rentals	1,414	9,130	-6.6	3.9	63	2	1,304	-211
Miscellaneous	706	4,164	16.7	7.0	51	6	999	286
Kootenay								
Total - all accommodation types	5,077	28,168	-1.1	-1.9	232	0	6,043	17
Total - Hotels	1,963	12,122	-6.1	-4.6	46	-1	2,206	-16
76+ Rooms	1,080	5,386	5.3	8.1	10	0	1,022	15
1-75 Rooms	883	6,735	-17.0	-12.8	36	-1	1,184	-31
Motels	1,799	7,326	-4.5	-11.3	121	-4	2,342	-33
Vacation Rentals	615	4,385	12.4	0.7	32	-2	888	-41
Cariboo								
Total - all accommodation types	4,348	18,524	-1.2	-3.1	172	-8	4,716	13
Total - Hotels	2,195	10,657	-3.5	-5.8	30	-1	1,878	58
76+ Rooms	1,224	6,599	-10.5	-10.6	8	0	893	0
1-75 Rooms	972	4,068	7.1	3.1	22	-1	985	58
Motels	1,632	6,541	2.3	2.2	68	0	1,950	4
Miscellaneous	144	786	5.5	-3.2	14	-1	363	2

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	(\$000)		% chg from		(#)	# chg from	(#)	# chg from
	Jun-01	YTD	Jun 00	YTD 00	Jun-01	Jun 00	Jun-01	Jun 00
North Coast								
Total - all accommodation types	2,642	7,856	-10.1	-8.2	76	7	2,091	106
Total - Hotels	1,356	4,439	-2.4	1.3	23	2	1,090	96
Motels	617	2,244	-33.5	-29.4	28	-1	658	-60
Nechako								
Total - all accommodation types	933	3,519	-4.3	-3.5	58	1	1,241	25
Total - Hotels	273	1,153	-7.2	-9.3	8	0	349	5
Motels	504	1,944	-4.6	-2.4	25	-1	667	9
Northeast								
Total - all accommodation types	2,629	16,223	18.5	8.3	66	-5	2,510	-104
Total - Hotels	1,432	8,414	20.8	13.9	20	-1	1,282	-79
76+ Rooms	670	4,086	18.8	9.2	6	-1	639	-79
1-75 Rooms	762	4,328	22.6	18.7	14	0	1,433	0
Motels	845	4,352	18.8	7.4	32	-1	667	-10
Miscellaneous	21	74	-24.5	-48.7	2	-6	80	-109
British Columbia Total								
Total - all accommodation types	144,232	691,367	1.4	5.8	1,986	0	62,529	656
Fishing lodges	2,753	5,153	4.5	9.7	121	-5	1,669	2
Total - Hotels	110,618	532,472	-0.3	4.5	584	-9	49,519	-259
250+ Rooms	45,065	213,068	-0.1	9.2	32	0	11,928	-9
150-249 Rooms	20,068	86,580	-2.4	0.2	41	0	7,536	0
76-149 Rooms	28,355	139,213	-0.9	2.5	158	-5	16,120	-354
1-75 Rooms	17,130	93,611	2.8	1.6	353	-4	13,935	104
Motels	18,502	71,474	2.5	1.5	762	-18	19,965	-268
Vacation Rentals	6,803	57,626	15.3	18.9	289	6	5,482	-20
Miscellaneous	5,556	24,642	18.8	19.4	250	26	5,864	1,201

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	\$ chg from	(#)	\$ chg from
	Jun-01	YTD	Jun 00	YTD 00	Jun-01	Jun 00	Jun-01	Jun 00
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	18,794	84,838	7.8	9.2	180	5	8,136	87
Total - Hotels	14,933	53,430	4.8	7.5	65	0	5,207	74
150+ Rooms	7,288	26,408	3.0	8.5	8	0	1,737	-9
76-149 Rooms	4,191	14,251	7.6	9.5	18	0	1,904	50
1-75 Rooms	3,453	12,770	5.3	3.7	39	0	1,566	33
Motels	1,577	5,489	25.5	21.1	30	0	1,063	95
Miscellaneous	1,340	3,914	27.2	23.6	62	7	1,548	51
19 Cowichan Valley								
Total - All accommodation types	733	3,181	-8.2	7.2	35	-3	613	-68
Total - Hotels	387	1,642	-23.2	1.7	7	-2	213	-65
Motels	131	648	1.1	3.1	13	0	236	0
Miscellaneous	84	263	70.4	35.9	7	-1	59	-3
21 Nanaimo								
Total - All accommodation types	2,902	12,519	5.6	7.9	73	2	2,747	81
Total - Hotels	1,376	6,595	-3.5	5.1	19	1	1,302	88
76+ Rooms	945	4,980	-8.2	3.2	10	1	912	88
1-75 Rooms	431	1,915	3.1	10.0	9	0	390	0
Motels	669	2,815	0.8	6.3	29	0	778	-16
23 Alberni-Clayoquot								
Total - All accommodation types	2,738	9,886	15.8	12.8	54	-3	1,216	-41
Total - Hotels	605	2,150	9.8	11.1	11	-2	379	-29
Motels	502	1,538	21.9	4.9	23	-2	452	-19
Vacation Rentals	982	3,686	21.4	16.3	11	0	201	1
25 Comox-Strathcona								
Total - All accommodation types	2,891	10,172	9.1	7.9	78	1	2,012	117
Total - Hotels	764	3,413	14.1	-7.6	9	0	507	0
1-75 Rooms	276	1,240	6.8	-26.1	6	0	229	0
Motels	768	3,363	2.6	8.0	26	0	670	7
Vacation Rentals	286	813	105.5	25.0	18	3	267	61
27 Powell River								
Total - All accommodation types	531	1,740	51.3	20.8	21	1	448	88
Total - Hotels	367	1,332	57.0	24.2	10	1	311	88
Motels	89	311	37.8	12.1	6	0	98	0
43 Mount Waddington								
Total - All accommodation types	543	1,938	-19.7	2.3	21	-3	489	-211
Total - Hotels	296	1,222	-34.8	-0.1	9	-2	319	-207
45 Central Coast								
Total - All accommodation types	240	496	10.8	18.3	10	0	142	-4
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	2,785	13,781	-2.5	0.8	65	-2	2,389	-184
Total - Hotels	1,981	10,435	-3.5	-1.0	20	-1	1,378	-88
76+ Rooms	1,739	9,102	-3.3	-1.3	8	-1	993	-88
1-75 Rooms	242	1,333	-4.9	1.2	12	0	383	0
Motels	685	2,980	-3.9	4.9	38	-3	937	-109
15 Greater Vancouver								
Total - All accommodation types	88,529	281,342	-2.8	2.8	254	8	28,728	579
Total - Hotels	64,232	208,954	-3.5	2.7	189	0	22,941	-197
250+ Rooms	35,001	143,238	-2.5	2.9	25	0	9,680	0
150-249 Rooms	13,233	55,086	-6.9	0.9	27	0	5,061	0
76-149 Rooms	12,134	52,275	-4.2	3.1	51	-3	5,377	-310
1-75 Rooms	3,864	16,348	2.9	5.7	66	3	2,934	113
Motels	2,003	8,884	-7.7	-3.7	42	-3	1,758	-94
Vacation Rentals	798	2,486	54.4	49.1	13	3	463	169
Miscellaneous	1,394	3,126	21.3	8.3	28	8	1,536	701

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Jun-01	YTD	Jun 00	YTD 00	Jun-01	Jun 00	Jun-01	Jun 00
29 Sunshine Coast								
Total - All accommodation types	315	1,358	15.9	11.5	19	-1	389	-67
Hotels	149	689	18.9	28.0	11	0	225	-15
31 Squamish-Lillooet								
Total - All accommodation types	8,908	138,423	11.0	14.8	82	4	5,245	318
Total - Hotels	7,724	105,189	9.6	10.3	40	1	4,041	172
150+ Rooms	5,593	58,934	14.8	23.8	7	0	1,865	0
76-149 Rooms	1,385	23,910	1.9	-3.4	14	1	1,404	121
1-75 Rooms	748	22,324	-7.8	-2.7	19	0	772	51
Hotels	280	1,318	20.7	-4.4	9	0	285	0
Vacation Rentals	702	26,037	22.8	35.1	20	4	800	148
Miscellaneous	202	3,898	18.4	27.9	13	-1	139	0
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	3,089	10,377	12.4	10.9	118	-3	3,836	-193
Total - Hotels	1,801	5,985	6.4	7.7	16	-3	1,090	-86
Hotels	1,101	3,032	19.2	18.3	78	-1	1,649	-11
33 Thompson-Nicola								
Total - All accommodation types	5,638	23,980	0.8	3.0	171	-5	4,984	-71
Total - Hotels	2,089	8,320	-2.2	2.5	29	-3	1,550	-157
76+ Rooms	1,482	8,141	-7.7	2.0	8	-1	797	-114
1-75 Rooms	607	2,179	14.1	4.1	21	-2	753	-43
Hotels	2,420	8,285	7.2	5.1	83	0	2,401	77
Vacation Rentals	550	4,525	-2.2	1.7	21	1	571	41
35 Central Okanagan								
Total - All accommodation types	6,267	24,672	11.9	9.2	63	1	3,317	-138
Total - Hotels	4,880	17,862	14.1	10.2	20	3	1,612	95
76+ Rooms	4,057	14,946	14.4	10.1	10	0	1,183	0
1-75 Rooms	803	2,916	12.0	11.1	10	3	449	95
Hotels	1,100	4,184	10.5	7.5	28	-3	1,080	-60
37 North Okanagan								
Total - All accommodation types	1,235	7,485	3.1	-1.9	45	0	1,487	185
Total - Hotels	810	5,468	7.6	-4.8	11	0	808	101
Hotels	318	1,343	-13.6	-8.0	17	0	504	4
39 Columbia-Shuswap								
Total - All accommodation types	2,848	11,625	8.3	4.4	100	5	2,837	111
Total - Hotels	1,455	5,105	5.7	8.1	17	0	928	0
Hotels	1,179	4,112	-4.1	2.1	50	1	1,279	-37
Miscellaneous	80	1,682	-31.3	-8.5	16	4	243	158
Kootenay								
01 East Kootenay								
Total - All accommodation types	3,110	19,335	0.5	-0.8	113	-1	3,824	48
Total - Hotels	1,041	7,686	-8.1	-3.5	23	-1	1,334	25
76+ Rooms	679	3,796	8.2	12.0	8	0	789	15
1-75 Rooms	361	3,870	-23.0	-15.1	15	-1	545	10
Hotels	981	4,051	-2.7	-13.4	56	-3	1,222	-22
Vacation Rentals	580	4,280	14.3	1.3	17	-1	783	-34
Miscellaneous	528	3,359	8.3	28.1	17	4	475	79
03 Central Kootenay								
Total - All accommodation types	1,483	6,882	-8.2	1.0	82	2	1,525	-17
Total - Hotels	762	3,612	-7.8	-1.8	17	1	881	-25
Hotels	502	2,099	-13.8	-5.4	37	-1	655	-18
Miscellaneous	159	823	35.6	51.6	13	2	105	24

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	\$ chg from	(#)	\$ chg from
	Jun-01	YTD	Jun 00	YTD 00	Jun-01	Jun 00	Jun-01	Jun 00
05 Kootenay Boundary								
Total - All accommodation types	485	2,148	5.5	-18.9	37	-1	694	-14
Total - Hotels	180	844	3.9	-22.5	8	-1	211	-16
Motels	316	1,176	7.2	-13.7	28	0	465	5
Cariboo								
41 Cariboo								
Total - All accommodation types	1,894	6,438	-0.6	-1.5	114	-9	2,177	-72
Total - Hotels	546	2,181	-5.7	-10.0	12	-2	565	-16
Motels	825	3,221	2.2	5.8	36	0	1,017	8
Vacation Rentals	126	220	0.8	-6.7	32	-1	251	-11
53 Fraser-Fort George								
Total - All accommodation types	2,482	12,898	-1.7	-3.9	58	1	2,539	85
Total - Hotels	1,640	8,476	-2.7	-4.7	18	1	1,313	74
76+ Rooms	1,184	6,420	-11.2	-10.8	7	0	793	0
1-75 Rooms	465	2,058	28.5	21.4	11	1	520	74
Motels	807	3,320	2.5	-1.1	32	0	933	-4
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	1,825	4,494	-12.7	-8.5	38	2	1,175	11
Total - Hotels	909	2,746	-15.1	-4.8	12	0	671	0
Motels	301	848	-31.4	-21.0	10	0	259	0
49 Kitimat-Stikine								
Total - All accommodation types	817	3,452	-3.7	-19.3	38	5	818	85
Total - Hotels	447	1,693	40.2	13.0	11	2	419	98
Motels	316	1,396	-35.4	-33.7	18	-1	399	-60
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	933	3,519	-4.3	-3.5	58	1	1,341	25
Total - Hotels	273	1,153	-7.2	-9.3	8	0	349	5
Motels	504	1,944	-4.6	-2.4	25	-1	667	9
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	2,629	18,223	18.5	8.3	66	-5	2,918	-184
Total - Hotels	1,432	8,414	20.8	13.9	20	-1	1,282	-79
76+ Rooms	670	4,086	18.8	9.2	6	-1	639	-79
1-75 Rooms	762	4,328	22.6	18.7	14	0	643	0
Motels	845	4,352	18.8	7.4	32	-1	867	-10
Miscellaneous	21	74	-24.5	-48.7	2	-4	80	-29

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	(\$000)		% change from		(\$)	\$ chg from	(\$)	\$ chg from
	Jun-01	YTD	Jun 00	YTD 00	Jun-01	Jun 00	Jun-01	Jun 00
Vancouver Island/Coast								
Victoria (C)								
Total - All accommodation types	14,443	80,711	5.4	9.9	87	3	6,844	104
Total - Hotels	12,987	48,312	4.3	8.7	44	0	4,280	41
150+ Rooms	7,288	28,408	3.0	8.5	8	0	1,737	-9
76-149 Rooms	3,329	11,123	9.3	10.7	14	0	1,475	50
1-75 Rooms	2,350	8,781	2.0	6.7	22	0	1,077	0
Motels	633	2,045	13.8	7.8	15	0	478	3
Other CRD								
Total - All accommodation types	4,281	14,148	18.8	9.9	93	2	2,092	-17
Total - Hotels	1,965	7,117	7.7	0.8	21	0	918	33
1-75 Rooms	1,103	3,980	13.0	-2.4	17	0	489	33
Motels	944	3,454	34.9	30.8	15	0	585	92
Miscellaneous	528	1,621	37.4	28.4	38	4	351	27
Nanaimo (C)								
Total - All accommodation types	1,439	7,898	-8.2	4.3	24	1	1,384	72
Total - Hotels	1,010	5,191	-8.6	4.0	9	1	834	68
Motels	409	1,903	-4.9	5.5	14	0	480	-18
Port Alberni (C)								
Total - All accommodation types	448	1,892	10.0	3.2	18	-1	411	-23
Motels	186	542	17.6	-4.3	9	0	184	0
Mainland/Southwest								
Downtown Vancouver (C)								
Total - All accommodation types	42,983	187,325	-3.8	1.2	80	2	12,885	-187
Total - Hotels	42,233	184,869	-3.9	1.1	69	1	11,829	-186
250+ Rooms	27,539	108,477	-2.3	1.3	15	0	6,098	0
150-249 Rooms	8,458	33,820	-7.8	1.8	16	0	3,132	0
76-149 Rooms	4,174	18,291	-5.1	0.7	18	-1	1,885	-110
1-75 Rooms	2,082	8,282	-5.8	-3.2	22	2	934	-48
Miscellaneous	230	689	61.8	30.1	8	2	51	21
Other Vancouver (C)								
Total - All accommodation types	4,344	17,068	0.4	12.2	44	8	2,903	199
Total - Hotels	3,500	14,151	-3.0	9.7	26	2	2,351	145
76+ Rooms	2,774	11,085	-10.8	2.1	12	0	1,849	0
1-75 Rooms	728	3,068	43.9	50.7	14	2	702	145
Motels	379	1,589	-18.8	-9.8	5	-1	282	-58
Richmond (C)								
Total - All accommodation types	9,322	43,899	-3.8	1.1	23	2	3,908	137
Total - Hotels	9,260	43,799	-4.2	0.9	21	1	3,823	67
Other GVRD								
Total - All accommodation types	11,879	53,952	8.8	8.8	187	-4	7,852	480
Total - Hotels	9,239	44,136	-0.9	8.5	53	-4	4,938	-254
150+ Rooms	4,225	19,848	-0.4	13.3	7	0	1,852	0
76-149 Rooms	4,068	19,733	1.1	7.5	18	-2	1,880	-200
1-75 Rooms	946	4,554	-10.3	-5.5	28	-2	1,208	-84
Motels	1,489	6,529	-3.1	-1.8	36	-1	1,408	-13
Whistler (DM)								
Total - All accommodation types	8,483	133,388	11.4	14.9	59	4	4,748	317
Total - Hotels	7,547	103,982	10.5	10.5	33	1	3,851	171
150+ Rooms	5,593	58,934	14.8	23.8	7	0	1,885	0
76-149 Rooms	1,385	23,910	1.9	-3.4	14	1	1,404	121
1-75 Rooms	599	21,137	-4.0	-2.8	12	0	582	50
Vacation Rentals	678	25,658	22.4	34.9	15	4	768	146
Miscellaneous	179	3,748	15.0	25.9	11	-1	126	0
Thompson/Okanagan								
Penticton (C)								
Total - All accommodation types	1,888	6,089	13.9	14.7	42	-4	1,832	-115
Motels	571	1,582	25.3	28.1	32	-3	923	-68

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	\$ chg from	(#)	\$ chg from
	Jun-01	YTD	Jun 00	YTD 00	Jun-01	Jun 00	Jun-01	Jun 00
Kamloops (C)								
Total - All accommodation types	3,737	17,533	8.8	3.1	88	-3	3,137	-37
Total - Hotels	1,863	7,468	-1.4	3.2	16	-2	1,188	-119
78+ Rooms	1,482	6,141	-7.7	2.0	8	-1	797	-114
1-75 Rooms	370	1,317	35.1	8.6	8	-1	371	-5
Motels	1,576	5,787	4.2	4.3	34	0	1,452	68
Vacation Rentals	242	4,154	-10.5	1.4	8	1	447	42
Kelowna (C)								
Total - All accommodation types	5,730	23,482	11.2	9.8	48	3	2,875	-106
Total - Hotels	4,424	17,000	13.6	10.0	18	3	1,453	95
78+ Rooms	3,821	14,034	13.8	9.8	8	0	1,004	0
1-75 Rooms	803	2,916	12.0	11.1	10	3	449	95
Motels	1,048	4,014	11.0	7.7	23	0	994	-9
Vernon (C)								
Total - All accommodation types	1,687	5,388	8.2	4.8	24	-1	1,916	13
Total - Hotels	708	3,453	5.5	3.2	8	-1	500	-39
Motels	298	1,284	-14.1	-5.2	14	0	442	2
Kootenay								
Cranbrook (C)								
Total - All accommodation types	847	3,388	13.3	5.1	20	0	918	0
Total - Hotels	425	1,984	12.4	0.3	6	0	442	0
Motels	330	1,135	12.8	11.5	11	0	312	0
Cariboo								
Quesnel (C)								
Total - All accommodation types	428	1,737	8.8	5.8	12	-2	521	-39
Motels	364	1,424	4.3	13.3	8	-1	387	-36
Williams Lake (C)								
Total - All accommodation types	911	2,883	-7.8	-18.2	14	-1	888	-4
Motels	202	784	-9.2	-14.2	7	0	240	0
Prince George (C)								
Total - All accommodation types	1,819	8,415	-3.7	-4.4	31	1	1,891	78
Total - Hotels	1,481	7,779	-3.1	-4.4	14	1	1,140	74
78+ Rooms	1,085	5,952	-11.1	-10.5	8	0	884	0
1-75 Rooms	397	1,826	28.7	23.1	8	1	448	74
Motels	333	1,623	-8.6	-4.8	15	1	517	8
North Coast								
Prince Rupert (C)								
Total - All accommodation types	1,807	3,124	-22.7	-8.8	18	2	782	11
Total - Hotels	750	2,400	-18.8	-5.9	8	0	581	0
Motels	214	588	-41.3	-25.7	5	0	198	0
Terrace (C)								
Total - All accommodation types	585	2,179	14.8	2.1	18	4	588	85
Total - Hotels	295	1,346	5.8	2.4	6	0	253	0
Motels	203	805	26.6	1.1	9	2	205	43
Nechako								
Smithers (T)								
Total - All accommodation types	434	1,787	-8.3	8.1	13	0	488	-8
Motels	184	588	-5.7	2.2	8	-1	198	-10
Northeast								
Dawson Creek (C)								
Total - All accommodation types	482	2,381	11.3	8.9	18	-1	584	-78
Motels	321	1,534	10.1	5.0	11	0	354	0
Fort St. John (C)								
Total - All accommodation types	985	7,688	34.8	3.8	18	0	848	8
Total - Hotels	844	3,887	21.3	7.4	8	0	534	0
Motels	249	1,580	38.9	3.4	7	0	201	0

Table 6: Historical Unadjusted Room Revenue by Development Region (\$000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1996	198,897	621,444	139,958	41,886	42,632	18,498	9,302	20,772	1,063,399
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,877	686,970	155,799	47,223	42,361	17,923	8,932	27,183	1,208,090
1999	238,399	778,153	186,895	53,803	40,788	18,651	8,884	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,808
Quarterly data									
2000 Q1	31,385	194,795	31,115	15,006	7,463	2,913	1,504	9,327	293,507
2000 Q2	64,515	212,783	42,185	13,708	11,648	5,647	2,144	5,298	357,893
2000 Q3	110,349	278,540	84,053	24,165	18,033	8,851	3,194	7,813	532,798
2000 Q4	39,106	159,610	27,696	10,920	8,402	2,861	1,603	7,212	257,408
2001 Q1	36,151	219,581	32,764	15,015	7,410	2,732	1,436	10,978	326,048
2001 Q2	68,617	213,323	44,864	13,150	11,113	5,124	2,084	7,246	366,322
Monthly data									
May-00	21,630	68,484	13,823	4,424	4,065	1,666	692	1,574	118,368
Jun-00	26,885	81,613	18,023	5,135	4,388	2,939	975	2,133	142,101
Jul-00	37,970	93,603	29,226	7,799	5,475	3,264	1,027	2,892	181,055
Aug-00	41,180	97,794	33,058	9,437	5,554	2,986	1,121	2,513	193,824
Sep-00	31,219	87,143	21,789	6,929	5,004	2,401	1,046	2,606	158,119
Oct-00	17,849	56,882	11,635	4,203	3,551	1,241	763	2,351	98,475
Nov-00	11,229	45,465	7,007	2,818	2,570	903	437	2,431	72,860
Dec-00	10,029	57,263	9,054	3,898	2,280	718	402	2,430	86,074
Jan-01	8,872	64,786	9,108	4,108	2,029	718	461	3,063	93,141
Feb-01	11,124	68,824	10,886	5,204	2,434	985	419	3,554	104,430
Mar-01	16,154	84,951	12,771	5,706	2,947	1,030	556	4,359	128,474
Apr-01	16,795	63,668	10,722	3,816	3,134	958	498	2,492	101,922
May-01	22,841	69,148	14,825	4,457	3,633	1,486	653	2,125	119,188
Jun-01	28,981	80,506	19,117	5,077	4,348	2,642	933	2,529	144,232
Year-over-year percent changes									
May-00	2.6	5.3	7.7	19.4	12.3	10.9	3.2	18.9	6.1
Jun-00	5.0	10.5	14.3	18.8	1.9	18.8	9.4	4.5	9.8
Jul-00	4.4	1.0	8.6	12.2	1.4	19.4	-1.9	28.0	3.9
Aug-00	1.9	2.9	13.6	19.6	12.8	8.7	-5.4	2.8	5.4
Sep-00	5.8	7.7	14.3	15.6	9.4	4.9	-8.7	19.8	8.6
Oct-00	9.0	12.5	12.4	18.3	6.3	-14.3	-13.8	14.4	11.2
Nov-00	12.6	5.4	15.1	28.5	5.3	-14.2	-21.7	19.5	8.0
Dec-00	10.9	20.4	15.6	36.5	12.1	-10.0	-2.3	29.3	18.9
Jan-01	14.9	19.2	7.4	15.8	-10.6	-5.5	1.1	18.1	18.1
Feb-01	8.4	10.0	4.1	1.9	-5.7	-11.2	-10.0	7.0	7.9
Mar-01	20.5	10.4	4.9	-10.2	12.8	-1.5	-4.6	29.5	10.3
Apr-01	5.0	1.8	3.7	-12.8	-1.8	-4.4	4.6	59.9	2.5
May-01	5.8	1.0	7.3	0.7	-10.6	-10.8	-5.7	35.0	2.4
Jun-01	7.8	-1.4	8.1	-1.1	-1.2	-10.1	-4.3	23.2	1.5

June year-over-year percent change

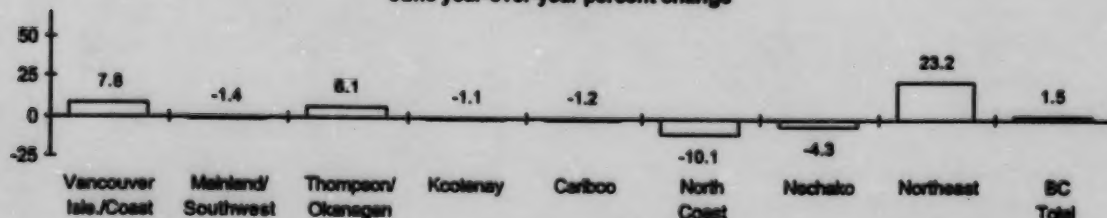


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day entry	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1994	5,999.2	5,036.0	2,405.4	2,630.6	963.2	462.0	375.1	86.0	13,552.2	9,093.0	553.1
1995	6,577.2	5,368.8	2,486.2	2,880.4	1,208.6	646.4	418.8	109.9	13,501.6	9,885.3	581.3
1996	6,906.6	5,494.4	2,611.7	2,882.7	1,412.1	778.3	467.5	116.3	13,710.2	9,802.0	670.8
1997	7,322.8	5,882.8	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.8	6,546.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	8,734.9	799.7
1999	8,288.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,586.1	8,813.1	798.7
2000	8,481.7	7,006.0	3,396.9	3,609.1	1,475.8	758.9	498.0	133.8	9,435.2	8,639.0	866.4
Quarterly data											
1999 Q2	2,214.7	1,626.4	930.0	896.4	388.3	197.7	133.5	35.9	2,514.0	1,589.7	184.9
1999 Q3	3,165.2	2,580.8	1,130.1	1,480.7	574.4	287.8	225.6	44.8	2,958.8	1,771.1	187.3
1999 Q4	1,464.9	1,216.5	662.2	556.3	236.4	141.6	81.6	21.4	2,017.3	1,223.4	175.9
2000 Q1	1,441.5	1,220.8	644.2	578.4	220.9	123.4	81.3	25.1	2,089.1	1,205.7	251.4
2000 Q2	2,287.6	1,880.0	918.0	941.9	427.8	219.8	144.0	38.4	2,445.6	1,482.9	210.7
2000 Q3	3,211.6	2,634.0	1,137.9	1,496.1	577.8	273.8	224.9	43.4	2,925.1	1,748.4	208.3
2000 Q4	1,540.9	1,291.4	698.8	594.6	249.8	141.9	87.8	26.9	1,975.4	1,201.9	195.9
2001 Q1	1,530.0	1,296.5	690.7	605.7	233.6	130.6	84.4	27.9	2,019.1	1,148.3	280.0
2001 Q2	2,342.8	1,935.5	975.3	960.2	407.3	208.1	134.0	39.7	2,351.5	1,427.9	217.6
Monthly data											
May-00	784.5	624.2	317.2	307.0	140.3	70.6	48.2	14.5	812.7	476.3	89.5
Jun-00	837.8	758.5	345.0	413.5	179.1	88.8	64.8	15.5	793.2	508.8	80.8
Jul-00	1,201.1	981.5	411.4	570.1	219.6	109.1	79.7	14.8	1,038.7	631.3	81.4
Aug-00	1,152.4	985.0	402.3	562.7	187.4	86.4	75.8	14.2	1,085.5	631.0	84.6
Sep-00	868.1	687.5	324.2	383.3	170.6	78.3	69.4	14.4	799.8	486.1	82.4
Oct-00	515.5	423.9	234.6	189.3	91.6	52.6	28.4	7.0	731.1	445.5	82.3
Nov-00	471.9	405.4	232.5	172.9	86.6	41.8	15.0	6.9	630.6	382.6	63.1
Dec-00	553.5	462.1	229.8	232.4	91.4	47.6	24.4	13.0	613.7	373.8	70.5
Jan-01	482.0	388.9	222.2	186.7	73.1	40.9	17.4	11.3	664.4	375.1	105.1
Feb-01	488.8	421.2	216.1	205.1	88.6	38.8	20.2	8.2	584.0	347.5	77.1
Mar-01	578.2	486.4	252.4	233.9	91.9	52.9	26.8	8.3	760.7	423.8	97.8
Apr-01	595.7	491.8	268.8	223.1	103.8	56.9	29.9	8.9	775.1	459.8	81.0
May-01	785.9	652.9	334.6	318.3	133.0	65.1	45.0	13.8	807.8	477.2	73.7
Jun-01	981.2	790.7	371.9	418.8	170.5	86.1	58.1	15.1	768.6	490.9	82.9
Jul-01	1,200.3	988.2	423.0	585.2	212.1	106.5	74.2	14.3	977.8	577.7	84.0
Year-over-year percent changes											
May-00	-0.3	-1.4	-4.4	2.0	4.7	5.6	4.6	5.7	-8.5	-11.5	14.2
Jun-00	8.0	5.5	-0.6	11.2	8.1	12.2	3.4	5.5	1.0	-1.4	21.9
Jul-00	1.5	2.0	0.8	2.9	-0.5	0.6	-3.3	0.7	1.2	-0.8	12.0
Aug-00	1.1	1.5	0.6	2.1	-0.9	1.3	-2.8	0.8	-2.0	-1.3	14.0
Sep-00	1.9	1.5	0.7	2.2	3.7	5.7	6.1	-8.9	-2.8	-1.9	6.9
Oct-00	-0.4	-1.3	0.2	-3.2	4.0	1.5	11.1	1.0	-3.1	-2.8	7.7
Nov-00	5.0	6.6	4.8	9.4	-3.6	-8.2	1.3	17.7	-2.3	-1.7	2.5
Dec-00	13.5	13.1	11.8	14.6	15.4	7.4	14.8	50.1	-0.5	-0.8	24.7
Jan-01	9.7	9.2	11.1	6.7	12.5	15.7	11.4	11.8	4.9	3.8	17.1
Feb-01	1.3	1.9	0.6	3.2	-2.6	-5.7	-1.9	4.4	-8.2	-6.4	3.0
Mar-01	7.7	7.8	9.9	5.8	7.3	7.9	6.7	16.7	-5.9	-8.1	12.6
Apr-01	1.7	3.1	5.1	0.7	-4.1	-5.7	-3.5	4.7	-7.7	-7.8	0.6
May-01	2.8	4.8	5.5	3.7	-5.2	-7.9	-6.6	8.9	-0.8	0.2	6.0
Jun-01	2.5	4.2	7.8	1.3	-4.8	-3.0	-8.8	-2.5	-3.1	-3.5	3.8
Jul-01	-0.1	0.7	2.8	-0.9	-3.4	-2.4	-8.9	-3.5	-5.0	-8.5	4.2

* Australia, New Zealand, and other South Pacific nations

SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day entry	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1993	5,476.8	4,635.7	2,189.2	2,466.4	841.2	403.3	330.2	70.7	15,948.8	12,088.1	510.3
1994	5,999.2	5,036.0	2,405.4	2,630.6	963.2	462.0	375.1	85.6	13,552.2	9,983.0	553.1
1995	6,577.2	5,368.6	2,486.2	2,880.4	1,208.6	646.4	418.6	109.9	13,501.6	9,885.3	581.3
1996	6,906.8	5,494.4	2,611.7	2,882.7	1,412.1	778.3	467.5	116.3	13,710.2	9,802.0	670.6
1997	7,322.8	5,892.6	2,786.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,613.1	796.7
2000	8,489.0	7,012.2	3,396.9	3,609.1	1,476.8	758.9	498.0	133.6	9,409.5	5,013.3	884.6
Quarterly data											
2000 Q1	2,088.2	1,723.9	830.6	892.6	364.3	198.6	119.5	32.6	2,336.5	1,386.7	200.5
2000 Q2	2,117.5	1,740.1	852.8	883.0	377.4	197.3	129.9	33.3	2,337.7	1,369.4	221.1
2000 Q3	2,087.0	1,732.2	851.2	904.3	354.8	183.2	122.5	32.3	2,410.7	1,480.6	216.2
2000 Q4	2,196.3	1,816.0	862.3	919.1	380.3	191.6	126.1	35.7	2,322.6	1,364.5	223.7
2001 Q1	2,216.6	1,838.7	880.7	916.7	377.9	191.9	122.8	35.1	2,302.8	1,382.0	224.1
2001 Q2	2,175.2	1,816.1	904.5	914.4	359.1	185.7	119.4	34.4	2,271.7	1,336.4	227.3
Monthly data											
Apr-00	712.6	578.6	281.2	297.1	133.0	65.7	45.9	11.2	780.9	458.6	72.4
May-00	703.3	581.6	286.6	298.0	121.7	65.5	41.6	10.9	771.3	447.4	73.7
Jun-00	701.6	579.0	285.1	297.9	122.6	66.0	42.2	11.2	785.4	465.4	75.0
Jul-00	704.7	584.5	286.5	309.0	120.2	63.4	40.2	10.9	806.6	487.8	73.6
Aug-00	685.5	573.7	283.2	297.8	111.8	55.5	37.4	10.1	813.1	482.4	73.6
Sep-00	696.8	574.0	281.5	297.5	122.8	64.3	44.9	11.3	790.6	480.4	72.0
Oct-00	707.8	583.9	282.5	296.9	123.7	63.2	42.3	10.9	791.2	473.9	74.4
Nov-00	729.2	602.9	287.1	302.8	126.3	64.1	41.0	11.7	773.3	458.6	73.7
Dec-00	758.5	629.2	292.8	319.6	130.4	64.3	42.8	13.1	758.1	451.8	75.6
Jan-01	753.2	621.4	296.8	306.7	131.7	65.7	41.3	12.0	782.6	489.9	75.8
Feb-01	725.3	606.1	285.0	304.5	120.2	61.9	40.3	11.4	781.1	451.0	73.6
Mar-01	738.2	612.2	298.9	307.5	128.0	64.2	41.2	11.7	749.1	441.1	74.7
Apr-01	731.5	608.2	299.5	304.7	123.3	62.3	44.7	11.6	740.0	435.6	74.4
May-01	723.0	605.3	300.7	305.0	117.6	60.9	38.3	12.0	768.7	448.4	76.7
Jun-01	720.6	602.8	304.2	304.8	118.0	62.4	36.4	10.9	783.0	452.2	76.2
Jul-01	721.7	604.5	301.2	305.4	117.2	62.3	35.2	10.7	785.2	444.8	77.4
Month-over-month percent changes											
Apr-00	1.0	-0.6	1.3	-1.3	8.4	3.5	16.3	7.5	-1.7	-3.2	6.9
May-00	-1.3	0.3	1.9	0.3	-8.5	-0.3	-8.8	-2.4	-1.2	-2.0	1.6
Jun-00	-0.2	-0.4	-0.5	0.0	0.7	0.8	0.8	3.0	1.8	4.0	1.8
Jul-00	0.4	0.9	0.5	3.7	-2.0	-4.0	-4.8	-2.7	2.7	4.8	-1.6
Aug-00	-2.7	-1.6	-1.2	-3.6	-7.0	-12.5	-8.8	-8.0	0.6	0.9	-0.1
Sep-00	1.7	0.1	-0.6	-0.1	9.8	16.0	19.9	11.9	-2.8	-2.4	-2.1
Oct-00	1.5	1.7	0.4	-0.2	0.7	-1.7	-5.7	-2.8	0.1	-1.3	3.3
Nov-00	3.1	3.3	1.6	1.9	2.1	1.3	-3.2	6.5	-2.3	-3.2	-0.9
Dec-00	4.2	4.3	2.0	5.6	3.2	0.4	4.4	12.1	-2.0	-1.5	2.6
Jan-01	-0.8	-1.2	1.4	-4.0	1.1	2.3	-3.5	-7.9	4.5	8.4	0.3
Feb-01	-3.7	-2.6	-4.0	-0.7	-8.8	-5.8	-2.5	-5.4	-4.0	-7.9	-2.9
Mar-01	1.8	1.2	4.9	1.0	4.8	3.7	2.2	2.5	-1.6	-2.2	1.5
Apr-01	-0.9	-0.6	0.2	-0.9	-2.1	-3.0	8.5	-1.3	-1.2	-1.2	-0.4
May-01	-1.2	-0.5	0.4	0.1	-4.5	-2.2	-14.2	4.0	3.9	2.9	3.0
Jun-01	-0.3	-0.4	1.2	-0.1	0.2	2.4	-5.0	-8.6	-0.7	0.8	-0.6
Jul-01	0.1	0.3	-1.0	0.2	-0.7	-0.2	-3.3	-2.2	0.3	-1.7	1.5

* Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1996	14,037	7,666	3,447	2,924	978.6			8,181	22,193	2,325
1997	14,819	7,874	3,733	3,111	1,102.8	741.5	312.3	8,104	22,080	2,316
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,007	8,308	4,074	3,627	1,139.2	835.9	382.9	7,887	21,280	2,389
Quarterly data										
1999 Q4	3,517	1,931	849	738	274.6	205.8	102.9	1,758	4,612	433
2000 Q1	3,552	1,822	900	770	256.9	220.8	99.5	1,556	3,915	360
2000 Q2	4,082	2,100	1,034	948	292.2	191.3	98.2	2,020	5,437	637
2000 Q3	4,830	2,442	1,240	1,149	303.5	213.7	93.1	2,557	7,440	985
2000 Q4	3,542	1,942	840	760	286.6	210.2	102.1	1,784	4,488	427
2001 Q1	3,632	1,834	965	833	272.7	217.5	93.9	1,600	4,003	369
2001 Q2	n/a	n/a	n/a	n/a	308.4	207.9	94.9	n/a	n/a	641
Monthly data										
Jun-00	1,487	754	380	353	95.1	84.2	31.6	708	1,938	229
Jul-00	1,652	821	441	391	101.0	89.4	29.6	877	2,626	343
Aug-00	1,739	884	447	409	108.2	77.3	32.8	955	2,859	376
Sep-00	1,439	738	352	349	94.3	66.9	30.9	725	1,955	247
Oct-00	1,267	718	269	281	103.4	70.3	34.9	632	1,634	190
Nov-00	1,075	582	262	231	85.6	63.2	33.5	549	1,357	109
Dec-00	1,201	644	309	248	97.6	76.7	33.8	573	1,497	127
Jan-01	1,216	595	319	302	87.1	72.2	30.3	496	1,223	101
Feb-01	1,147	586	314	245	84.0	68.5	29.7	485	1,195	105
Mar-01	1,269	651	332	286	101.6	76.8	34.0	617	1,585	163
Apr-01	1,249	645	314	290	101.7	67.3	31.6	647	1,650	190
May-01	1,381	720	355	306	103.8	69.1	32.3	703	1,849	218
Jun-01	1,481	732	401	348	102.9	71.4	31.0	728	1,946	233
Jul-01	n/a	n/a	n/a	n/a	113.0	79.9	32.3	900	2,600	340
Aug-01	n/a	n/a	n/a	n/a	121.7	85.0	31.2	969	2,890	401
Year-over-year percent changes										
Jun-00	4.5	2.0	2.8	12.5	-3.6	3.7	22.4	1.4	1.1	4.2
Jul-00	1.3	-0.8	-1.8	10.1	-9.1	-1.9	-8.5	0.0	-0.3	-3.1
Aug-00	1.3	2.3	-4.8	6.3	-5.8	5.9	-1.0	1.4	0.5	3.7
Sep-00	1.9	2.4	-2.8	5.9	-4.3	8.2	-1.2	-1.4	-1.8	-2.9
Oct-00	1.1	3.3	-7.1	4.1	2.3	7.7	3.0	-0.5	-1.6	-2.2
Nov-00	-2.0	-3.3	-2.1	1.4	0.7	1.2	-0.3	2.0	2.5	-1.4
Dec-00	2.9	1.2	5.9	3.8	10.3	-1.8	-4.9	-2.1	-1.8	-0.8
Jan-01	6.0	3.0	6.8	20.9	11.5	0.3	-6.0	7.8	5.7	8.9
Feb-01	0.3	0.0	1.1	0.1	1.3	-5.3	-10.7	-2.0	-2.2	-2.9
Mar-01	-1.1	-0.7	-5.5	3.6	5.9	0.5	-0.2	3.0	3.2	2.4
Apr-01	0.5	-0.5	1.4	2.0	4.0	6.8	-2.4	1.7	-1.7	-0.9
May-01	2.0	3.0	3.3	-1.8	4.5	7.9	-5.6	3.7	1.6	0.6
Jun-01	-0.4	-2.8	5.3	-1.4	8.2	11.2	-2.0	3.1	0.4	1.7
Jul-01	n/a	n/a	n/a	n/a	11.9	15.0	8.1	2.8	-1.0	-1.0
Aug-01	n/a	n/a	n/a	n/a	12.5	9.9	-4.3	3.6	1.1	6.8

Table 10: Tourism sector indicators

Period	Employment (\$00s) ¹						Hotel industry ²		Consumer Price Index ¹	
	BC Total	Key industries in tourism sector					Occupancy Rate (%) ²	Room Rate (\$)	Traveller accommodation	Restaurant food
		Industrial aggregate	Air transport	Heritage institutions	Accommodation	Food & beverage services				
1994	1,399.1	12.4	2.1	30.9	98.2	28.7	98.0	98.48	105.3	114.2
1995	1,448.4	13.5	2.3	27.6	99.9	30.0	97.7	91.94	107.7	118.2
1996	1,482.8	12.9	2.3	31.2	100.9	29.9	98.2	99.89	108.4	128.9
1997	1,499.7	14.4	2.2	30.8	108.8	29.5	98.1	108.04	111.6	141.8
1998	1,511.9	15.9	2.3	29.5	106.7	27.3	91.9	108.89	113.9	182.8
1999	1,514.9	15.3	2.3	29.1	110.3	24.7	91.7	112.02	115.6	198.2
2000	1,573.0	14.8	2.3	27.5	117.1	26.5	90.0	113.88	117.9	171.3
Quarterly data										
1999 Q1	1,484.2	18.0	2.2	27.8	108.1	24.5	57.4	107.88	114.8	155.9
1999 Q2	1,519.9	18.1	2.3	30.3	110.1	24.9	64.7	111.12	115.2	188.3
1999 Q3	1,526.2	14.7	2.5	32.0	113.0	25.1	78.9	129.84	115.7	171.5
1999 Q4	1,529.4	14.3	2.3	25.7	112.1	24.3	48.1	98.44	118.8	188.8
2000 Q1	1,518.3	14.8	2.2	24.9	111.4	25.9	53.3	111.89	118.9	184.4
2000 Q2	1,580.7	14.7	2.3	27.6	118.5	26.7	61.4	110.81	117.4	172.8
2000 Q3	1,591.8	14.5	2.4	30.1	121.0	26.8	75.8	129.45	117.9	181.0
2000 Q4	1,603.1	15.4	2.3	27.3	117.5	26.5	49.6	118.90	118.8	187.0
2001 Q1	1,571.2	14.3	2.3	25.9	115.8	26.9	54.9	118.45	119.7	183.9
2001 Q2	4,810.9	42.8	7.1	90.1	389.3	82.1	90.8	112.52	120.5	183.8
Monthly data										
Jan-00	1,506.7	14.4	2.3	24.4	112.0	25.5	44.4	110.41	118.4	189.8
Feb-00	1,508.0	14.7	2.2	24.8	109.5	25.7	53.5	112.79	118.5	187.1
Mar-00	1,535.4	14.8	2.2	25.5	112.8	26.4	62.1	112.44	118.8	186.6
Apr-00	1,580.4	15.4	2.3	28.2	118.5	26.8	61.4	108.77	118.9	171.8
May-00	1,575.3	14.8	2.3	27.3	119.1	26.7	83.7	113.34	117.4	175.4
Jun-00	1,608.4	14.0	2.3	29.2	119.9	26.7	58.2	113.32	117.8	171.3
Jul-00	1,583.3	14.3	2.4	30.2	121.2	27.3	74.6	132.91	117.9	182.2
Aug-00	1,582.8	14.5	2.4	30.9	121.3	26.9	78.0	129.89	117.8	180.3
Sep-00	1,609.4	14.8	2.4	29.3	120.8	26.4	74.6	125.46	117.9	180.4
Oct-00	1,610.9	14.8	2.4	28.5	120.7	26.8	58.7	104.28	118.3	189.8
Nov-00	1,605.9	15.3	2.3	27.0	115.7	25.7	48.3	92.49	118.4	189.4
Dec-00	1,592.7	16.3	2.3	28.3	118.0	26.9	42.8	113.32	119.0	181.8
Jan-01	1,588.0	14.3	2.3	26.4	115.9	26.1	45.5	117.10	119.4	184.1
Feb-01	1,588.7	14.3	2.3	25.8	114.7	26.6	54.9	119.38	119.9	171.8
Mar-01	1,575.8	14.3	2.4	25.7	115.9	26.8	64.3	118.88	119.9	185.9
Apr-01	1,583.7	14.9	2.4	26.5	117.8	27.2	60.3	108.07	120.2	180.2
May-01	1,608.1	14.4	2.4	30.5	120.5	27.3	63.1	114.87	120.6	180.4
Jun-01	1,621.1	13.5	2.4	33.1	121.2	27.8	59.0	118.82	120.8	170.9
Year-over-year percent changes										
Dec-99	2.1	-11.5	13.2	-10.4	2.0	4.4	-2.6	2.9	2.2	11.5
Jan-00	1.8	-8.4	4.8	-11.7	2.5	3.5	-3.6	3.9	1.9	8.0
Feb-00	1.9	-8.7	1.9	-10.0	6.7	6.3	-8.1	3.7	1.3	9.8
Mar-00	2.8	-8.1	0.7	-10.1	5.8	6.3	-2.5	3.5	1.5	0.9
Apr-00	3.6	-5.6	-0.7	-9.8	8.6	7.2	0.0	7.4	1.8	2.8
May-00	3.9	-9.3	3.1	-8.0	7.0	7.2	-0.2	0.8	1.9	3.6
Jun-00	4.5	-11.3	-5.1	-8.8	7.4	8.9	-9.7	-7.4	2.2	1.7
Jul-00	4.0	-9.8	-7.5	-8.2	7.1	6.0	-2.4	0.8	2.0	6.3
Aug-00	4.3	3.0	-5.2	-7.9	7.1	8.9	-0.8	-2.9	1.8	4.3
Sep-00	4.6	3.0	-2.9	-8.7	7.2	7.4	0.7	2.1	1.8	5.9
Oct-00	4.2	8.0	-2.0	2.9	4.8	7.2	1.1	4.8	1.4	1.3
Nov-00	5.3	7.8	1.0	7.4	4.9	10.9	1.7	2.6	1.5	3.2
Dec-00	4.8	8.4	1.5	8.4	4.9	8.7	1.8	4.5	2.2	-7.3
Jan-01	4.1	-0.8	1.8	8.0	3.5	2.3	1.1	6.1	2.6	2.8
Feb-01	4.1	-2.9	5.5	3.2	4.7	3.4	1.4	5.8	2.9	2.7
Mar-01	2.8	-3.0	5.5	0.8	2.8	1.8	2.2	5.7	2.7	-8.4
Apr-01	1.5	-2.9	5.1	1.0	0.9	2.5	-1.1	0.3	2.8	-8.8
May-01	2.0	-3.1	5.3	11.8	1.2	2.1	-0.9	1.3	2.7	-8.8
Jun-01	0.9	-3.3	3.3	13.5	1.1	3.2	-0.3	2.9	2.5	-0.2

¹Sources: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)²Sources: Pannell Kerr Forster

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns ¹						
	BC Total locations	Receipts (\$ million)					
		Total	Full service	Limited service	Food service caterers	Social & mobile caterers	Drinking places
1996		4,054.6					264.7
1997		4,335.2					339.9
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	98.3	306.8
1999	8,908	4,467.5	2,186.8	1,016.5	214.3	78.2	360.8
2000	9,080	4,531.5	2,482.6	1,640.1	256.5	93.4	358.9
Quarterly data							
1999 Q3	8,634	1,217.7	600.4	445.8	54.8	22.7	94.3
1999 Q4	8,735	1,070.1	522.7	387.8	55.1	19.6	84.8
2000 Q1	8,758	1,064.7	557.0	388.8	60.7	18.4	79.7
2000 Q2	9,064	1,218.7	619.9	423.3	55.7	23.8	95.9
2000 Q3	9,248	1,331.1	693.4	444.8	67.3	25.9	99.7
2000 Q4	8,182	1,197.0	612.3	403.3	72.7	25.2	83.6
2001 Q1	8,817	1,227.8	666.4	390.5	81.3	18.6	81.0
2001 Q2	8,838	1,312.7	689.2	442.0	62.7	22.6	96.1
Monthly data							
Jan-00	8,552	336.1	171.2	117.2	18.2	5.3	24.1
Feb-00	8,733	353.9	181.8	120.0	20.3	6.5	26.4
Mar-00	8,983	384.8	204.1	131.5	22.2	6.6	30.3
Apr-00	9,038	382.1	202.3	134.0	17.5	7.2	31.0
May-00	9,010	402.7	201.5	142.8	17.7	8.1	32.8
Jun-00	9,113	423.9	216.1	146.8	20.5	8.5	32.1
Jul-00	9,252	460.3	235.3	152.5	21.5	8.0	33.0
Aug-00	9,163	459.0	243.3	151.8	21.9	9.0	33.3
Sep-00	9,329	421.8	214.8	140.8	23.9	8.9	33.5
Oct-00	9,289	401.1	201.2	138.0	25.0	8.3	30.6
Nov-00	9,103	382.8	195.6	130.7	23.6	6.8	26.1
Dec-00	9,175	413.1	215.5	136.8	24.1	10.1	26.8
Jan-01	9,013	388.3	218.9	122.5	28.1	5.9	24.8
Feb-01	8,982	387.2	209.5	118.9	25.9	7.1	25.8
Mar-01	8,585	442.2	239.9	139.1	27.3	5.8	30.3
Apr-01	8,582	420.1	225.8	135.7	21.1	6.1	31.3
May-01	8,817	436.8	224.2	152.0	20.2	7.9	32.3
Jun-01	8,674	456.1	239.2	154.3	21.4	8.6	32.8
Jul-01	8,849	479.5	260.2	153.8	23.0	7.0	35.5
Year-over-year percent changes							
Jan-00	0.2	-4.1	-1.1	-1.7	1.7	-12.0	-29.8
Feb-00	0.9	8.1	13.9	3.7	15.4	8.8	-11.3
Mar-00	4.3	4.9	10.3	-0.2	9.7	34.7	-11.2
Apr-00	6.4	6.5	12.1	1.2	11.9	36.3	-9.6
May-00	7.5	7.2	10.1	1.8	10.1	14.2	10.8
Jun-00	7.4	11.1	17.1	2.2	20.0	30.3	7.4
Jul-00	7.2	9.4	14.9	0.5	22.3	27.2	6.0
Aug-00	6.1	8.1	15.3	-3.2	27.8	8.8	6.0
Sep-00	9.0	10.5	16.5	2.3	20.3	9.6	5.5
Oct-00	8.2	10.2	15.2	2.8	26.3	18.7	1.9
Nov-00	4.0	12.7	18.2	5.0	38.7	28.0	-3.2
Dec-00	3.2	12.8	18.0	4.4	33.8	39.8	-3.2
Jan-01	5.4	18.5	28.7	4.6	54.4	10.5	3.2
Feb-01	1.7	9.4	15.4	-0.9	27.4	8.4	1.9
Mar-01	-4.8	12.0	17.5	5.7	22.8	-14.5	0.1
Apr-01	-4.9	7.1	11.6	1.3	20.5	-15.9	0.9
May-01	-4.4	8.4	11.3	6.7	13.8	-2.7	-1.6
Jun-01	-4.6	7.6	10.7	5.1	4.5	2.1	1.9
Jul-01	-4.4	6.5	10.8	0.8	7.2	-12.9	7.7

¹Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

However, unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is unadjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below \$20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual Issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Finance and Corporate Relations, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Visit BC STATS on the World Wide Web at www.bcstats.gov.bc.ca

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Tourism Sector Monitor ♦ October 2001

Highlights

Room revenue

In July, room revenue rose 2.0% in BC. Revenues grew in all regions except Vancouver Island/Coast where they were down 1.8%. The largest gains were made in Nechako (+10.1%) and Mainland Southwest (+3.3%).

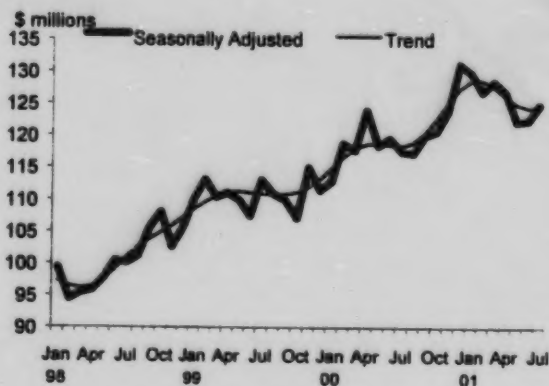


Table 1. Room Revenue* Summary

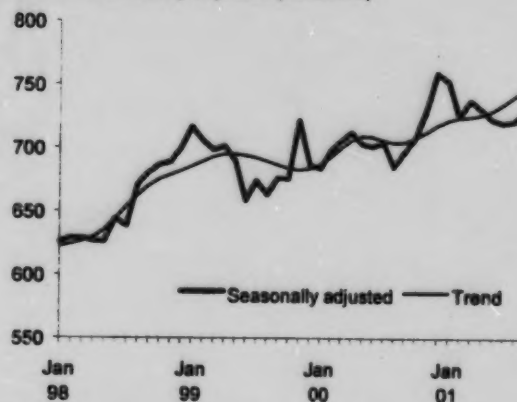
Accommodation Type			
	July 01 (\$000)	June 01 (\$000)	% change
Total	124,871	122,411	2.0
Hotels	94,685	91,963	3.0
Motels	15,724	15,351	2.4
Other Acc.	14,650	14,949	-2.0
Regions (Top 3 performers)			
Nechako	779	707	10.1
Mainland Southwest	72,449	70,166	3.3
Kootenay	5,260	5,117	2.8

*Seasonally adjusted room revenue

Visitor Entries

Visitor entries to BC increased 1.0% in August, after four months of negative or low growth. Both entries from the United States (+0.9%) and from Overseas (+1.6%) grew.

Entries—seasonally adjusted (thousand)



Other indicators

In August, restaurant, caterer and tavern receipts were up 8.6% from the same period last year. Limited service restaurants (+7.3%) and full service restaurants (+10.8%) climbed.

Traffic at the Victoria (-15.3%), Prince George (-16.3%) and Kelowna (-12.6%) airports dropped in September. These declines almost certainly reflect the effect of the closure of North American airspace following September 11.

A Look Ahead...

Preliminary numbers for August show room revenues (seasonally adjusted) up 0.3%. Unadjusted numbers show a 5.5% increase over the same month of 2000.

Next Month: The impact of the events of September 11, 2001 on the tourism industry in BC.

Tourism Trends

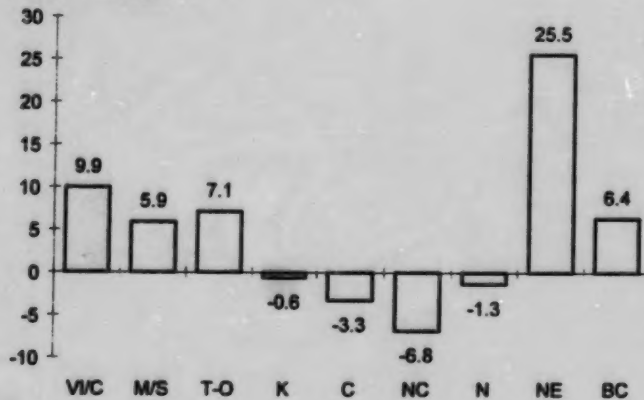
Room Revenue

After three months of stagnant growth, room revenues increased 2.0% in July. Vancouver Island/Coast was the only region to see a fall (-1.8%). Revenues in the Mainland Southwest rose 3.3% following two months of decline. Nechako made the highest gains (+10.1%). The Thompson Okanagan saw its fourth straight month of increase (+1.7%).

So far this year revenues have climbed 6.4%. The more populous regions including Vancouver Island/Coast (+9.9%), Mainland Southwest (+5.9%) and Thompson Okanagan (+7.1%) were the main driving force behind the growth. The North Coast has seen the largest decline, with revenues dropping 6.8%.

Year-to-date revenues are performing well.

July year-to-date
percent change



V/C = Vancouver Island/Coast
M/S = Mainland/Southwest
T-O = Thompson-Okanagan
K = Kootenay
C = Cariboo

NC = North Coast
N = Nechako
NE = Northeast
BC = British Columbia

Visitor Entries

In August, international visitor entries rose 1.0% because of increases in both American (+0.9%) and overseas (+1.6%) visitors. Overnight entries from the United States jumped 4.5% while same-day travel increased by 0.9%. Entries from Asia (+4.0%) and Europe (+1.4%) were also up.

For the second straight month, Canadian re-entries grew (+0.5%). Same-day trips to the United States were up 2.2% but re-entries from overseas fell 0.6%.

Visitor Entries trending up

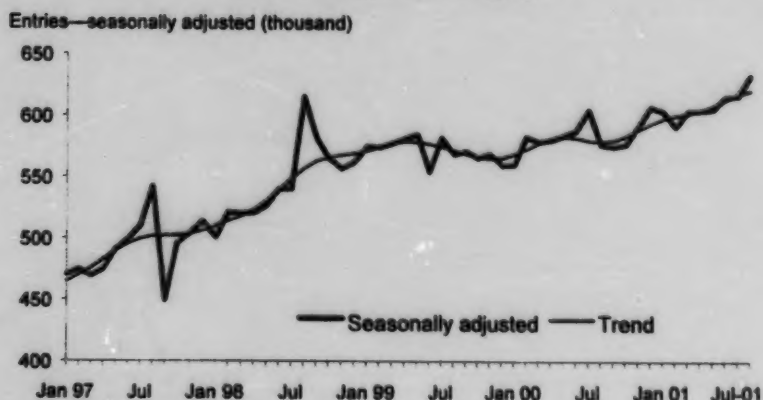


Table 2. Traveller Entries (seasonally adjusted)

	Aug-01 (000)	Jul-01 (000)	%chg from Jul-01
American visitors			
Total	609	603	0.9
Same-day	304	301	0.9
Overnight	326	312	4.5
Overseas visitors			
Total	120	118	1.6
Europe	36	35	1.4
UK	18	18	-1.5
Asia	68	65	4.0
Japan	24	25	-3.1
Taiwan	8	6	29.9
Oceania	11	11	-0.9
Canadian re-entries			
Total	770	766	0.5
From overseas	76	77	-0.6
From US same-day auto	456	447	2.2

(BC STATS & Statistics Canada)

Other Tourism Indicators

Restaurant, caterer and tavern receipts reached \$498 million in August, up 8.6% from the same month of last year. Full service (+10.8%) and limited service (+7.3%) restaurants continued to see growth. Receipts from drinking places (+5.1%) also rose.

Full service and limited service receipts continue upwards

Receipts (\$ millions)

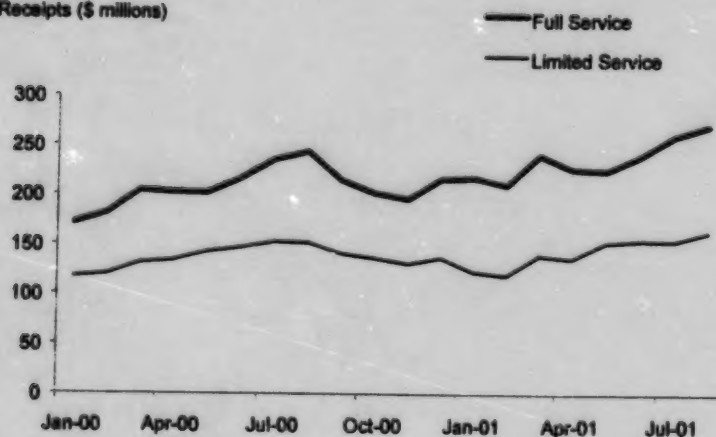


Table 3. Other Tourism Indicators

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Aug-01	79.9%	2.1 pp.
Average room charge	Aug-01	\$136.77	2.0%
(Pamell Kerr Forster)			
Airport Passengers			
		(000s)	(%)
Vancouver International Airport			
Total traffic	Jul-01	1,679	1.6
US	Jul-01	486	10.1
Other international	Jul-01	395	1.2
Canada	Jul-01	798	-2.7
(YVR)			
Victoria International Airport			
Total traffic	Sep-01	80	-15.3
(Victoria Airport Authority)			
Restaurant Receipts			
		(\$ millions)	(%)
Full service	Aug-01	270	10.8
Limited service	Aug-01	163	7.3
Drinking places	Aug-01	35	5.1
(Statistics Canada)			
Transportation			
		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	Sep-01	250	1.5
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Sep-01	728	0.4
Passenger Volume	Sep-01	1,898	-2.9
(BC Ferries)			
Exchange Rates			
		Cdn \$	Change from year ago
US \$	Sep-01	1.568	0.082
UK Pound	Sep-01	2.296	0.165
Japanese Yen	Sep-01	0.013	-0.001
Australian \$	Sep-01	0.791	-0.030
(Statistics Canada)			

Table 1: Seasonally Adjusted Room Revenue by Development Region (\$000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1995	193,421	538,085	137,312	41,925	42,516	17,884	8,377	20,133	999,453
1996	198,897	621,444	139,958	41,896	42,632	18,498	9,302	20,772	1,093,399
1997	205,480	665,314	148,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,369	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,355	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
Quarterly data									
2000 Q1	56,581	206,926	44,949	15,667	10,618	5,038	2,253	7,301	349,331
2000 Q2	61,498	214,983	45,188	15,284	10,903	5,133	2,142	6,783	361,912
2000 Q3	62,167	204,388	46,828	15,560	10,936	5,328	2,088	7,411	354,684
2000 Q4	65,109	219,451	48,088	17,285	11,090	4,575	1,960	8,121	375,679
2001 Q1	65,335	230,121	48,025	15,725	10,374	4,837	2,138	8,577	385,131
2001 Q2	65,583	216,122	48,255	14,755	10,413	4,754	2,101	9,495	371,477
Monthly data									
Jun-00	20,441	70,381	15,388	5,068	3,492	1,813	741	2,241	119,563
Jul-00	20,813	67,709	15,223	5,014	3,578	1,872	690	2,597	117,495
Aug-00	20,416	67,412	15,698	5,310	3,642	1,734	706	2,315	117,233
Sep-00	20,938	69,247	15,906	5,236	3,716	1,723	692	2,499	119,957
Oct-00	21,382	69,509	15,946	5,444	3,618	1,587	674	2,528	120,687
Nov-00	21,561	72,296	15,828	5,748	3,606	1,464	618	2,718	123,637
Dec-00	22,167	77,646	16,314	6,095	3,866	1,524	688	2,875	131,184
Jan-01	21,739	78,080	16,265	5,388	3,272	1,586	764	2,713	129,607
Feb-01	21,320	75,839	15,951	5,120	3,521	1,596	686	2,810	126,845
Mar-01	22,276	76,202	15,809	5,217	3,581	1,655	687	3,053	128,479
Apr-01	21,891	75,423	15,845	4,484	3,526	1,568	705	3,610	126,852
May-01	21,708	70,533	16,085	5,154	3,409	1,565	689	3,071	122,214
Jun-01	22,183	70,166	16,325	5,117	3,478	1,621	707	2,813	122,411
Jul-01	21,789	72,449	16,606	5,260	3,488	1,630	779	2,670	124,671
Month-over-month growth rates									
Jun-00	-0.2	1.6	2.3	-0.6	-8.3	5.4	1.5	-1.0	1.0
Jul-00	1.8	-3.8	-1.1	-1.1	2.5	3.3	-8.9	15.9	-1.7
Aug-00	-1.9	-0.4	3.1	5.9	1.8	-7.4	2.3	-10.9	-0.2
Sep-00	2.8	2.7	1.3	-1.4	2.0	-0.6	-1.9	7.9	2.3
Oct-00	2.1	0.4	0.3	4.0	-2.6	-7.9	-2.7	1.2	0.6
Nov-00	0.8	4.0	-0.7	5.5	-0.3	-7.7	-8.2	7.5	2.6
Dec-00	2.8	7.4	3.1	6.1	7.2	4.1	8.0	5.8	5.9
Jan-01	-1.9	0.6	-0.3	-11.6	-15.3	4.1	14.5	-5.6	-1.0
Feb-01	-1.9	-2.9	-1.9	-5.0	7.8	0.6	-10.2	3.6	-2.3
Mar-01	4.5	0.5	-0.9	1.9	1.7	3.7	0.1	8.6	1.3
Apr-01	-2.6	-1.0	0.2	-14.0	-1.5	-5.2	2.5	18.2	-1.3
May-01	0.1	-8.5	1.5	15.0	-3.3	-0.2	-2.2	-14.9	-3.7
Jun-01	2.2	-0.5	1.5	-0.7	2.0	3.6	2.7	-8.4	0.2
Jul-01	-1.8	3.3	1.7	2.8	0.3	0.5	10.1	2.0	2.0

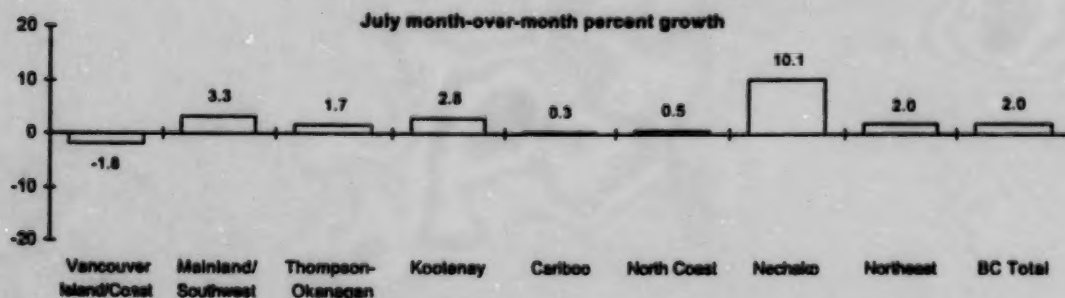


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type (\$000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous (incl. Fishing Lodges)
	250+	150-249	75-149	1-74			
1995	293,439	125,593	189,712	142,677	161,540	49,659	36,833
1996	344,557	137,715	207,279	149,564	162,185	49,945	42,155
1997	366,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,361	184,163	170,054	74,101	58,456
2000	424,158	188,617	294,167	197,027	180,812	93,116	63,709
Quarterly data							
1999 Q4	94,743	44,833	69,456	47,591	43,326	19,364	15,650
2000 Q1	98,340	47,086	71,818	50,191	45,032	22,167	14,603
2000 Q2	109,672	47,556	73,020	48,117	44,913	22,237	15,780
2000 Q3	103,126	46,225	73,346	47,945	45,172	23,069	16,367
2000 Q4	113,021	47,749	76,185	50,775	45,895	25,603	16,980
2001 Q1	118,594	47,926	75,289	50,297	45,257	26,675	17,420
2001 Q2	110,550	47,349	74,372	49,070	46,308	25,509	16,247
Monthly data							
Jun-00	35,644	15,969	24,320	15,701	14,953	7,491	5,408
Jul-00	34,029	15,451	24,470	15,879	15,038	7,634	5,565
Aug-00	34,074	15,423	24,242	16,010	15,177	7,490	5,222
Sep-00	35,023	15,352	24,634	16,056	14,957	7,965	5,579
Oct-00	35,785	15,597	24,777	16,175	15,048	8,399	5,539
Nov-00	36,826	16,093	24,816	17,648	15,359	8,318	5,630
Dec-00	40,410	16,059	26,592	16,951	15,288	8,867	5,810
Jan-01	39,551	15,690	25,143	16,861	15,037	11,408	5,674
Feb-01	40,273	15,787	25,043	16,562	15,099	8,591	5,862
Mar-01	38,789	16,448	25,103	16,675	15,121	8,676	5,885
Apr-01	39,259	16,225	25,135	16,342	15,571	8,456	6,058
May-01	35,605	15,786	24,686	16,339	15,366	8,308	5,965
Jun-01	35,686	15,338	24,551	16,389	15,351	8,745	6,204
Jul-01	37,521	15,626	24,919	16,417	15,724	8,416	6,233
Month-over-month growth rates							
Jun-00	1.6	2.2	-0.5	-1.2	-1.3	0.5	1.9
Jul-00	-4.5	-3.2	0.6	1.1	0.6	1.9	2.9
Aug-00	0.1	-0.2	-0.9	0.6	0.9	-1.9	-6.2
Sep-00	2.8	-0.5	1.6	0.3	-1.4	6.3	6.8
Oct-00	2.2	1.6	0.6	0.7	0.6	5.5	-0.7
Nov-00	2.9	3.2	0.2	9.1	2.1	-1.0	1.6
Dec-00	9.7	-0.2	7.2	-3.9	-0.5	8.9	3.2
Jan-01	-2.1	-2.3	-5.4	-0.5	-1.6	28.4	-2.3
Feb-01	1.8	0.6	-0.4	-1.8	0.4	-24.7	3.3
Mar-01	-3.7	4.2	0.2	1.9	0.1	1.0	0.4
Apr-01	1.3	-1.4	0.1	-3.2	3.0	-2.5	3.0
May-01	-9.3	-2.7	-1.8	0.0	-1.2	-1.8	-1.2
Jun-01	0.2	-2.8	-0.5	0.3	-0.2	5.3	3.7
Jul-01	5.1	3.2	1.5	0.2	2.4	-3.8	0.5

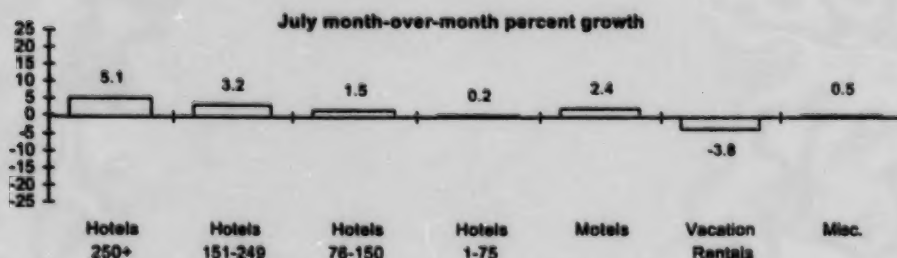


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	(\$000)		% chg from		(#)	# chg from	(#)	# chg from
	Jul-01	YTD	Jul 00	YTD 00	Jul-01	Jul 00	Jul-01	Jul 00
Vancouver Island/Coast								
Total - all accommodation types	38,682	144,539	4.5	8.0	480	-15	16,020	-711
Fishing lodges	2,130	5,222	5.1	11.3	44	-4	795	-51
Total - Hotels	24,146	94,158	3.4	5.8	136	-5	8,486	-320
150+ Rooms	9,128	37,245	1.9	6.2	9	0	1,918	-9
76-149 Rooms	7,376	27,760	8.3	8.6	34	-2	3,248	-176
1-75 Rooms	7,642	29,153	0.7	2.7	93	-3	3,322	-135
Motels	5,584	20,057	7.0	10.6	131	-9	3,352	-81
Vacation Rentals	4,665	14,122	6.8	10.2	76	-4	1,341	-122
Miscellaneous	3,177	10,981	5.2	19.3	93	7	2,046	-137
Mainland/Southwest								
Total - all accommodation types	99,798	533,643	6.6	6.4	428	13	34,962	821
Total - Hotels	90,206	473,576	6.2	4.9	232	-4	28,648	-146
250+ Rooms	48,676	247,266	11.5	9.7	30	0	11,206	0
150-249 Rooms	15,882	79,221	-1.9	-1.7	30	0	5,595	0
76-149 Rooms	18,221	99,405	0.3	1.1	74	-2	7,695	-189
1-75 Rooms	7,229	47,683	6.5	1.4	98	-2	4,152	43
Motels	4,489	18,140	3.9	0.3	101	-3	3,155	-127
Vacation Rentals	2,415	31,196	22.2	34.7	42	9	1,376	351
Thompson/Okanagan								
Total - all accommodation types	30,533	108,042	4.5	5.4	510	3	15,875	244
Fishing lodges	419	883	7.3	5.4	29	-2	270	-9
Total - Hotels	14,301	57,040	1.6	4.8	97	-2	6,020	6
76+ Rooms	9,077	38,205	0.3	4.5	29	0	3,287	24
1-75 Rooms	5,224	18,835	4.0	5.5	68	-2	2,733	-18
Motels	11,365	32,363	7.9	6.6	250	1	7,145	269
Vacation Rentals	2,843	11,972	-11.2	-0.2	70	1	1,392	-210
Miscellaneous	1,605	5,783	55.7	17.4	55	5	1,048	188
Kootenay								
Total - all accommodation types	8,136	36,344	4.3	-0.5	231	-3	6,022	-80
Total - Hotels	2,785	14,937	0.5	-3.5	48	3	2,324	124
76+ Rooms	1,379	6,796	8.1	8.6	11	1	1,102	95
1-75 Rooms	1,406	8,141	-5.9	-11.7	37	2	1,222	29
Motels	2,959	10,297	-2.1	-8.7	115	-9	2,275	-143
Vacation Rentals	1,219	5,604	25.3	5.2	35	0	905	-31
Cariboo								
Total - all accommodation types	5,338	23,868	-2.5	-2.9	181	-4	4,789	-63
Total - Hotels	2,351	13,008	-4.9	-5.6	29	-3	1,870	-24
76+ Rooms	1,276	7,864	-8.5	-10.2	8	0	893	0
1-75 Rooms	1,076	5,144	-0.2	2.4	21	-3	977	-24
Motels	2,117	8,658	0.8	1.8	68	-2	1,972	-34
Miscellaneous	324	1,089	-4.4	-3.6	18	0	386	-4

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	(\$000)		% chg from		(#)	# chg from	(#)	# chg from
	Jul-01	YTD	Jul 00	YTD 00	Jul-01	Jul 00	Jul-01	Jul 00
North Coast								
Total - all accommodation types	2,849	10,688	-12.7	-9.5	72	-1	1,959	-19
Total - Hotels	1,291	5,730	-15.9	-3.1	21	1	990	68
Motels	681	2,918	-35.4	-31.1	25	-3	624	-87
Nechako								
Total - all accommodation types	1,160	4,680	13.0	0.1	61	5	1,274	89
Total - Hotels	371	1,524	14.6	-4.5	8	1	349	36
Motels	591	2,535	14.3	1.0	26	1	684	36
Northeast								
Total - all accommodation types	2,960	21,182	9.9	8.5	66	-7	2,467	-163
Total - Hotels	1,576	9,990	12.5	13.6	19	-2	1,247	-114
76+ Rooms	714	4,800	-1.3	7.5	6	-1	639	-79
1-75 Rooms	862	5,190	27.3	20.0	13	-1	608	-35
Motels	958	5,310	12.4	8.2	33	-1	896	-10
British Columbia Total								
Total - all accommodation types	190,457	882,398	5.2	5.7	2,029	-9	83,388	118
Fishing lodges	4,012	9,170	9.5	9.7	134	-7	1,787	-63
Total - Hotels	137,029	669,963	4.7	4.6	590	-11	49,934	-370
250+ Rooms	53,760	266,828	10.3	9.4	32	0	11,928	-9
150-249 Rooms	23,057	109,637	0.0	0.2	41	0	7,536	0
76-149 Rooms	35,863	175,525	1.3	2.5	162	-4	16,510	-325
1-75 Rooms	24,350	117,973	2.8	1.9	355	-7	13,960	-36
Motels	28,725	100,278	4.1	2.3	756	-25	20,103	-177
Vacation Rentals	11,828	69,461	5.6	16.5	284	10	5,670	1
Miscellaneous	8,862	33,526	15.0	18.3	263	24	5,894	727

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Jul-01	YTD	Jul 00	YTD 00	Jul-01	Jul 00	Jul-01	Jul 00
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	24,291	89,188	4.9	8.0	187	3	8,281	-322
Total - Hotels	18,877	72,307	3.6	6.5	67	-1	5,298	-89
150+ Rooms	8,810	35,218	2.2	6.8	8	0	1,737	-9
76-149 Rooms	5,368	19,619	7.9	9.0	18	-1	1,904	-80
1-75 Rooms	4,700	17,470	1.5	3.1	41	0	1,657	0
Motels	2,197	7,896	11.7	18.2	31	-1	1,098	40
Miscellaneous	1,944	5,867	-0.3	14.7	66	8	1,589	-136
19 Cowichan Valley								
Total - All accommodation types	1,021	4,215	2.5	6.3	35	-3	649	-72
Total - Hotels	533	2,188	-3.1	1.1	7	-1	238	-55
Motels	207	855	16.9	6.1	14	-1	251	-14
Miscellaneous	62	325	19.0	32.3	5	-1	50	-3
21 Nanaimo								
Total - All accommodation types	4,810	17,329	7.3	7.7	72	1	2,722	56
Total - Hotels	2,068	8,663	9.7	6.2	19	1	1,302	88
76+ Rooms	1,448	6,128	12.1	5.2	10	1	912	86
1-75 Rooms	620	2,535	4.5	8.6	9	0	390	0
Motels	1,074	3,889	4.2	5.7	28	-1	754	-40
23 Alberni-Clayoquot								
Total - All accommodation types	4,184	14,061	10.4	12.2	53	-4	1,297	-35
Total - Hotels	962	3,112	5.6	9.4	12	0	385	0
Motels	781	2,330	12.6	7.9	22	-3	438	-33
Vacation Rentals	1,444	5,169	9.1	14.2	10	-1	196	-4
25 Comox-Strathcona								
Total - All accommodation types	3,844	14,015	-2.2	4.9	84	-6	2,062	-161
Total - Hotels	850	4,263	-2.9	-6.7	9	-2	507	-122
1-75 Rooms	319	1,559	-8.5	-23.0	6	-1	229	-30
Motels	1,043	4,407	-0.6	5.8	26	-2	663	-20
Vacation Rentals	539	1,353	-14.8	5.4	18	1	263	23
27 Powell River								
Total - All accommodation types	467	2,206	2.1	16.3	17	-1	414	-14
Total - Hotels	274	1,608	1.5	19.6	9	0	293	0
Motels	62	373	-31.6	1.3	5	-1	84	-14
43 Mount Waddington								
Total - All accommodation types	860	2,853	-2.3	2.9	22	-3	544	-147
Total - Hotels	506	1,785	-8.7	0.4	10	-2	404	-142
45 Central Coast								
Total - All accommodation types	205	701	-24.5	1.5	10	-2	141	-18
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	3,989	18,091	5.7	4.0	62	-2	2,391	-111
Total - Hotels	2,866	13,683	7.4	3.4	21	0	1,464	0
76+ Rooms	2,569	12,033	8.0	3.7	9	0	1,061	0
1-75 Rooms	317	1,650	3.4	1.6	12	0	383	0
Motels	969	3,968	0.5	3.8	36	-3	896	-115
15 Greater Vancouver								
Total - All accommodation types	81,783	363,125	6.8	3.7	280	8	26,910	557
Total - Hotels	75,856	342,810	6.7	3.5	168	-4	23,056	-266
250+ Rooms	40,755	183,990	12.2	4.8	25	0	9,580	0
150-249 Rooms	15,124	70,219	-1.7	0.3	27	0	5,061	0
76-149 Rooms	14,695	66,970	0.2	2.4	52	-3	5,516	-310
1-75 Rooms	5,282	21,630	11.7	7.1	64	-1	2,913	44
Motels	2,894	11,558	1.8	-2.4	44	-1	1,780	-69
Vacation Rentals	852	3,348	26.2	42.5	14	5	467	175
Miscellaneous	2,048	5,175	14.1	10.5	31	7	1,562	705

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Jul-01	YTD	Jul 00	YTD 00	Jul-01	Jul 00	Jul-01	Jul 00
29 Sunshine Coast								
Total - All accommodation types	512	1,871	-2.7	7.2	19	-3	348	-103
Motels	216	905	-9.8	16.4	10	-2	193	-51
31 Squamish-Lillooet								
Total - All accommodation types	13,534	149,958	5.9	13.8	87	10	5,333	478
Total - Hotels	11,327	118,496	2.9	9.6	40	1	4,041	172
150+ Rooms	7,564	68,498	6.1	21.5	7	0	1,865	0
76-149 Rooms	2,272	26,182	-1.3	-3.2	14	1	1,404	121
1-75 Rooms	1,491	23,815	-5.7	-2.9	19	0	772	51
Motels	390	1,708	56.4	4.9	11	3	286	108
Vacation Rentals	1,482	27,519	20.9	34.3	23	4	869	176
Miscellaneous	335	4,234	14.9	26.8	13	2	137	22
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	6,861	17,252	10.7	10.9	112	1	3,071	-2
Total - Hotels	2,955	8,940	4.4	6.5	16	-3	1,090	-28
Motels	3,121	6,168	17.3	17.1	80	2	1,684	12
33 Thompson-Nicola								
Total - All accommodation types	7,115	30,218	0.7	2.5	178	-1	5,038	-3
Total - Hotels	2,489	10,809	0.1	1.9	31	-1	1,564	-143
76+ Rooms	1,699	7,840	-6.2	0.1	8	-1	797	-114
1-75 Rooms	790	2,969	16.8	7.2	23	0	767	-29
Motels	3,295	11,580	4.0	4.7	83	1	2,403	124
Vacation Rentals	537	5,062	-7.3	0.7	24	1	601	18
35 Central Okanagan								
Total - All accommodation types	8,750	33,622	5.7	8.3	64	-1	3,310	-154
Total - Hotels	5,445	23,307	4.8	8.9	20	3	1,612	95
76+ Rooms	4,532	19,478	3.3	8.4	10	0	1,163	0
1-75 Rooms	913	3,829	12.4	11.4	10	3	449	95
Motels	2,008	6,173	5.1	6.7	27	-5	1,050	-89
37 North Okanagan								
Total - All accommodation types	1,862	9,328	3.8	-0.8	48	-2	1,499	130
Total - Hotels	1,029	6,497	5.5	-3.3	12	-1	824	84
Motels	493	1,635	-5.3	-5.8	18	-1	508	-4
39 Columbia-Shuswap								
Total - All accommodation types	5,945	17,623	0.9	3.5	109	6	2,945	273
Total - Hotels	2,383	7,487	-7.5	2.6	18	0	930	-2
Motels	2,448	6,607	7.8	4.9	51	4	1,500	226
Miscellaneous	316	2,197	-4.1	-8.2	19	1	272	25
Kootenay								
01 East Kootenay								
Total - All accommodation types	5,175	24,549	5.3	0.7	119	3	3,878	41
Total - Hotels	1,508	9,204	-3.5	-3.2	27	3	1,468	152
76+ Rooms	848	4,674	7.3	11.8	9	1	869	95
1-75 Rooms	660	4,530	-14.6	-15.0	18	2	599	57
Motels	1,673	5,732	-1.6	-10.2	57	-3	1,230	-45
Vacation Rentals	1,051	5,310	30.9	6.1	18	0	798	-29
Miscellaneous	943	4,302	11.2	24.0	17	3	383	-37
03 Central Kootenay								
Total - All accommodation types	2,281	8,947	1.2	1.1	80	-1	1,498	-42
Total - Hotels	1,036	4,647	-3.0	-2.0	15	0	635	-28
Motels	864	2,967	2.1	-3.2	34	-3	635	-32
Miscellaneous	200	1,023	32.5	47.5	14	1	112	13

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Jul-01	YTD	Jul 00	YTD 00	Jul-01	Jul 00	Jul-01	Jul 00
05 Kootenay Boundary								
Total - All accommodation types	700	2,849	7.8	-13.8	32	-5	645	-79
Total - Hotels	241	1,085	74.5	-11.6	6	0	221	0
Motels	422	1,598	-11.1	-13.1	24	-3	410	-66
Cariboo								
41 Cariboo								
Total - All accommodation types	2,354	8,787	-5.5	-2.5	122	-3	2,267	-25
Total - Hotels	591	2,772	-11.1	-10.3	11	-3	557	-24
Motels	1,074	4,295	-0.4	4.2	38	-1	1,083	4
Vacation Rentals	215	442	-14.4	-9.3	34	3	262	15
53 Fraser-Fort George								
Total - All accommodation types	2,983	15,081	0.0	-3.1	59	-1	2,522	-38
Total - Hotels	1,760	10,236	-2.5	-4.3	18	0	1,313	0
76+ Rooms	1,247	7,867	-8.1	-10.4	7	0	793	0
1-75 Rooms	513	2,570	14.3	19.9	11	0	520	0
Motels	1,043	4,363	2.0	-0.4	30	-1	889	-38
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	1,964	6,369	-8.9	-7.3	37	-1	1,081	-38
Total - Hotels	797	3,543	-28.2	-11.3	10	-1	571	-30
Motels	362	1,209	-13.8	-19.0	10	0	259	0
49 Kitimat-Stikine								
Total - All accommodation types	885	4,330	-20.1	-12.7	35	0	878	19
Total - Hotels	494	2,187	16.5	13.8	11	2	419	98
Motels	320	1,708	-49.7	-37.8	15	-3	365	-87
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	1,160	4,680	13.0	0.1	61	5	1,274	89
Total - Hotels	371	1,524	14.6	-4.5	8	1	349	36
Motels	591	2,535	14.3	1.0	28	1	684	36
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	2,960	21,182	9.9	8.5	66	-7	2,467	-163
Total - Hotels	1,576	9,990	12.5	13.6	19	-2	1,247	-114
76+ Rooms	714	4,800	-1.3	7.5	6	-1	639	-79
1-75 Rooms	862	5,190	27.3	20.0	13	-1	808	-35
Motels	958	5,310	12.4	8.2	33	-1	896	-10

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Jul-01	YTD	Jul 00	YTD 00	Jul-01	Jul 00	Jul-01	Jul 00
Vancouver Island/Coast								
Victoria (C)								
Total - All accommodation types	18,277	68,997	2.8	7.3	93	3	6,156	-18
Total - Hotels	16,164	62,478	3.4	7.2	46	-1	4,380	-89
150+ Rooms	8,810	35,218	2.2	6.8	8	0	1,737	-9
76-149 Rooms	4,127	15,251	9.1	10.2	14	-1	1,475	-80
1-75 Rooms	3,227	12,008	0.1	4.8	24	0	1,168	0
Motels	889	2,934	7.9	7.9	15	0	479	4
Other CRD								
Total - All accommodation types	6,014	20,160	11.6	10.4	94	0	2,125	-304
Total - Hotels	2,714	9,831	4.5	1.8	21	0	918	0
1-75 Rooms	1,473	5,463	4.7	-0.6	17	0	489	0
Motels	1,308	4,762	14.4	25.7	16	-1	617	36
Miscellaneous	782	2,403	10.9	20.9	36	4	352	-167
Nanaimo (C)								
Total - All accommodation types	1,862	8,958	10.1	5.4	23	0	1,280	48
Total - Hotels	1,351	6,541	12.4	5.6	9	1	834	88
Motels	509	2,412	4.6	5.3	13	-1	436	-40
Port Alberni (C)								
Total - All accommodation types	481	2,083	-6.0	0.9	15	-1	397	-14
Motels	135	677	-29.5	-10.6	8	-1	170	-14
Mainland/Southwest								
Downtown Vancouver (C)								
Total - All accommodation types	51,488	218,813	10.9	3.3	81	-4	12,205	-273
Total - Hotels	50,602	215,470	11.2	3.3	69	-4	11,951	-267
250+ Rooms	32,528	139,005	17.5	4.7	15	0	6,098	0
150-249 Rooms	10,058	43,875	0.1	1.4	16	0	3,132	0
76-149 Rooms	5,189	21,489	4.0	1.5	17	-1	1,804	-110
1-75 Rooms	2,848	11,130	1.6	-2.0	21	-3	917	-157
Miscellaneous	340	1,008	20.8	26.8	9	1	69	17
Other Vancouver (C)								
Total - All accommodation types	5,370	22,436	16.4	13.2	48	10	2,919	215
Total - Hotels	4,219	18,370	15.6	11.0	26	2	2,351	145
76+ Rooms	3,224	14,319	6.9	3.1	12	0	1,649	0
1-75 Rooms	995	4,051	56.9	52.2	14	2	702	145
Motels	545	2,141	-11.0	-10.1	5	-1	282	-58
Richmond (C)								
Total - All accommodation types	10,333	54,232	1.1	1.1	23	2	3,908	137
Total - Hotels	10,265	54,084	0.6	0.8	21	1	3,823	67
Other GVRD								
Total - All accommodation types	14,592	67,643	-4.4	4.1	108	0	7,878	478
Total - Hotels	10,770	54,905	-8.2	4.7	52	-3	4,934	-211
150+ Rooms	760	24,609	-16.2	6.1	7	0	1,852	0
76-149 Rooms	738	24,471	-0.9	5.7	18	-2	1,880	-200
1-75 Rooms	1,272	5,826	-0.3	-4.4	27	-1	1,202	-11
Motels	2,156	8,685	7.1	0.3	38	1	1,428	12
Whistler (DM)								
Total - All accommodation types	12,797	146,184	4.8	14.0	63	7	4,823	373
Total - Hotels	11,057	115,039	2.8	9.7	33	1	3,851	171
150+ Rooms	7,564	66,498	6.1	21.5	7	0	1,865	0
76-149 Rooms	2,272	26,182	-1.3	-3.2	14	1	1,404	121
1-75 Rooms	1,221	22,358	-7.7	-2.9	12	0	582	50
Vacation Rentals	1,442	27,100	21.9	34.2	18	4	837	176
Miscellaneous	297	4,045	6.6	24.3	11	1	125	16
Thompson/Okanagan								
Penticton (C)								
Total - All accommodation types	3,618	9,628	19.8	16.5	46	0	1,692	-5
Motels	1,838	3,400	24.2	26.0	36	0	983	-32

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Jul-01	YTD	Jul 00	YTD 00	Jul-01	Jul 00	Jul-01	Jul 00
Kamloops (C)								
Total - All accommodation types	4,671	22,217	1.0	2.7	71	-1	3,189	3
Total - Hotels	2,150	9,608	0.1	2.5	17	-1	1,173	-114
76+ Rooms	1,699	7,840	-6.2	0.1	8	-1	797	-114
1-75 Rooms	451	1,768	34.1	14.9	9	0	376	0
Motels	2,135	7,922	4.5	4.3	34	1	1,452	102
Vacation Rentals	294	4,448	-20.3	-0.4	9	0	451	0
Kelowna (C)								
Total - All accommodation types	7,663	31,125	5.8	8.2	44	1	2,833	-138
Total - Hotels	5,085	22,085	3.6	8.5	18	3	1,453	95
76+ Rooms	4,172	18,256	1.9	7.9	8	0	1,004	0
1-75 Rooms	913	3,829	12.4	11.4	10	3	449	95
Motels	1,921	5,935	10.8	8.7	21	-2	952	-42
Vernon (C)								
Total - All accommodation types	1,404	6,684	0.3	3.7	24	-1	1,010	13
Total - Hotels	819	4,272	1.9	2.9	6	-1	500	-39
Motels	462	1,745	-5.9	-5.4	14	0	442	2
Kootenay								
Cranbrook (C)								
Total - All accommodation types	1,105	4,491	-0.6	3.6	21	0	854	-91
Total - Hotels	520	2,484	-1.3	0.0	7	0	469	0
Motels	437	1,572	-1.2	7.7	11	0	312	0
Cariboo								
Quesnel (C)								
Total - All accommodation types	593	2,330	1.8	4.2	15	-1	574	-36
Motels	531	1,956	3.1	10.3	10	-1	437	-36
Williams Lake (C)								
Total - All accommodation types	538	2,632	-10.6	-10.2	14	-1	600	-4
Motels	232	1,025	-9.3	-13.2	7	0	240	0
Prince George (C)								
Total - All accommodation types	2,046	11,461	1.6	-3.4	31	0	1,859	-28
Total - Hotels	1,612	9,391	0.9	-3.5	14	0	1,140	0
76+ Rooms	1,179	7,132	-3.4	-9.4	6	0	694	0
1-75 Rooms	432	2,259	15.0	21.4	8	0	446	0
Motels	377	2,000	-5.9	-4.9	14	0	481	-28
North Coast								
Prince Rupert (C)								
Total - All accommodation types	1,084	4,188	-19.0	-12.1	15	2	712	11
Total - Hotels	761	3,251	-18.7	-9.3	7	0	491	0
Motels	271	856	-22.3	-24.6	5	0	198	0
Terrace (C)								
Total - All accommodation types	552	2,732	-11.7	-1.0	17	2	499	41
Total - Hotels	334	1,681	-10.4	-0.4	6	0	253	0
Motels	186	990	-18.4	-3.2	7	1	186	33
Nechako								
Smithers (T)								
Total - All accommodation types	595	2,302	13.3	3.2	15	2	439	22
Motels	218	814	19.4	6.3	7	1	215	17
Northeast								
Dawson Creek (C)								
Total - All accommodation types	498	2,879	-5.2	-0.2	18	-1	508	-79
Motels	352	1,886	-3.4	3.3	11	0	354	0
Fort St. John (C)								
Total - All accommodation types	1,124	8,810	23.4	6.0	17	0	849	0
Total - Hotels	735	4,622	31.9	10.7	6	0	534	0
Motels	297	1,857	19.4	5.8	8	0	210	0

Table 6: Historical Unadjusted Room Revenue by Development Region (\$000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1996	196,897	621,444	139,958	41,896	42,632	18,498	9,302	20,772	1,093,399
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606
Quarterly data									
2000 Q1	31,385	194,795	31,115	15,006	7,463	2,913	1,504	9,327	293,507
2000 Q2	84,515	212,783	42,185	13,706	11,648	5,847	2,144	5,266	357,893
2000 Q3	110,349	278,540	84,053	24,165	16,033	8,651	3,194	7,813	532,798
2000 Q4	39,106	159,610	27,696	10,920	8,402	2,861	1,603	7,212	257,408
2001 Q1	36,151	219,561	32,763	15,015	7,410	2,732	1,436	10,976	326,064
2001 Q2	68,707	213,684	44,727	13,193	11,120	5,117	2,084	7,246	365,877
Monthly data									
Jun-00	26,885	81,613	18,023	5,135	4,398	2,939	975	2,133	142,101
Jul-00	37,970	93,603	29,226	7,799	5,475	3,264	1,027	2,692	181,055
Aug-00	41,160	97,794	33,058	9,437	5,554	2,986	1,121	2,513	193,624
Sep-00	31,219	87,143	21,769	6,929	5,004	2,401	1,046	2,608	158,119
Oct-00	17,849	56,882	11,635	4,203	3,551	1,241	763	2,351	98,475
Nov-00	11,229	45,465	7,007	2,818	2,570	903	437	2,431	72,860
Dec-00	10,029	57,263	9,054	3,898	2,280	716	402	2,430	86,074
Jan-01	8,872	64,786	9,109	4,106	2,029	716	461	3,063	93,142
Feb-01	11,124	69,824	10,889	5,204	2,434	985	419	3,554	104,433
Mar-01	16,154	84,951	12,785	5,706	2,947	1,030	556	4,359	128,489
Apr-01	16,795	63,668	10,726	3,616	3,134	996	498	2,492	101,927
May-01	22,841	69,349	14,837	4,457	3,636	1,486	653	2,125	119,364
Jun-01	29,071	80,667	19,163	5,119	4,349	2,635	933	2,629	144,567
Jul-01	39,682	99,798	30,533	8,136	5,338	2,849	1,160	2,960	190,457
Year-over-year percent changes									
May-00	2.8	5.3	7.7	19.4	12.3	10.9	3.2	18.9	6.1
Jun-00	5.0	10.5	14.3	16.8	1.9	18.8	9.4	4.5	9.8
Jul-00	4.4	1.0	8.6	12.2	1.4	19.4	-1.9	28.0	3.9
Aug-00	1.9	2.9	13.6	19.6	12.8	8.7	-5.4	2.8	5.4
Sep-00	5.8	7.7	14.3	15.6	9.4	4.9	-8.7	19.8	8.6
Oct-00	9.0	12.5	12.4	18.3	6.3	-14.3	-13.8	14.4	11.2
Nov-00	12.6	5.4	15.1	28.5	5.3	-14.2	-21.7	19.5	8.0
Dec-00	10.9	20.4	15.6	36.5	12.1	-10.0	-2.3	29.3	18.9
Jan-01	14.9	19.2	7.4	15.8	-10.6	-5.5	1.1	16.1	16.1
Feb-01	8.4	10.0	4.1	1.9	-5.7	-11.2	-10.0	7.0	7.9
Mar-01	20.5	10.4	5.0	-10.2	12.8	-1.5	-4.6	29.5	10.3
Apr-01	5.0	1.6	3.7	-12.8	-1.6	-4.4	4.6	59.9	2.5
May-01	5.6	1.2	7.3	0.7	-10.5	-10.8	-5.7	35.0	2.6
Jun-01	8.1	-1.2	6.3	-0.3	-1.1	-10.4	-4.3	23.2	1.7
Jul-01	4.5	6.6	4.5	4.3	-2.5	-12.7	13.0	10.0	5.2

July year-over-year percent change

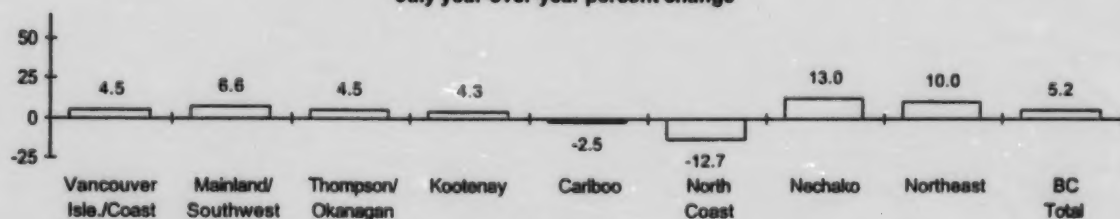


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1994	5,999.2	5,036.0	2,405.4	2,630.6	963.2	462.0	375.1	85.6	13,552.2	9,993.0	553.1
1995	6,577.2	5,366.6	2,466.2	2,880.4	1,208.6	646.4	418.6	109.9	13,501.6	9,885.3	561.3
1996	6,906.6	5,494.4	2,611.7	2,882.7	1,412.1	776.3	467.5	116.3	13,710.2	9,802.0	670.6
1997	7,322.8	5,892.6	2,796.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,326.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	8,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	796.7
2000	8,461.7	7,006.0	3,396.9	3,609.1	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
Quarterly data											
1999 Q2	2,214.7	1,826.4	930.0	896.4	386.3	197.7	133.5	35.9	2,514.0	1,589.7	184.9
1999 Q3	3,165.2	2,590.8	1,130.1	1,460.7	574.4	267.8	225.6	44.6	2,958.8	1,771.1	187.3
1999 Q4	1,454.9	1,218.5	662.2	556.3	236.4	141.6	61.6	21.4	2,017.3	1,223.4	175.9
2000 Q1	1,441.5	1,220.6	644.2	576.4	220.9	123.4	61.3	25.1	2,089.1	1,205.7	251.4
2000 Q2	2,287.6	1,860.0	918.0	941.9	427.6	219.8	144.0	38.4	2,445.6	1,482.9	210.7
2000 Q3	3,211.6	2,634.0	1,137.9	1,496.1	577.6	273.8	224.9	43.4	2,925.1	1,748.4	206.3
2000 Q4	1,540.9	1,291.4	696.8	594.6	249.6	141.9	67.8	26.9	1,975.4	1,201.9	195.9
2001 Q1	1,530.0	1,296.5	690.7	605.7	233.6	130.6	64.4	27.9	2,019.1	1,146.3	280.0
2001 Q2	2,342.8	1,935.5	975.3	960.2	407.3	208.1	134.0	39.7	2,351.5	1,427.9	217.6
Monthly data											
Jun-00	937.6	758.5	345.0	413.5	179.1	88.6	64.8	15.5	793.2	506.8	60.8
Jul-00	1,201.1	981.5	411.4	570.1	219.6	109.1	79.7	14.8	1,039.7	631.3	81.4
Aug-00	1,152.4	965.0	402.3	562.7	187.4	86.4	75.8	14.2	1,085.5	631.0	84.6
Sep-00	858.1	687.5	324.2	363.3	170.8	78.3	69.4	14.4	799.8	486.1	62.4
Oct-00	515.5	423.9	234.6	189.3	91.6	52.6	28.4	7.0	731.1	445.5	62.3
Nov-00	471.9	405.4	232.5	172.9	66.8	41.8	15.0	6.9	630.6	382.6	63.1
Dec-00	559.5	462.1	229.8	232.4	91.4	47.6	24.4	13.0	613.7	373.8	70.5
Jan-01	462.0	388.9	222.2	186.7	73.1	40.9	17.4	11.3	664.4	375.1	105.1
Feb-01	489.8	421.2	216.1	205.1	66.6	36.8	20.2	8.2	594.0	347.5	77.1
Mar-01	576.2	486.4	252.4	233.9	91.9	52.9	26.8	8.3	760.7	423.6	57.8
Apr-01	595.7	491.9	268.8	223.1	103.8	58.9	29.9	8.9	775.1	459.8	81.0
May-01	785.9	652.9	334.6	318.3	133.0	65.1	45.0	15.8	807.8	477.2	73.7
Jun-01	961.2	790.7	371.9	418.8	170.5	86.1	59.1	15.1	768.6	490.9	62.9
Jul-01	1,200.3	988.2	423.0	565.2	212.1	106.5	74.2	14.3	977.6	577.7	64.0
Aug-01	1,227.4	1,025.0	422.1	602.9	202.4	98.8	74.4	13.7	1,036.7	597.1	67.3
Year-over-year percent changes											
Jun-00	6.0	5.5	-0.6	11.2	8.1	12.2	3.4	5.5	1.0	-1.4	21.9
Jul-00	1.5	2.0	0.8	2.9	-0.5	0.6	-3.3	0.7	1.2	-0.8	12.0
Aug-00	1.1	1.5	0.6	2.1	-0.9	1.3	-2.6	0.8	-2.0	-1.3	14.0
Sep-00	1.9	1.5	0.7	2.2	3.7	5.7	6.1	-8.9	-2.8	-1.9	6.9
Oct-00	-0.4	-1.3	0.2	-3.2	4.0	1.5	11.1	1.0	-3.1	-2.6	7.7
Nov-00	5.0	6.6	4.6	9.4	-3.6	-8.2	1.3	17.7	-2.3	-1.7	2.5
Dec-00	13.5	13.1	11.6	14.6	15.4	7.4	14.6	50.1	-0.5	-0.8	24.7
Jan-01	9.7	9.2	11.1	6.7	12.5	15.7	11.4	11.8	4.9	3.9	17.1
Feb-01	1.3	1.9	0.8	3.2	-2.6	-5.7	-1.9	4.4	-8.2	-9.4	3.0
Mar-01	7.7	7.8	9.9	5.6	7.3	7.9	6.7	16.7	-5.9	-8.1	12.6
Apr-01	1.7	3.1	5.1	0.7	-4.1	-5.7	-3.5	4.7	-7.7	-7.6	0.6
May-01	2.8	4.6	5.5	3.7	-5.2	-7.9	-6.6	8.9	-0.6	0.2	6.0
Jun-01	2.5	4.2	7.8	1.3	-4.8	-3.0	-8.8	-2.5	-3.1	-3.5	3.6
Jul-01	-0.1	0.7	2.8	-0.9	-3.4	-2.4	-6.9	-3.5	-6.0	-8.5	4.2
Aug-01	6.5	6.2	4.9	7.1	8.0	14.3	-1.8	-3.9	-4.3	-5.4	3.2

* Australia, New Zealand, and other South Pacific nations

SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day entry	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1993	5,476.8	4,635.7	2,169.2	2,466.4	841.2	403.3	330.2	70.7	15,948.8	12,068.1	510.3
1994	5,999.2	5,036.0	2,405.4	2,630.6	963.2	482.0	375.1	85.6	13,552.2	9,993.0	553.1
1995	6,577.2	5,368.6	2,488.2	2,880.4	1,208.6	646.4	418.8	109.9	13,501.6	9,885.3	581.3
1996	6,906.6	5,494.4	2,611.7	2,882.7	1,412.1	778.3	467.5	116.3	13,710.2	9,602.0	670.8
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,489.0	7,012.2	3,396.9	3,609.0	1,476.8	758.9	498.0	133.8	9,409.5	5,613.3	884.6
Quarterly data											
2000 Q1	2,088.2	1,723.9	830.4	894.0	364.3	186.8	119.6	32.4	2,338.5	1,398.7	200.5
2000 Q2	2,117.5	1,740.1	852.4	896.0	377.4	199.6	130.0	32.9	2,337.7	1,389.4	221.1
2000 Q3	2,087.0	1,732.2	851.5	899.2	354.8	183.1	122.3	32.9	2,410.7	1,460.6	219.2
2000 Q4	2,196.3	1,816.0	862.6	917.9	380.3	189.5	126.1	35.7	2,322.6	1,384.5	223.7
2001 Q1	2,216.6	1,838.7	880.8	919.5	377.9	192.0	122.9	34.8	2,302.8	1,382.0	224.1
2001 Q2	2,174.9	1,814.0	904.0	920.2	360.9	188.8	119.4	33.9	2,274.3	1,340.2	226.8
Monthly data											
May-00	703.3	581.6	286.5	298.9	121.7	66.3	41.9	10.7	771.3	447.4	73.7
Jun-00	701.6	579.0	284.9	300.4	122.6	67.1	42.2	11.1	785.4	465.4	75.0
Jul-00	704.7	584.5	286.4	313.2	120.2	65.7	40.2	10.9	806.8	487.8	73.6
Aug-00	685.5	573.7	283.4	290.2	111.8	54.2	37.2	10.7	813.1	492.4	73.6
Sep-00	696.8	574.0	281.6	295.8	122.8	63.2	44.9	11.2	790.8	480.4	72.0
Oct-00	707.6	583.9	282.6	297.2	123.7	62.3	42.3	11.1	791.2	473.9	74.4
Nov-00	729.2	602.9	287.2	302.3	126.3	63.3	41.0	11.6	773.3	458.8	73.7
Dec-00	759.6	629.2	292.9	318.4	130.4	63.9	42.8	13.0	758.1	451.8	75.6
Jan-01	753.2	621.4	296.9	306.8	131.7	65.5	41.4	11.8	792.6	489.9	75.8
Feb-01	725.3	605.1	284.7	304.4	120.2	61.9	40.3	11.3	761.1	451.0	73.6
Mar-01	738.2	612.2	298.9	308.2	126.0	64.5	41.2	11.6	749.1	441.1	74.7
Apr-01	731.5	608.2	299.4	305.4	123.3	62.9	44.6	11.4	740.0	435.8	74.4
May-01	723.0	604.4	300.5	307.5	118.6	61.9	38.3	11.7	770.1	450.2	76.5
Jun-01	720.4	601.4	304.0	307.2	119.0	64.0	36.5	10.8	764.2	454.2	75.9
Jul-01	721.8	603.5	301.0	311.9	118.3	65.0	35.3	10.6	766.0	446.6	76.9
Aug-01	729.3	609.1	303.8	325.9	120.2	67.6	35.8	10.5	769.8	456.3	76.5
Month-over-month percent changes											
May-00	-1.3	0.3	1.9	0.1	-8.5	0.0	-8.6	-2.7	-1.2	-2.0	1.8
Jun-00	-0.2	-0.4	-0.6	0.5	0.7	1.2	0.8	3.6	1.8	4.0	1.8
Jul-00	0.4	0.9	0.5	4.3	-2.0	-2.0	-4.8	-1.6	2.7	4.8	-1.8
Aug-00	-2.7	-1.8	-1.0	-7.3	-7.0	-17.4	-7.5	-2.0	0.8	0.9	-0.1
Sep-00	1.7	0.1	-0.6	1.9	9.8	16.5	20.6	4.6	-2.8	-2.4	-2.1
Oct-00	1.5	1.7	0.3	0.5	0.7	-1.4	-5.7	-1.4	0.1	-1.3	3.3
Nov-00	3.1	3.3	1.6	1.7	2.1	1.6	-3.1	5.1	-2.3	-3.2	-0.9
Dec-00	4.2	4.3	2.0	5.3	3.2	1.0	4.5	12.1	-2.0	-1.5	2.6
Jan-01	-0.8	-1.2	1.4	-3.6	1.1	2.6	-3.4	-9.0	4.5	8.4	0.3
Feb-01	-3.7	-2.6	-4.1	-0.8	-8.8	-5.6	-2.6	-4.3	-4.0	-7.9	-2.9
Mar-01	1.8	1.2	5.0	1.2	4.8	4.3	2.2	2.4	-1.6	-2.2	1.5
Apr-01	-0.9	-0.6	0.2	-0.9	-2.1	-2.6	8.2	-2.1	-1.2	-1.2	-0.4
May-01	-1.2	-0.6	0.4	0.7	-3.8	-1.5	-13.9	3.2	4.1	3.3	2.8
Jun-01	-0.4	-0.5	1.2	-0.1	0.3	3.3	-4.9	-7.6	-0.8	0.9	-0.8
Jul-01	0.2	0.3	-1.0	1.5	-0.6	1.6	-3.3	-1.9	0.2	-1.7	1.4
Aug-01	1.0	0.9	0.9	4.5	1.6	4.0	1.4	-0.9	0.5	2.2	-0.6

* Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada



Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy Passenger Vehicles
	Total	Domestic	Trans-border	Other Int'l.				Vehicles	Passengers	
1996	14,037	7,666	3,447	2,924	978.6			8,161	22,193	2,325
1997	14,819	7,974	3,733	3,111	1,102.8	741.5	312.3	8,104	22,060	2,316
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,808	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,007	8,306	4,074	3,627	1,139.2	835.9	392.9	7,887	21,280	2,389
Quarterly data										
1999 Q4	3,517	1,931	849	736	274.6	205.8	102.9	1,758	4,512	433
2000 Q1	3,552	1,822	960	770	256.9	220.8	99.5	1,556	3,915	380
2000 Q2	4,082	2,100	1,034	948	292.2	191.3	98.2	2,020	5,437	637
2000 Q3	4,830	2,442	1,240	1,149	303.5	213.7	93.1	2,557	7,440	985
2000 Q4	3,542	1,942	840	760	286.6	210.2	102.1	1,754	4,488	427
2001 Q1	3,632	1,834	965	833	272.7	217.5	93.9	1,600	4,003	389
2001 Q2	n/a	n/a	n/a	n/a	308.4	207.9	94.9	n/a	n/a	841
Monthly data										
Aug-00	1,739	884	447	409	108.2	77.3	32.6	955	2,859	376
Sep-00	1,439	738	352	349	94.3	66.9	30.9	725	1,955	247
Oct-00	1,267	716	269	281	103.4	70.3	34.9	632	1,634	190
Nov-00	1,075	582	262	231	85.6	63.2	33.5	549	1,357	109
Dec-00	1,201	644	309	248	97.6	76.7	33.8	573	1,497	127
Jan-01	1,218	595	319	302	87.1	72.2	30.3	496	1,223	101
Feb-01	1,147	588	314	245	84.0	68.5	29.7	485	1,195	105
Mar-01	1,269	651	332	286	101.6	76.6	34.0	617	1,585	163
Apr-01	1,249	645	314	290	101.7	67.3	31.6	647	1,650	190
May-01	1,381	720	355	308	103.8	69.1	32.3	703	1,849	218
Jun-01	1,481	732	401	348	102.9	71.4	31.0	728	1,946	233
Jul-01	1,679	798	486	395	113.0	79.9	32.3	900	2,600	340
Aug-01	n/a	n/a	n/a	n/a	121.7	85.0	31.2	989	2,890	401
Sep-01	n/a	n/a	n/a	n/a	79.9	58.4	25.9	728	1,898	250
Year-over-year percent changes										
Aug-00	1.3	2.3	-4.8	6.3	-5.8	5.9	-1.0	1.4	0.5	3.7
Sep-00	1.9	2.4	-2.8	5.9	-4.3	8.2	-1.2	-1.4	-1.8	-2.9
Oct-00	1.1	3.3	-7.1	4.1	2.3	7.7	3.0	-0.5	-1.8	-2.2
Nov-00	-2.0	-3.3	-2.1	1.4	0.7	1.2	-0.3	2.0	2.5	-1.4
Dec-00	2.9	1.2	5.9	3.8	10.3	-1.8	-4.9	-2.1	-1.8	-0.8
Jan-01	8.0	3.0	6.6	20.9	11.5	0.3	-6.0	7.8	5.7	8.9
Feb-01	0.3	0.0	1.1	0.1	1.3	-5.3	-10.7	-2.0	-2.2	-2.9
Mar-01	-1.1	-0.7	-5.5	3.6	5.9	0.5	-0.2	3.0	3.2	2.4
Apr-01	0.5	-0.5	1.4	2.0	4.0	6.8	-2.4	1.7	-1.7	-0.9
May-01	2.0	3.0	3.3	-1.6	4.5	7.9	-5.6	3.7	1.6	0.6
Jun-01	-0.4	-2.8	5.3	-1.4	8.2	11.2	-2.0	3.1	0.4	1.7
Jul-01	1.6	-2.7	10.1	1.2	11.9	15.0	9.1	2.6	-1.0	-1.0
Aug-01	n/a	n/a	n/a	n/a	12.5	9.9	-4.3	3.6	1.1	6.8
Sep-01	n/a	n/a	n/a	n/a	-15.3	-12.6	-16.3	0.4	-2.9	1.5

Table 10: Tourism sector indicators

Period	Employment (000s) ¹						Hotel Industry ²		Consumer Price Index ¹	
	Key Industries in tourism sector						Occupancy Rate (%) ²	Room Rate (\$)	Traveller accommodation	Restaurant food
	Industrial aggregate	Air transport	Heritage institutions	Accommodation	Food & beverage services	Arts, entertainment & recreation				
1994	1,399.1	12.4	2.1	30.0	96.2	28.7	66.0	96.48	105.3	114.2
1995	1,448.4	13.5	2.3	27.6	99.9	30.0	67.7	91.94	107.7	118.2
1996	1,452.8	12.9	2.3	31.2	100.9	29.9	68.2	99.89	109.4	126.9
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	68.1	106.04	111.6	141.8
1998	1,511.9	15.9	2.3	29.5	109.7	27.3	61.9	108.59	113.9	152.6
1999	1,514.9	15.3	2.3	29.1	110.3	24.7	61.7	112.02	115.6	166.2
2000	1,573.0	14.8	2.3	27.5	117.1	26.5	60.0	114.17	117.6	171.3
Quarterly data										
1999 Q1	1,484.2	16.0	2.2	27.8	106.1	24.5	57.4	107.86	114.8	155.9
1999 Q2	1,519.9	16.1	2.3	30.3	110.1	24.9	64.7	111.12	115.2	166.3
1999 Q3	1,526.2	14.7	2.5	32.8	113.0	25.1	76.8	129.84	115.7	171.5
1999 Q4	1,529.4	14.3	2.3	25.7	112.1	24.3	48.1	99.44	118.6	166.8
2000 Q1	1,516.3	14.6	2.2	24.9	111.4	25.9	53.3	111.88	116.6	184.4
2000 Q2	1,580.7	14.7	2.3	27.6	118.5	26.7	61.4	110.81	117.4	172.8
2000 Q3	1,591.8	14.8	2.4	30.1	121.0	26.6	75.6	130.84	117.9	181.0
2000 Q4	1,603.1	15.4	2.3	27.3	117.5	26.5	49.6	121.26	118.6	187.0
2001 Q1	1,571.2	14.3	2.3	25.9	115.5	26.5	54.9	118.45	119.7	183.9
2001 Q2	4,813.3	42.8	7.2	90.1	359.6	82.0	60.8	112.52	120.5	163.8
Monthly data										
May-00	1,575.3	14.8	2.3	27.3	119.1	26.7	63.7	113.34	117.4	175.4
Jun-00	1,606.4	14.0	2.3	29.2	119.9	26.7	59.2	113.32	117.8	171.3
Jul-00	1,583.3	14.3	2.4	30.2	121.2	27.3	74.5	132.40	117.9	182.2
Aug-00	1,582.8	14.9	2.4	30.9	121.3	26.9	77.8	134.05	117.8	180.3
Sep-00	1,609.4	14.8	2.4	29.3	120.6	26.4	74.8	125.48	117.9	180.4
Oct-00	1,610.9	14.8	2.4	28.5	120.7	26.8	56.7	104.26	118.3	169.8
Nov-00	1,605.9	15.3	2.3	27.0	115.7	25.7	49.3	92.49	118.4	169.4
Dec-00	1,592.7	16.3	2.3	28.3	116.0	26.9	42.8	113.32	119.0	161.8
Jan-01	1,568.0	14.3	2.3	26.4	115.9	26.1	45.5	117.10	119.4	164.1
Feb-01	1,589.7	14.3	2.3	25.6	114.7	26.6	54.9	119.38	119.9	171.6
Mar-01	1,575.8	14.3	2.4	25.7	115.8	26.8	64.3	118.86	119.9	155.9
Apr-01	1,583.7	14.9	2.4	26.5	117.8	27.2	60.3	106.07	120.2	160.2
May-01	1,606.1	14.4	2.4	30.5	120.5	27.3	63.1	114.87	120.6	160.4
Jun-01	1,623.5	13.5	2.5	33.1	121.5	27.5	59.0	118.62	120.8	170.9
Jul-01	1,594.4	13.3	2.5	33.5	121.3	28.4	75.2	136.70	121.5	168.6
Aug-01	1,593.2	13.4	2.5	33.7	121.4	28.4	79.9	136.77	122.1	169.7
Year-over-year percent changes										
May-00	3.9	-9.3	3.1	-9.0	7.0	7.2	-0.2	0.8	1.9	3.6
Jun-00	4.5	-11.3	-5.1	-8.6	7.4	8.9	-9.7	-7.4	2.2	1.7
Jul-00	4.0	-9.6	-7.5	-8.2	7.1	6.0	-2.7	0.2	2.0	6.3
Aug-00	4.3	3.0	-5.2	-7.9	7.1	6.8	-1.0	0.1	1.8	4.3
Sep-00	4.6	3.0	-2.9	-8.7	7.2	7.4	0.7	2.1	1.8	5.8
Oct-00	4.2	6.0	-2.0	2.9	4.6	7.2	1.1	4.6	1.4	1.3
Nov-00	5.3	7.8	1.0	7.4	4.9	10.9	1.7	2.6	1.5	3.2
Dec-00	4.9	8.4	1.5	8.4	4.9	8.7	1.8	4.5	2.2	-7.3
Jan-01	4.1	-0.8	1.6	8.0	3.5	2.3	1.1	6.1	2.6	2.6
Feb-01	4.1	-2.9	5.5	3.2	4.7	3.4	1.4	5.8	2.9	2.7
Mar-01	2.6	-3.0	5.5	0.8	2.8	1.8	2.2	5.7	2.7	-8.4
Apr-01	1.5	-2.9	5.1	1.0	0.9	2.5	-1.1	0.3	2.8	-8.8
May-01	2.0	-3.1	5.3	11.8	1.2	2.1	-0.9	1.3	2.7	-8.6
Jun-01	1.1	-3.2	6.4	13.5	1.3	2.9	-0.3	2.9	2.5	-0.2
Jul-01	0.7	-7.1	6.2	10.8	0.1	4.1	0.9	3.2	3.1	3.5
Aug-01	0.7	-7.3	5.4	9.1	0.0	5.7	2.7	2.0	3.7	5.2

¹Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)²Source: Pannell Kerr Forster

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns ¹						
	BC Total locations	Receipts (\$ million)					
		Total	Full service	Limited service	Food service concessions	Social & mobile caterers	Drinking places
1996		4,054.8					284.7
1997		4,335.2					339.9
1998	8,718	4,841.0	2,377.0	1,571.2	227.7	86.3	398.8
1999	8,908	4,487.5	2,188.8	1,816.5	214.3	78.2	389.8
2000	9,080	4,831.5	2,482.6	1,840.1	256.5	93.4	358.9
Quarterly data							
1999 Q3	8,634	1,217.7	600.4	445.8	54.6	22.7	94.3
1999 Q4	8,735	1,070.1	522.7	387.8	55.1	19.6	84.8
2000 Q1	8,758	1,084.7	557.0	368.6	60.7	18.4	79.7
2000 Q2	9,054	1,218.7	619.9	423.3	55.7	23.8	95.9
2000 Q3	9,248	1,331.1	683.4	444.8	67.3	25.9	99.7
2000 Q4	9,182	1,197.0	612.3	403.3	72.7	25.2	83.8
2001 Q1	8,817	1,227.8	686.4	380.5	81.3	18.6	81.0
2001 Q2	8,628	1,312.7	689.2	442.0	82.7	22.6	96.1
Monthly data							
May-00	9,010	402.7	201.5	142.5	17.7	8.1	32.8
Jun-00	9,113	423.9	218.1	148.9	20.5	8.5	32.1
Jul-00	9,252	450.3	235.3	152.5	21.5	8.0	33.0
Aug-00	9,183	459.0	243.3	151.6	21.9	9.0	33.3
Sep-00	9,329	421.8	214.8	140.6	23.8	8.9	33.5
Oct-00	9,269	401.1	201.2	136.0	25.0	8.3	30.8
Nov-00	9,103	382.8	195.6	130.7	23.6	6.8	28.1
Dec-00	9,175	413.1	215.5	136.6	24.1	10.1	28.8
Jan-01	9,013	398.3	216.9	122.5	28.1	5.9	24.8
Feb-01	8,882	387.2	209.5	118.9	25.9	7.1	25.8
Mar-01	8,555	442.2	238.9	138.1	27.3	5.6	30.3
Apr-01	8,592	420.1	225.8	135.7	21.1	6.1	31.3
May-01	8,817	436.6	224.2	152.0	20.2	7.9	32.3
Jun-01	8,674	458.1	239.2	154.3	21.4	8.6	32.6
Jul-01	8,797	478.4	259.3	153.9	23.2	6.9	35.2
Aug-01	8,914	498.4	289.7	162.6	23.4	7.7	34.9
Year-over-year percent changes							
May-00	7.5	7.2	10.1	1.8	10.1	14.2	10.8
Jun-00	7.4	11.1	17.1	2.2	20.0	30.3	7.4
Jul-00	7.2	9.4	14.9	0.5	22.3	27.2	6.0
Aug-00	5.1	8.1	15.3	-3.2	27.6	8.8	6.0
Sep-00	9.0	10.5	16.5	2.3	20.3	9.6	5.5
Oct-00	8.2	10.2	15.2	2.6	26.3	18.7	1.5
Nov-00	4.0	12.7	18.2	5.0	36.7	28.0	-3.2
Dec-00	3.2	12.8	18.0	4.4	33.8	39.8	-3.2
Jan-01	5.4	18.5	26.7	4.5	54.4	10.5	3.2
Feb-01	1.7	9.4	15.4	-0.9	27.4	8.4	1.9
Mar-01	-4.8	12.0	17.5	5.7	22.8	-14.5	0.1
Apr-01	-4.9	7.1	11.6	1.3	20.5	-15.6	0.9
May-01	-4.4	8.4	11.3	6.7	13.8	-2.7	-1.8
Jun-01	-4.8	7.6	10.7	5.1	4.5	2.1	1.5
Jul-01	-4.9	6.2	10.2	0.8	7.9	-13.5	6.7
Aug-01	-2.7	8.6	10.8	7.3	6.9	-13.7	5.1

¹Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

However, unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is unadjusted for seasonal fluctuations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below \$20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Finance and Corporate Relations, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Visit BC STATS on the World Wide Web at www.bcstats.gov.bc.ca

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Tourism Sector Monitor ♦ November 2001

Highlights

Room revenue

For the third straight month, room revenues rose (+0.4%, seasonally adjusted) in August. Most regions saw little change in room revenues. The Cariboo had the largest gain (+2.2%) followed by Vancouver Island/Coast (+1.9%) and the Northeast (+1.8%). The biggest decline was in the North Coast (-3.6%).

Revenue in the summer months trending up



Table 1. Room Revenue* Summary

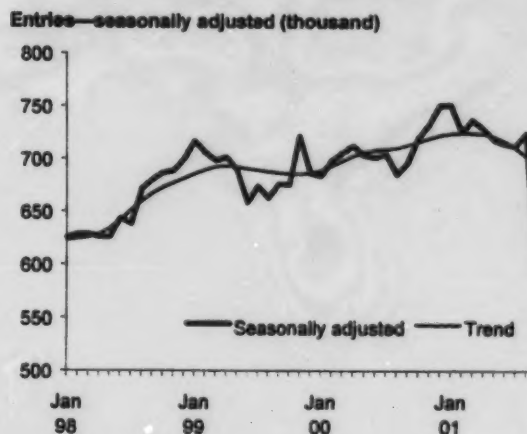
Accommodation Type			
	Aug 01 (\$000)	July 01 (\$000)	% change
Total	125,759	125,230	0.4
Hotels	95,100	94,899	0.2
Motels	15,984	15,816	1.1
Other Acc.	14,638	14,687	-0.3
Regions (Top 3 performers)			
Cariboo	3,575	3,496	2.2
Vancouver Island/Coast	22,249	21,823	1.9
Northeast	2,908	2,857	1.8

*Seasonally adjusted room revenue

Visitor Entries

In September, visitor entries to BC plunged 18.7% as US and overseas travellers stayed close to home. Entries from the United States dropped 20.6% with both same-day and overnight trips falling by more than 20%. Canadian re-entries decreased 23.7% with same day auto trips to the United States slipping 33.9%.

Visitor Entries Plummet



Other indicators

In September, passenger traffic at the Vancouver airport dropped 19.2% compared to September 2000. Domestic passengers were down 22.6% and trans-border passengers fell 23.4%. In October, passenger traffic at the Victoria (-7.4%), Kelowna (-6.2%) and Prince George (-17.4%) airports continued to fall from last year's numbers.

A Look Ahead...

Preliminary numbers for September show room revenues (seasonally adjusted) down 13.6%. Unadjusted numbers show a 12.8% decline over the same month of 2000.

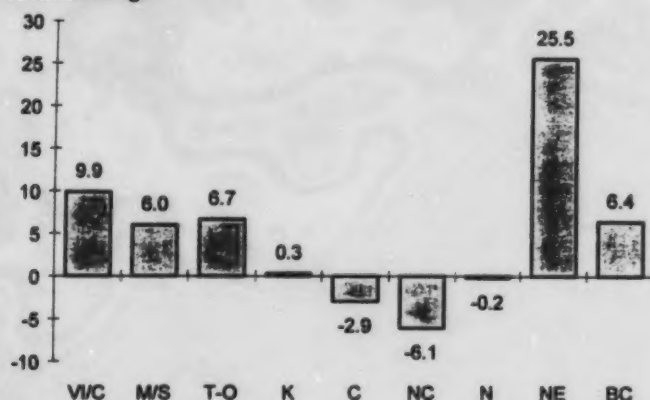
Tourism Trends

Room Revenue

In August, room revenues made marginal gains (+0.4%) in BC. Low or negative growth in most regions kept room revenue down. Cariboo (+2.2%) saw the biggest increase. Declines were seen in only three regions, Thompson Okanagan (-1.2%), North Coast (-3.6%), and Nechako (-2.0%).

So far this year, room revenues have grown over last year's values in all but three regions (North Coast, Nechako and Cariboo) This is mainly due to a strong first quarter performance. The Northeast has had a particularly strong year so far, increasing 25.5% over the same period last year. This growth is likely related to business tourism associated with oil and gas exploration.

August year-to-date
percent change



V/C = Vancouver Island/Coast
M/S = Mainland/Southwest
T-O = Thompson-Okanagan
K = Kootenay
C = Cariboo

NC = North Coast
N = Nechako
NE = Northeast
BC = British Columbia

Visitor Entries

In September, visitor entries fell dramatically. Overall, entries dropped 18.7% to reach the lowest number in over three years. Entries from the United States were hit particularly hard, declining 20.6%. Overseas numbers also decreased as entries from Asia (-16.0%) and Europe (-8.7%) slumped. The events of September 11, 2001 are a main reason for these declines as airspace was closed temporarily and long delays occurred at border crossings. Further, as airport statistics show, fear of flying kept many people on the ground.

Third quarter visitor entries fell 6.3% due to declines in both United States and overseas travellers. Entries from the US were down 6.5% as same-day trips decreased 8.6% and overnight trips dropped 3.4%. Entries from European (-14.0%), Asian (-1.0%) and Oceanic (-3.8%) countries slumped.

Entries from the United States crash down

Entries—seasonally adjusted (thousand)

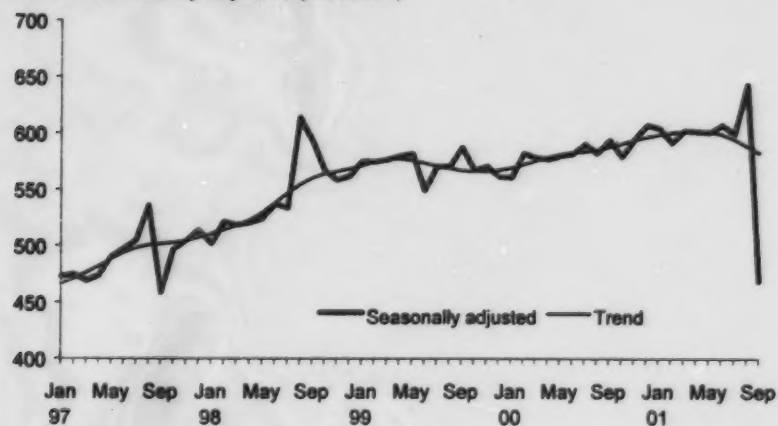


Table 2. Traveller Entries (seasonally adjusted)

	Sep-01 ('000)	Aug-01 ('000)	% chg from Aug-01
American visitors			
Total	483	608	-20.6
Same-day	221	302	-26.8
Overnight	239	337	-28.9
Overseas visitors			
Total	107	117	-8.8
Europe	32	35	-8.7
UK	16	18	-9.1
Asia	56	66	-16.0
Japan	16	22	-28.7
Taiwan	7	8	-18.7
Oceania	11	11	4.8
Canadian re-entries			
Total	581	761	-23.7
From overseas	78	76	1.8
From US same-day auto	296	447	-33.9

(BC STATS & Statistics Canada)

Other Tourism Indicators

Restaurant, caterer and tavern receipts continued to rise above last years' values in September. Total receipts grew 3.8% over the same month last year. Full service restaurants increased 7.8% and limited service venues were up 2.9%. Drinking places fell 8.5% from September 2000.

Passenger traffic on the BC ferries dropped 2.7% in October, but vehicle traffic rose 1.4%. Passenger vehicles on the Coquihalla highway slipped 0.9%. At the airports, passenger traffic fell at Victoria (-7.4%), Kelowna (-6.2%) and Prince George (-17.4%) in October.

Table 3. Other Tourism Indicators

	Reference period	Total	Change from year ago
Hotel Industry			
Occupancy rate	Sep-01	64.6%	-9.9 pp.
Average room charge	Sep-01	\$119.18	-5.0%
(Parrall Kerr Forster)			
Airport Passengers			
		(000s)	(%)
Vancouver International Airport			
Total traffic	Sep-01	1,162	-19.2
US	Sep-01	270	-23.4
Other International	Sep-01	321	-8.0
Canada	Sep-01	571	-22.6
(YVR)			
Victoria International Airport			
Total traffic	Oct-01	96	0.0
(Victoria Airport Authority)			
Restaurant Receipts			
		(\$ millions)	(%)
Full service	Sep-01	0	-100.0
Limited service	Sep-01	0	-100.0
Drinking places	Sep-01	0	-100.0
(Statistics Canada)			
Transportation			
		(000s)	(%)
Coquihalla Highway			
Passenger Vehicles	Oct-01	188	-0.9
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Oct-01	641	1.4
Passenger Volume	Oct-01	1,590	-2.7
(BC Ferries)			
Exchange Rates			
		Cdn \$	Change from year ago
US \$	Oct-01	1.571	0.059
UK Pound	Oct-01	2.279	0.085
Japanese Yen	Oct-01	0.013	-0.001
Australian \$	Oct-01	0.793	-0.006
(Statistics Canada)			

Special Focus: The Impact of September 11th and the current Economic Slowdown on the Tourism Industry

Recent global events have had a dramatic impact on the tourism industry. Although the size of this impact will not be fully known for months preliminary numbers show an industry that has been hard hit.

Airports

Due to the temporary closure of North American airspace in September, airport passenger volumes were down. However, as October statistics show, the closure of air space was not the only force pushing the numbers downward. Many airlines have cut back schedules as a result of falling demand. Total air passenger traffic at the Vancouver International Airport dropped 19.2% in September compared to September 2000. In Victoria passenger traffic fell 15.3% from the same month last year. Smaller regional airports also saw declines with Prince George down 16.3% and Kelowna falling 12.6%. Passenger numbers for October were also much lower than October 2000 numbers. The Prince George airport saw a 17.4% drop in passenger numbers. Passenger volume also fell in Victoria (-7.4%) and Kelowna (-6.2%).

% year-over-year

Airport	Sept.01	Oct.01
Vancouver	-19.2	n/a
Victoria	-15.3	-7.4%
Prince George	-16.3	-17.4%
Kelowna	-12.6	-6.2%

Accommodation¹

Despite a 5.0% fall in hotel room rates across the province, occupancy rates dropped 9.9 percentage points in September to reach 64.6%. Hotels in Greater Victoria were amongst the hardest hit from the slumping industry. In September 2000, occupancy rates were 86.6% in Greater Victoria but stood at 69.0% in September 2001. Occupancy rates in Greater Vancouver dropped 10.9

percentage points with the largest decline in Downtown Vancouver (-14.9 percentage points). Prince George was the only city in the survey to see an increase in occupancy rates. Rates rose 9.7 percentage points from September 2000. This may be due to the need to provide accommodation to travellers whose planes were diverted to the area. It may also be attributable to the 9.5% reduction in the average daily hotel room rate in the city. Compared to other western provinces occupancy rates show that the tourism industry in BC took the largest plunge. Occupancy rates fell only 6.6 percentage points in Alberta and 7.7 percentage points in Saskatchewan.

Room Revenues

Prior to September room revenues in the province showed sluggish growth. A 1.8% increase in revenues (seasonally adjusted) in the first quarter of the year was followed by a 3.0% decline in the second quarter. The summer months helped boost the slowing industry with revenues up in June, July and August. However, preliminary numbers for September show that accommodation providers are being hard hit by the uncertainty of travellers and the economic slowdown. Seasonally adjusted numbers for September show a 13.6% decline and unadjusted numbers show room revenues down 12.8% from September 2000.

Visitor Entries

Visitor entries show that international travel dropped dramatically in September. In September 2000, over 858,000 (unadjusted) visitors entered BC, in September of 2001, that number dropped to 704,800.

Visitor entries were not just down in BC, but fell across the country. Total Canadian entries were down 25.4% (seasonally adjusted).

¹ Pannell Kerr Forster provided all data on occupancy rates and average daily hotel rates.

Table 1: Seasonally Adjusted Room Revenue by Development Region (\$000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1995	193,421	538,085	137,312	41,925	42,516	17,684	8,377	20,133	999,453
1996	198,897	621,444	139,958	41,898	42,832	18,498	9,302	20,772	1,093,399
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,851	8,684	24,183	1,329,347
2000	245,355	845,728	185,049	63,797	43,548	20,072	8,443	29,817	1,441,808

Quarterly data

2000 Q1	56,811	205,392	44,942	15,661	10,847	5,049	2,260	7,303	347,865
2000 Q2	61,529	214,893	45,101	15,328	10,914	5,153	2,151	6,781	361,650
2000 Q3	62,124	205,722	46,922	15,528	10,901	5,268	2,071	7,408	355,965
2000 Q4	65,091	219,921	48,084	17,280	11,084	4,582	1,961	8,124	376,125
2001 Q1	65,376	227,817	48,019	15,871	10,408	4,854	2,146	8,575	383,063
2001 Q2	65,659	215,966	48,184	14,871	10,426	4,777	2,112	9,487	371,513

Monthly data

Jul-00	20,826	67,710	15,183	5,016	3,584	1,825	682	2,581	117,407
Aug-00	20,373	68,234	15,839	5,283	3,603	1,739	697	2,326	118,094
Sep-00	20,925	69,779	15,900	5,229	3,714	1,723	692	2,501	120,484
Oct-00	21,370	70,528	15,938	5,439	3,817	1,592	674	2,530	121,887
Nov-00	21,554	72,231	15,832	5,747	3,605	1,465	619	2,719	123,772
Dec-00	22,168	77,161	16,314	6,093	3,862	1,526	668	2,876	130,666
Jan-01	21,747	77,390	16,276	5,436	3,273	1,591	785	2,714	129,191
Feb-01	21,330	75,105	15,953	5,175	3,549	1,601	689	2,809	126,211
Mar-01	22,299	75,322	15,790	5,260	3,585	1,662	692	3,052	127,661
Apr-01	21,713	74,458	15,829	4,518	3,530	1,578	708	3,808	125,942
May-01	21,726	70,932	16,063	5,193	3,415	1,572	693	3,089	122,663
Jun-01	22,218	70,606	16,292	5,161	3,482	1,628	711	2,810	122,909
Jul-01	21,823	72,721	16,572	5,312	3,496	1,680	768	2,857	125,230
Aug-01	22,249	72,925	16,378	5,355	3,575	1,620	753	2,908	125,759

Month-over-month growth rates

Jul-00	1.8	-3.9	-1.1	-1.1	2.5	0.4	-8.5	15.2	-1.9
Aug-00	-2.2	0.8	4.3	5.3	0.5	-4.7	2.3	-9.9	0.6
Sep-00	2.7	2.3	0.4	-1.0	3.1	-0.9	-0.7	7.5	2.0
Oct-00	2.1	1.1	0.2	4.0	-2.6	-7.6	-2.7	1.1	1.0
Nov-00	0.9	2.4	-0.7	5.7	-0.3	-8.0	-8.1	7.5	1.7
Dec-00	2.8	6.8	3.0	6.0	7.1	4.1	8.0	5.8	5.6
Jan-01	-1.9	0.3	-0.2	-10.8	-15.2	4.3	14.5	-5.8	-1.1
Feb-01	-1.9	-3.0	-2.0	-4.8	8.4	0.7	-10.0	3.5	-2.3
Mar-01	4.5	0.3	-1.0	1.6	1.0	3.8	0.4	8.7	1.1
Apr-01	-2.6	-1.1	0.2	-14.1	-1.5	-5.1	2.4	18.2	-1.3
May-01	0.1	-4.7	1.5	14.9	-3.3	-0.4	-2.1	-14.9	-2.6
Jun-01	2.3	-0.5	1.4	-0.6	2.0	3.6	2.6	-8.4	0.2
Jul-01	-1.8	3.0	1.7	2.9	0.4	3.2	8.0	1.7	1.9
Aug-01	1.9	0.3	-1.2	0.8	2.2	-3.6	-2.0	1.8	0.4

August month-over-month percent growth

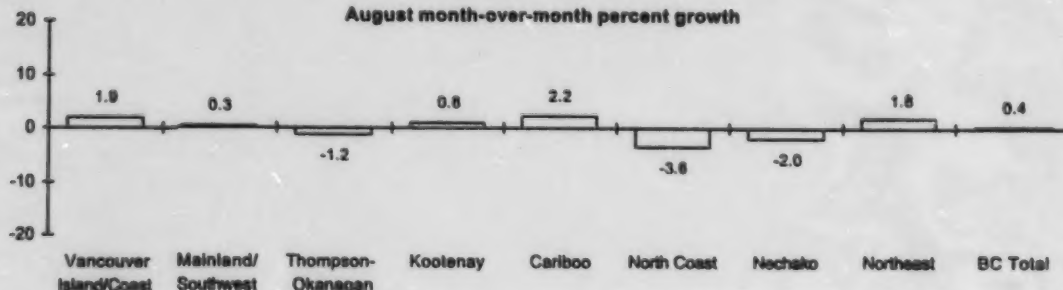


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type (\$000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous incl. Fishing Lodges
	250+	150-249	75-149	1-75			
1995	293,439	125,593	189,712	142,677	161,540	49,659	36,833
1996	344,557	137,715	207,279	149,564	162,185	49,945	42,155
1997	368,654	147,302	220,848	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	424,158	188,617	294,167	197,027	180,812	93,116	63,709
Quarterly data							
1999 Q4	94,298	44,787	89,383	47,596	43,262	19,383	15,682
2000 Q1	98,481	47,119	71,896	50,207	45,118	22,130	14,597
2000 Q2	109,518	47,803	73,070	48,171	45,036	22,131	15,776
2000 Q3	103,178	46,183	73,286	47,875	45,019	23,252	16,339
2000 Q4	112,981	47,732	76,115	50,774	45,637	25,604	16,997
2001 Q1	118,323	47,928	75,362	50,318	45,366	28,665	17,411
2001 Q2	110,194	47,395	74,433	49,199	46,496	25,413	18,278
Monthly data							
Jul-00	33,867	15,462	24,540	15,867	15,043	7,623	5,578
Aug-00	34,382	15,378	24,160	15,973	15,059	7,660	5,195
Sep-00	34,929	15,324	24,586	16,035	14,918	7,969	5,585
Oct-00	35,650	15,617	24,807	16,159	15,030	8,404	5,541
Nov-00	36,573	16,047	24,819	17,691	15,331	8,320	5,641
Dec-00	40,758	16,068	26,489	16,924	15,277	8,680	5,815
Jan-01	39,321	15,886	25,159	16,865	15,048	11,412	5,670
Feb-01	40,254	15,781	25,063	16,570	15,121	8,592	5,859
Mar-01	38,748	16,460	25,140	16,881	15,196	8,661	5,882
Apr-01	39,041	16,229	25,217	16,363	15,585	8,430	6,067
May-01	35,673	15,829	24,808	16,377	15,444	8,285	5,991
Jun-01	35,480	15,337	24,407	16,459	15,467	8,697	6,220
Jul-01	37,355	15,874	25,115	16,555	15,816	8,434	6,253
Aug-01	36,677	16,299	25,407	16,717	15,964	8,355	6,282
Month-over-month growth rates							
Jul-00	-5.1	-3.1	1.0	0.9	0.3	2.4	3.0
Aug-00	1.5	-0.5	-1.5	0.7	0.1	0.5	-6.9
Sep-00	1.6	-0.4	1.8	0.4	-0.9	4.0	7.1
Oct-00	2.1	1.9	0.9	0.8	0.7	5.5	-0.4
Nov-00	2.8	2.8	0.1	9.5	2.0	-1.0	1.8
Dec-00	11.4	0.1	6.7	-4.3	-0.4	6.7	3.1
Jan-01	-3.5	-2.4	-5.0	-0.3	-1.5	28.5	-2.5
Feb-01	2.4	0.6	-0.4	-1.8	0.5	-24.7	3.3
Mar-01	-3.7	4.3	0.3	1.9	0.5	0.8	0.4
Apr-01	0.8	-1.4	0.3	-3.1	2.6	-2.7	3.1
May-01	-8.6	-2.5	-1.6	0.1	-0.9	-1.7	-1.2
Jun-01	-0.5	-3.1	-1.6	0.5	0.1	5.0	3.8
Jul-01	5.3	3.5	2.9	0.8	2.3	-3.0	0.5
Aug-01	-1.8	2.7	1.2	1.0	1.1	-0.9	0.5

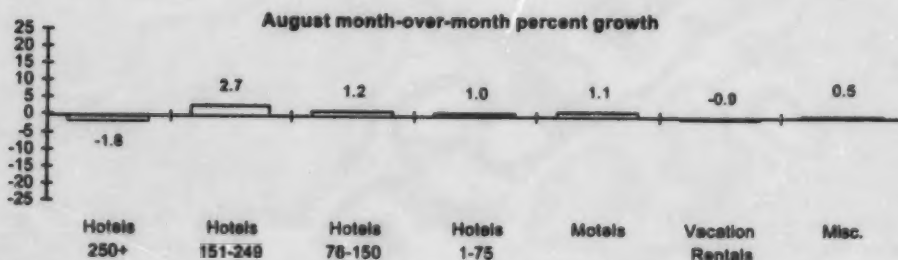


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	(\$000)		% chg from		(#)	# chg from	(#)	# chg from
	Aug-01	YTD	Aug 00	YTD 00	Aug-01	Aug 00	Aug-01	Aug 00
Vancouver Island/Coast								
Total - all accommodation types	44,824	189,460	8.9	8.2	483	-11	16,020	-633
Fishing lodges	2,389	7,581	14.6	12.1	46	1	808	-3
Total - Hotels	27,321	121,545	7.8	6.3	135	-4	8,455	-212
150+ Rooms	10,079	47,325	7.8	6.5	9	0	1,916	-9
76-149 Rooms	8,468	36,228	15.0	10.0	34	-1	3,248	-96
1-75 Rooms	8,774	37,993	1.7	2.6	92	-3	3,291	-107
Motels	6,588	26,645	11.4	10.8	134	-8	3,375	-93
Vacation Rentals	5,081	19,209	6.1	9.1	77	-6	1,347	-174
Miscellaneous	3,466	14,469	13.7	18.1	91	6	2,035	-151
Mainland/Southwest								
Total - all accommodation types	103,846	636,729	6.0	6.3	436	11	35,978	1,047
Total - Hotels	93,128	566,704	5.0	4.9	234	-2	28,711	131
250+ Rooms	47,232	294,499	4.0	8.7	30	0	11,206	0
150-249 Rooms	17,999	97,220	9.5	0.2	31	1	5,789	194
76-149 Rooms	20,026	119,431	3.6	1.6	73	-1	7,556	-79
1-75 Rooms	7,871	55,555	4.4	1.8	100	-2	4,180	16
Motels	5,328	23,508	5.8	1.7	104	-7	3,193	-161
Vacation Rentals	2,570	33,766	27.5	34.1	43	8	1,391	348
Thompson/Okanagan								
Total - all accommodation types	34,291	142,427	3.7	5.0	511	4	15,973	218
Fishing lodges	414	1,297	-0.3	3.5	28	-5	270	-34
Total - Hotels	16,006	73,046	1.3	4.0	95	-2	6,013	34
76+ Rooms	10,059	48,264	-0.6	3.4	29	0	3,287	24
1-75 Rooms	5,946	24,782	4.7	5.3	66	-2	2,726	10
Motels	13,227	45,670	7.8	7.1	259	2	7,203	297
Vacation Rentals	2,974	14,959	-15.3	-3.5	70	0	1,304	-238
Miscellaneous	1,671	7,454	57.7	24.6	59	9	1,093	159
Kootenay								
Total - all accommodation types	9,586	46,212	1.6	0.6	233	-5	6,063	-91
Total - Hotels	3,397	18,334	2.8	-2.4	46	1	2,267	74
76+ Rooms	1,665	8,461	-0.9	6.6	10	0	1,022	15
1-75 Rooms	1,732	9,873	6.7	-9.0	36	1	1,245	59
Motels	3,526	13,823	-3.5	-7.5	118	-9	2,335	-136
Vacation Rentals	1,433	7,317	4.4	9.2	35	1	932	3
Cariboo								
Total - all accommodation types	5,513	29,387	-0.7	-2.5	176	-8	4,693	-93
Total - Hotels	2,459	15,467	-1.2	-5.0	29	-3	1,870	-24
76+ Rooms	1,322	9,186	-0.9	-9.0	8	0	893	0
1-75 Rooms	1,137	6,281	-1.5	1.6	21	-3	977	-24
Motels	2,171	10,829	-2.3	1.0	64	-3	1,828	-91
Miscellaneous	288	1,378	2.4	-2.3	16	-2	446	49

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	(\$000)		% chg from		(#)	# chg from	(#)	# chg from
	Aug-01	YTD	Aug 00	YTD 00	Aug-01	Aug 00	Aug-01	Aug 00
North Coast								
Total - all accommodation types	2,771	13,653	-7.2	-7.8	73	0	1,994	-18
Total - Hotels	1,416	7,327	5.4	0.9	22	2	1,020	98
Motels	611	3,529	-35.4	-31.8	25	-4	624	-120
Nechako								
Total - all accommodation types	1,220	5,900	8.0	1.8	59	5	1,242	201
Total - Hotels	374	1,898	1.3	-3.4	8	1	349	36
Motels	623	3,159	13.9	3.3	25	3	666	168
Northeast								
Total - all accommodation types	3,119	24,312	13.5	9.2	79	-3	2,587	-70
Total - Hotels	1,577	11,577	15.1	13.9	20	-1	1,282	-79
76+ Rooms	708	5,509	7.6	7.5	6	-1	639	-79
1-75 Rooms	869	6,068	22.0	20.5	14	0	643	0
Motels	999	6,309	15.3	9.3	33	0	924	27
British Columbia Total								
Total - all accommodation types	204,972	1,088,080	5.7	5.8	2,041	-7	63,650	561
Fishing lodges	3,998	13,165	8.1	9.2	132	-7	1,737	-95
Total - Hotels	145,677	815,889	5.0	4.7	589	-8	49,967	58
250+ Rooms	52,746	319,574	4.4	8.8	32	0	11,928	-9
150-249 Rooms	25,754	135,391	7.4	1.5	42	1	7,730	194
76-149 Rooms	39,801	215,326	4.7	2.9	160	-3	16,291	-215
1-75 Rooms	27,377	145,808	4.3	2.5	355	-6	14,018	88
Motels	33,074	133,471	5.2	3.1	762	-26	20,148	-109
Vacation Rentals	12,928	82,689	3.2	14.6	291	7	5,796	-41
Miscellaneous	9,294	42,845	25.0	19.8	267	27	6,002	748

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	\$ chg from	(#)	\$ chg from
	Aug-01	YTD	Aug 00	YTD 00	Aug-01	Aug 00	Aug-01	Aug 00
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	26,751	115,913	8.3	8.1	181	-3	8,168	-387
Total - Hotels	20,967	93,274	7.5	6.7	64	-1	5,157	-59
150+ Rooms	9,727	44,945	7.3	6.9	8	0	1,737	-9
76-149 Rooms	6,079	25,698	14.9	10.4	18	0	1,904	0
1-75 Rooms	5,161	22,631	0.4	2.5	38	-1	1,516	-50
Motels	2,484	10,181	11.3	16.5	32	-2	1,101	13
Miscellaneous	2,154	8,020	10.6	13.5	63	5	1,558	-180
19 Cowichan Valley								
Total - All accommodation types	1,224	5,463	6.9	6.9	37	-1	661	-28
Total - Hotels	581	2,769	-3.9	0.0	7	0	238	-15
Motels	267	1,122	8.4	6.6	15	-1	259	-14
Miscellaneous	123	471	81.8	50.6	6	0	54	1
21 Nanaimo								
Total - All accommodation types	5,870	23,199	13.6	9.2	73	2	2,728	89
Total - Hotels	2,489	11,152	19.7	8.9	19	1	1,302	88
76+ Rooms	1,747	7,875	27.4	9.4	10	1	912	88
1-75 Rooms	743	3,278	4.8	7.7	9	0	390	0
Motels	1,310	5,198	9.5	6.7	28	-1	754	-43
23 Alberni-Clayoquot								
Total - All accommodation types	4,762	18,823	10.2	11.7	58	-2	1,288	-19
Total - Hotels	1,268	4,381	5.0	8.1	14	0	457	0
Motels	1,021	3,350	18.8	11.0	23	-2	452	-19
Vacation Rentals	1,508	6,675	8.1	12.2	10	0	196	0
25 Comox-Strathcona								
Total - All accommodation types	4,446	18,452	8.7	5.8	85	-3	2,071	-141
Total - Hotels	982	5,245	5.3	-4.7	9	-2	507	-122
1-75 Rooms	391	1,950	10.0	-18.1	6	-1	229	-30
Motels	1,225	5,631	11.7	7.1	25	-2	645	-30
Vacation Rentals	691	2,043	-1.1	3.1	20	0	293	11
27 Powell River								
Total - All accommodation types	458	2,665	2.1	13.6	18	0	428	0
Total - Hotels	330	1,938	7.7	17.4	9	0	293	0
Motels	72	445	-10.7	-0.9	6	0	98	0
43 Mount Waddington								
Total - All accommodation types	985	3,964	1.2	4.2	22	-3	582	-109
Total - Hotels	616	2,468	-1.5	2.7	10	-2	442	-104
45 Central Coast								
Total - All accommodation types	328	1,029	7.6	3.4	11	-1	153	-8
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	4,773	22,878	8.9	5.0	62	-7	2,357	-209
Total - Hotels	3,421	17,104	12.0	5.0	19	-2	1,399	-65
76+ Rooms	3,048	15,081	13.2	5.5	9	0	1,081	0
1-75 Rooms	373	2,024	2.9	1.8	10	-2	318	-65
Motels	1,262	5,242	1.6	3.5	38	-5	918	-144
15 Greater Vancouver								
Total - All accommodation types	84,932	448,058	6.5	4.2	285	12	26,801	677
Total - Hotels	78,743	421,554	5.7	3.9	170	-1	22,977	-118
250+ Rooms	39,499	223,490	3.9	4.6	25	0	9,589	0
150-249 Rooms	17,278	87,497	10.1	2.1	27	0	5,061	0
76-149 Rooms	16,157	83,128	4.9	2.9	51	-2	5,377	-200
1-75 Rooms	5,808	27,440	8.4	7.4	67	1	2,970	82
Motels	3,349	14,908	2.6	-1.4	44	-3	1,768	-95
Vacation Rentals	783	4,130	61.1	45.7	14	5	469	177
Miscellaneous	2,010	7,184	45.2	18.4	35	11	1,571	727

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Aug-01	YTD	Aug 00	YTD 00	Aug-01	Aug 00	Aug-01	Aug 00
29 Sunshine Coast								
Total - All accommodation types	653	2,551	1.8	6.9	22	-2	403	-71
Motels	323	1,256	8.3	16.7	12	-1	232	-19
31 Squamish-Lillooet								
Total - All accommodation types	13,288	183,244	1.9	12.7	87	8	5,517	650
Total - Hotels	10,810	127,305	-1.9	8.5	41	2	4,235	368
150+ Rooms	6,956	73,454	2.1	19.3	8	1	2,059	194
76-149 Rooms	2,318	28,500	-10.0	-3.8	14	1	1,404	121
1-75 Rooms	1,536	25,351	-5.7	-3.1	19	0	772	51
Motels	394	2,102	69.8	13.0	10	2	275	97
Vacation Rentals	1,698	29,217	17.3	33.1	23	3	869	171
Miscellaneous	386	4,620	11.3	25.4	13	1	138	16
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	8,387	25,549	8.3	16.9	114	3	3,124	53
Total - Hotels	3,433	12,374	0.6	4.8	17	-2	1,137	19
Motels	3,969	10,137	14.3	16.0	79	2	1,668	12
33 Thompson-Nicola								
Total - All accommodation types	7,473	37,755	-2.6	1.6	171	-7	5,008	-83
Total - Hotels	2,580	13,380	-7.8	0.0	29	-3	1,528	-179
76+ Rooms	1,735	9,575	-11.3	-2.2	8	-1	797	-114
1-75 Rooms	845	3,814	1.2	5.8	21	-2	731	-85
Motels	3,536	15,179	2.2	4.8	81	0	2,415	108
Vacation Rentals	572	5,834	-3.6	0.2	24	0	601	8
35 Central Okanagan								
Total - All accommodation types	9,679	43,323	3.2	7.1	64	-1	3,368	-231
Total - Hotels	6,059	29,366	3.7	7.8	20	3	1,612	95
76+ Rooms	5,007	24,485	1.7	7.0	10	0	1,163	0
1-75 Rooms	1,052	4,881	14.7	12.1	10	3	449	95
Motels	2,244	8,416	-0.7	4.8	27	-5	1,046	-93
37 North Okanagan								
Total - All accommodation types	2,191	11,518	10.0	1.1	48	1	1,566	180
Total - Hotels	1,184	7,681	9.8	-1.5	11	0	808	101
Motels	670	2,508	18.1	-0.4	19	1	533	29
39 Columbia-Shuswap								
Total - All accommodation types	6,843	24,283	4.6	3.9	113	8	3,016	299
Total - Hotels	2,750	10,237	2.6	2.6	18	0	930	-2
Motels	2,808	9,432	11.9	7.1	53	4	1,541	241
Miscellaneous	352	2,550	25.8	-2.8	21	4	302	61
Kootenay								
01 East Kootenay								
Total - All accommodation types	5,979	30,799	-1.7	1.2	117	0	3,793	-87
Total - Hotels	1,808	11,012	-6.4	-3.8	24	0	1,341	32
76+ Rooms	1,070	5,744	-5.7	8.1	8	0	789	15
1-75 Rooms	738	5,268	-7.4	-14.0	16	0	552	17
Motels	1,922	7,653	-4.6	-6.8	57	-3	1,237	-79
Vacation Rentals	1,256	6,847	4.3	10.2	19	1	832	5
Miscellaneous	984	5,286	6.6	20.3	17	2	383	-45
03 Central Kootenay								
Total - All accommodation types	2,775	11,722	7.4	2.8	82	0	1,606	51
Total - Hotels	1,350	5,997	12.5	1.0	16	1	705	42
Motels	1,033	4,000	-3.2	-3.2	36	-3	676	-15
Miscellaneous	216	1,239	40.4	46.2	14	1	119	19

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Aug-01	YTD	Aug 00	YTD 00	Aug-01	Aug 00	Aug-01	Aug 00
05 Kootenay Boundary								
Total - All accommodation types	843	3,891	7.9	-8.5	34	-5	881	-85
Total - Hotels	239	1,325	39.5	-5.3	6	0	221	0
Motels	571	2,189	0.0	-10.0	25	-3	422	-42
Cariboo								
41 Cariboo								
Total - All accommodation types	2,425	11,219	-6.9	-3.5	116	-8	2,090	-122
Total - Hotels	850	3,421	-8.3	-9.9	11	-3	557	-24
Motels	1,040	5,334	-9.5	1.2	34	-1	938	-35
Vacation Rentals	282	723	4.2	-4.5	35	3	273	15
53 Fraser-Fort George								
Total - All accommodation types	3,087	18,188	4.7	-1.9	60	0	2,803	29
Total - Hotels	1,809	12,046	1.7	-3.4	18	0	1,313	0
76+ Rooms	1,292	8,959	-0.6	-9.1	7	0	793	0
1-75 Rooms	517	3,087	7.9	17.7	11	0	520	0
Motels	1,132	5,495	5.4	0.7	30	-2	890	-56
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	1,883	8,433	-3.1	-4.3	37	1	1,105	-4
Total - Hotels	920	4,845	-8.1	-7.0	11	0	601	0
Motels	301	1,510	-10.0	-17.3	10	0	259	0
49 Kitimat-Stikine								
Total - All accommodation types	888	5,220	-14.9	-13.0	36	-1	889	-14
Total - Hotels	496	2,883	44.7	18.5	11	2	419	98
Motels	310	2,018	-49.3	-39.7	15	-4	365	-120
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	1,220	5,900	8.8	1.8	59	5	1,242	201
Total - Hotels	374	1,898	1.3	-3.4	8	1	349	36
Motels	623	3,159	13.9	3.3	25	3	886	168
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	3,119	24,312	13.5	9.2	70	-3	2,587	-70
Total - Hotels	1,577	11,577	15.1	13.9	20	-1	1,282	-79
76+ Rooms	708	5,500	7.6	7.5	6	-1	639	-79
1-75 Rooms	869	6,068	22.0	20.5	14	0	643	0
Motels	999	6,309	15.3	9.3	33	0	924	27

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Aug-01	YTD	Aug 00	YTD 00	Aug-01	Aug 00	Aug-01	Aug 00
Vancouver Island/Coast								
Victoria (C)								
Total - All accommodation types	20,371	88,387	8.9	7.7	87	0	6,026	-2
Total - Hotels	18,099	80,575	8.9	7.6	44	0	4,289	-9
150+ Rooms	9,727	44,945	7.3	6.9	8	0	1,737	-9
76-149 Rooms	4,737	19,988	16.8	11.7	14	0	1,475	0
1-75 Rooms	3,635	15,642	3.8	4.6	22	0	1,077	0
Motels	1,014	3,949	9.2	8.2	16	0	497	4
Other CRD								
Total - All accommodation types	6,380	28,548	6.4	9.4	94	-3	2,082	-385
Total - Hotels	2,868	12,699	-0.3	1.3	20	-1	868	-50
1-75 Rooms	1,526	6,989	-6.9	-2.0	18	-1	439	-50
Motels	1,470	6,232	12.8	22.4	16	-2	604	9
Miscellaneous	948	3,349	13.5	18.7	37	4	356	-167
Nanaimo (C)								
Total - All accommodation types	2,175	11,133	23.1	8.5	23	0	1,280	45
Total - Hotels	1,556	8,097	26.8	9.1	9	1	834	88
Motels	618	3,028	14.8	7.1	13	-1	436	-43
Port Alberni (C)								
Total - All accommodation types	585	2,888	4.6	1.7	15	-1	397	-14
Motels	177	854	-14.7	-11.5	8	-1	170	-14
Mainland/Southwest								
Downtown Vancouver (C)								
Total - All accommodation types	51,527	270,342	6.1	3.8	80	1	12,078	-2
Total - Hotels	50,621	268,082	6.1	3.8	69	0	11,842	0
250+ Rooms	30,274	169,279	2.7	4.3	15	0	6,098	0
150-249 Rooms	11,852	55,728	18.7	4.7	18	0	3,132	0
76-149 Rooms	5,457	26,917	2.9	1.8	16	0	1,865	0
1-75 Rooms	3,037	14,188	2.7	-1.1	22	0	947	0
Miscellaneous	283	1,271	34.4	28.3	8	2	51	21
Other Vancouver (C)								
Total - All accommodation types	5,822	28,299	19.6	14.4	51	12	2,935	248
Total - Hotels	4,577	22,947	16.7	12.1	26	3	2,351	169
76+ Rooms	3,485	17,804	9.0	4.2	12	0	1,649	0
1-75 Rooms	1,092	5,143	50.8	51.9	14	3	702	180
Motels	636	2,777	-8.5	-9.7	5	-1	282	-58
Richmond (C)								
Total - All accommodation types	11,322	65,554	3.8	1.8	23	1	3,908	78
Total - Hotels	11,296	65,360	3.7	1.3	21	0	3,823	0
Other GVRD								
Total - All accommodation types	16,280	83,903	5.7	4.4	111	-2	7,880	363
Total - Hotels	12,250	67,155	2.6	4.3	54	-4	4,961	-287
150+ Rooms	5,308	29,917	1.8	5.3	7	0	1,852	0
76-149 Rooms	5,451	29,922	4.6	5.5	18	-2	1,880	-200
1-75 Rooms	1,490	7,317	-1.4	-3.8	29	-2	1,229	-87
Motels	2,508	11,193	7.7	1.9	38	-1	1,416	-14
Whistler (DM)								
Total - All accommodation types	12,508	158,880	6.8	12.8	65	7	5,024	582
Total - Hotels	10,493	125,532	-1.9	8.7	34	2	4,045	365
150+ Rooms	6,956	73,454	2.1	19.3	8	1	2,059	194
76-149 Rooms	2,318	28,500	-10.0	-3.8	14	1	1,404	121
1-75 Rooms	1,219	23,577	-7.0	-3.1	12	0	582	50
Vacation Rentals	1,641	28,741	18.9	33.2	18	3	837	171
Miscellaneous	371	4,415	12.2	23.2	12	1	132	16
Thompson/Okanagan								
Penticton (C)								
Total - All accommodation types	4,518	14,144	11.0	14.7	46	1	1,723	42
Motels	2,432	5,832	14.8	21.1	35	0	967	-32

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Aug-01	YTD	Aug 00	YTD 00	Aug-01	Aug 00	Aug-01	Aug 00
Kamloops (C)								
Total - All accommodation types	4,985	27,265	-4.0	1.6	69	-4	3,160	-53
Total - Hotels	2,202	11,810	-7.6	0.5	16	-2	1,146	-141
76+ Rooms	1,735	9,575	-11.3	-2.2	6	-1	797	-114
1-75 Rooms	467	2,235	9.4	13.7	6	-1	349	-27
Motels	2,317	10,302	0.0	4.0	35	1	1,487	90
Vacation Rentals	418	4,866	-1.5	-0.5	9	0	451	0
Kelowna (C)								
Total - All accommodation types	8,402	39,527	2.2	6.8	44	0	2,833	-216
Total - Hotels	5,647	27,732	2.8	7.3	18	3	1,453	95
76+ Rooms	4,595	22,852	0.4	6.3	8	0	1,004	0
1-75 Rooms	1,052	4,881	14.7	12.1	10	3	449	95
Motels	2,138	8,073	4.8	7.6	21	-2	952	-42
Vernon (C)								
Total - All accommodation types	1,748	8,433	7.7	4.5	25	0	1,035	38
Total - Hotels	987	5,259	4.9	3.3	6	-1	500	-39
Motels	636	2,381	19.1	0.1	15	1	467	27
Kootenay								
Cranbrook (C)								
Total - All accommodation types	1,118	5,610	-14.7	-0.6	20	0	827	-91
Total - Hotels	534	3,018	-25.9	-5.8	6	0	442	0
Motels	450	2,022	-8.1	3.7	11	0	312	0
Cariboo								
Quesnel (C)								
Total - All accommodation types	561	2,892	-3.3	2.8	13	0	524	0
Motels	494	2,449	-0.2	8.0	8	0	387	0
Williams Lake (C)								
Total - All accommodation types	538	3,170	-11.4	-10.4	13	-2	545	-59
Motels	223	1,249	-19.8	-14.4	6	-1	185	-55
Prince George (C)								
Total - All accommodation types	2,042	13,502	2.3	-2.5	30	-1	1,841	-48
Total - Hotels	1,630	11,021	3.3	-2.6	14	0	1,140	0
76+ Rooms	1,201	8,333	2.1	-7.9	6	0	694	0
1-75 Rooms	429	2,688	7.1	18.9	8	0	446	0
Motels	394	2,395	-4.7	-4.8	13	-1	463	-48
North Coast								
Prince Rupert (C)								
Total - All accommodation types	980	5,169	-8.3	-11.4	15	2	712	11
Total - Hotels	726	3,977	-9.6	-9.3	7	0	491	0
Motels	224	1,081	-15.0	-22.8	5	0	198	0
Terrace (C)								
Total - All accommodation types	524	3,256	2.3	-0.5	17	1	499	8
Total - Hotels	312	1,993	3.6	0.2	6	0	253	0
Motels	191	1,181	1.8	-2.5	7	0	188	0
Nechako								
Smithers (T)								
Total - All accommodation types	621	2,924	4.0	3.4	17	4	448	31
Motels	223	1,037	4.3	5.9	7	1	215	17
Northeast								
Dawson Creek (C)								
Total - All accommodation types	547	3,426	7.2	0.9	16	-1	508	-79
Motels	389	2,275	15.6	5.2	11	0	354	0
Fort St. John (C)								
Total - All accommodation types	1,261	10,071	18.8	7.4	17	0	875	0
Total - Hotels	709	5,331	31.6	13.1	6	0	534	0
Motels	265	2,122	9.1	6.1	7	0	201	0

Table 6: Historical Unadjusted Room Revenue by Development Region (\$000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1996	198,897	621,444	139,958	41,896	42,632	18,498	9,302	20,772	1,093,399
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,806

Quarterly data

2000 Q1	31,385	194,795	31,115	15,006	7,463	2,913	1,504	9,327	293,507
2000 Q2	64,515	212,783	42,185	13,706	11,648	5,647	2,144	5,266	357,893
2000 Q3	110,349	278,540	84,053	24,165	16,033	8,651	3,194	7,813	532,798
2000 Q4	39,106	159,610	27,696	10,920	8,402	2,861	1,603	7,212	257,408
2001 Q1	36,151	219,573	32,783	15,159	7,410	2,732	1,436	10,976	326,219
2001 Q2	68,757	213,679	44,772	13,256	11,121	5,117	2,084	7,246	366,031

Monthly data

Jun-00	26,885	81,613	18,023	5,135	4,398	2,939	975	2,133	142,101
Jul-00	37,970	93,603	29,226	7,799	5,475	3,264	1,027	2,692	181,055
Aug-00	41,160	97,794	33,058	9,437	5,554	2,986	1,121	2,513	193,624
Sep-00	31,219	87,143	21,769	6,929	5,004	2,401	1,046	2,608	158,119
Oct-00	17,849	56,882	11,635	4,203	3,551	1,241	763	2,351	98,475
Nov-00	11,229	45,465	7,007	2,818	2,570	903	437	2,431	72,980
Dec-00	10,029	57,263	9,054	3,898	2,280	716	402	2,430	86,074
Jan-01	8,872	64,786	9,109	4,137	2,029	716	481	3,063	93,174
Feb-01	11,124	69,835	10,889	5,269	2,434	985	419	3,554	104,509
Mar-01	16,154	84,951	12,785	5,753	2,947	1,030	556	4,359	128,536
Apr-01	16,806	63,868	10,726	3,619	3,134	996	498	2,492	101,941
May-01	22,845	69,340	14,857	4,483	3,636	1,486	653	2,125	119,425
Jun-01	29,105	80,671	19,188	5,154	4,350	2,635	933	2,629	144,665
Jul-01	39,718	99,832	30,581	8,210	5,343	3,033	1,161	2,970	190,847
Aug-01	44,824	103,646	34,291	9,588	5,513	2,771	1,220	3,119	204,972

Year-over-year percent changes

May-00	2.8	5.3	7.7	19.4	12.3	10.9	3.2	18.9	6.1
Jun-00	5.0	10.5	14.3	16.8	1.9	18.8	9.4	4.5	9.8
Jul-00	4.4	1.0	8.6	12.2	1.4	19.4	-1.9	28.0	3.9
Aug-00	1.9	2.9	13.6	19.6	12.8	8.7	-5.4	2.8	5.4
Sep-00	5.8	7.7	14.3	15.6	9.4	4.9	-8.7	19.8	8.6
Oct-00	9.0	12.5	12.4	18.3	6.3	-14.3	-13.8	14.4	11.2
Nov-00	12.6	5.4	15.1	28.5	5.3	-14.2	-21.7	19.5	8.0
Dec-00	10.9	20.4	15.6	36.5	12.1	-10.0	-2.3	29.3	18.9
Jan-01	14.9	19.2	7.4	16.7	-10.6	-5.5	1.1	16.1	16.1
Feb-01	8.4	10.0	4.1	3.2	-5.7	-11.2	-10.0	7.0	8.0
Mar-01	20.5	10.4	5.0	-9.5	12.8	-1.5	-4.8	29.5	10.3
Apr-01	5.0	1.6	3.7	-12.7	-1.6	-4.4	4.6	59.9	2.5
May-01	5.6	1.2	7.5	1.3	-10.5	-10.8	-5.7	35.0	2.6
Jun-01	8.3	-1.2	6.5	0.4	-1.1	-10.4	-4.3	23.2	1.8
Jul-01	4.6	6.7	4.8	5.3	-2.4	-7.1	13.1	10.3	5.4
Aug-01	8.9	6.0	3.7	1.6	-0.7	-7.2	8.8	24.1	5.9

August year-over-year percent change

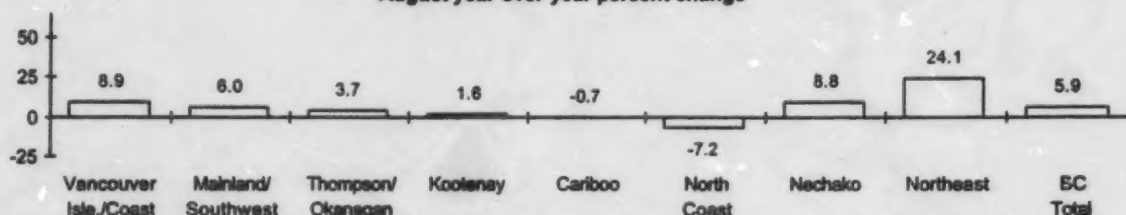


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1994	5,999.2	5,036.0	2,405.4	2,630.6	963.2	462.0	375.1	85.6	13,552.2	9,993.0	553.1
1995	6,577.2	5,368.6	2,488.2	2,880.4	1,208.6	646.4	418.8	109.9	13,501.6	9,885.3	581.3
1996	6,906.6	5,494.4	2,611.7	2,882.7	1,412.1	778.3	467.5	116.3	13,710.2	9,802.0	670.8
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,398.8	3,607.1	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	886.4
Quarterly data											
1999 Q3	3,165.2	2,590.8	1,130.1	1,460.7	574.4	267.8	225.6	44.6	2,958.8	1,771.1	187.3
1999 Q4	1,454.9	1,218.5	682.2	556.3	238.4	141.6	61.8	21.4	2,017.3	1,223.4	175.9
2000 Q1	1,441.5	1,220.6	644.2	576.4	220.9	123.4	61.3	25.1	2,089.1	1,205.7	251.4
2000 Q2	2,287.6	1,860.0	918.0	941.9	427.6	219.8	144.0	38.4	2,445.6	1,482.9	210.7
2000 Q3	3,211.6	2,634.0	1,137.9	1,496.1	577.6	273.8	224.9	43.4	2,925.1	1,748.4	208.3
2000 Q4	1,540.9	1,291.4	698.7	592.7	249.6	141.9	67.8	26.9	1,975.4	1,201.9	195.9
2001 Q1	1,530.0	1,296.5	690.7	605.7	233.6	130.6	64.4	27.9	2,019.1	1,146.3	280.0
2001 Q2	2,342.8	1,935.5	975.3	960.2	407.3	208.1	134.0	39.7	2,351.5	1,427.9	217.6
2001 Q3	3,132.6	2,572.8	1,103.4	1,469.4	559.8	272.7	204.5	42.7	2,597.1	1,470.4	215.0
Monthly data											
Jun-00	937.8	758.5	345.0	413.5	179.1	88.8	64.8	15.5	793.2	508.8	80.8
Jul-00	1,201.1	981.5	411.4	570.1	219.6	109.1	79.7	14.8	1,039.7	631.3	61.4
Aug-00	1,152.4	965.0	402.3	562.7	187.4	86.4	75.8	14.2	1,085.5	631.0	84.6
Sep-00	858.1	687.5	324.2	383.3	170.6	78.3	69.4	14.4	799.8	486.1	82.4
Oct-00	515.5	423.9	235.4	188.5	91.6	52.6	28.4	7.0	731.1	445.5	82.3
Nov-00	471.9	405.4	233.0	172.4	66.6	41.8	15.0	6.9	630.6	382.6	63.1
Dec-00	553.5	462.1	230.3	231.8	91.4	47.6	24.4	13.0	613.7	373.8	70.5
Jan-01	462.0	388.9	222.2	166.7	73.1	40.9	17.4	11.3	664.4	375.1	105.1
Feb-01	489.8	421.2	216.1	205.1	68.6	36.8	20.2	8.2	594.0	347.5	77.1
Mar-01	578.2	486.4	252.4	233.9	91.9	52.9	26.8	8.3	760.7	423.6	97.8
Apr-01	595.7	491.9	268.8	223.1	103.8	56.9	29.9	8.9	775.1	459.8	81.0
May-01	785.9	652.9	334.6	318.3	133.0	65.1	45.0	15.8	807.8	477.2	73.7
Jun-01	961.2	790.7	371.9	418.8	170.5	86.1	59.1	15.1	768.6	490.9	82.9
Jul-01	1,200.3	988.2	423.0	565.2	212.1	106.5	74.2	14.3	977.6	577.7	64.0
Aug-01	1,227.4	1,025.0	422.1	602.9	202.4	98.8	74.4	13.7	1,038.7	597.1	87.3
Sep-01	704.8	559.5	258.3	301.3	145.3	67.4	55.9	14.8	580.8	295.7	63.7
Year-over-year percent changes											
Jun-00	6.0	5.5	-0.6	11.2	8.1	12.2	3.4	5.5	1.0	-1.4	21.9
Jul-00	1.5	2.0	0.8	2.9	-0.5	0.6	-3.3	0.7	1.2	-0.8	12.0
Aug-00	1.1	1.5	0.6	2.1	-0.9	1.3	-2.6	0.8	-2.0	-1.3	14.0
Sep-00	1.9	1.5	0.7	2.2	3.7	5.7	6.1	-8.9	-2.8	-1.9	6.9
Oct-00	-0.4	-1.3	0.5	-3.6	4.0	1.5	11.1	1.0	-3.1	-2.6	7.7
Nov-00	5.0	6.6	4.8	9.0	-3.6	-8.2	1.3	17.7	-2.3	-1.7	2.5
Dec-00	13.5	13.1	11.9	14.3	15.4	7.4	14.6	50.1	-0.5	-0.8	24.7
Jan-01	9.7	9.2	11.1	6.7	12.5	15.7	11.4	11.8	4.9	3.9	17.1
Feb-01	1.3	1.9	0.8	3.2	-2.6	-5.7	-1.9	4.4	-8.2	-9.4	3.0
Mar-01	7.7	7.8	9.9	5.6	7.3	7.9	6.7	16.7	-5.9	-8.1	12.6
Apr-01	1.7	3.1	5.1	0.7	-4.1	-5.7	-3.5	4.7	-7.7	-7.6	0.6
May-01	2.8	4.6	5.5	3.7	-5.2	-7.9	-6.6	8.9	-0.6	0.2	6.0
Jun-01	2.5	4.2	7.8	1.3	-4.8	-3.0	-8.8	-2.5	-3.1	-3.5	3.6
Jul-01	-0.1	0.7	2.8	-0.9	-3.4	-2.4	-6.9	-3.5	-6.0	-8.5	4.2
Aug-01	6.5	6.2	4.9	7.1	8.0	14.3	-1.8	-3.9	-4.3	-5.4	3.2
Sep-01	-17.9	-18.6	-20.3	-17.1	-14.8	-13.9	-19.5	2.7	-27.4	-39.2	2.1

* Australia, New Zealand, and other South Pacific nations

SOURCE: Statistics Canada

BC Stats

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Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1993	5,476.8	4,635.7	2,169.2	2,466.4	841.2	403.3	330.2	70.7	15,948.8	12,068.1	510.3
1994	5,999.2	5,036.0	2,405.4	2,630.6	963.2	462.0	375.1	85.6	13,552.2	9,993.0	553.1
1995	6,577.2	5,368.6	2,488.2	2,880.4	1,208.6	646.4	418.8	109.9	13,501.6	9,885.3	581.3
1996	6,906.6	5,494.4	2,611.7	2,882.7	1,412.1	778.3	467.5	116.3	13,710.2	9,802.0	670.8
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.8	126.0	9,588.1	5,813.1	798.7
2000	8,496.9	7,018.3	3,398.8	3,607.1	1,478.6	758.9	498.0	133.8	9,443.2	5,647.7	863.6
Quarterly data											
2000 Q1	2,088.2	1,723.9	834.0	894.3	364.3	187.4	119.5	32.3	2,338.5	1,398.7	200.5
2000 Q2	2,117.5	1,740.1	844.4	891.8	377.4	197.1	129.9	33.0	2,337.7	1,369.4	221.1
2000 Q3	2,087.0	1,732.2	848.6	903.9	354.8	181.7	122.4	32.9	2,410.7	1,460.6	219.2
2000 Q4	2,204.2	1,822.1	871.9	917.2	382.1	192.6	126.2	35.6	2,356.2	1,419.0	222.7
2001 Q1	2,215.1	1,837.4	885.3	920.8	377.6	192.7	122.7	34.7	2,303.2	1,382.9	224.1
2001 Q2	2,161.6	1,802.1	892.2	912.7	359.5	185.2	119.3	34.1	2,242.3	1,309.8	226.7
2001 Q3	2,026.4	1,685.9	815.8	879.0	340.5	183.4	102.7	32.8	2,095.1	1,171.2	230.8
Monthly data											
Jul-00	704.7	584.5	281.9	307.3	120.2	63.1	40.1	11.0	806.8	487.8	73.6
Aug-00	685.5	573.7	282.2	297.7	111.8	53.4	36.9	10.9	813.1	492.4	73.6
Sep-00	696.8	574.0	284.5	298.9	122.8	65.2	45.5	11.0	790.8	480.4	72.0
Oct-00	720.5	595.8	286.6	297.9	124.8	63.6	42.3	11.0	807.1	489.1	74.7
Nov-00	732.8	605.5	290.5	304.0	127.3	64.3	41.0	11.6	783.5	469.3	72.3
Dec-00	750.9	620.8	294.8	315.2	130.0	64.7	42.8	13.0	785.7	460.8	75.8
Jan-01	751.6	621.2	297.5	307.8	130.3	66.1	41.3	11.8	793.4	487.5	75.7
Feb-01	726.2	605.5	289.7	305.2	120.7	62.1	40.3	11.3	762.7	457.5	73.6
Mar-01	737.3	610.8	298.1	307.8	126.6	64.5	41.2	11.6	747.1	437.9	74.8
Apr-01	728.7	605.0	297.4	304.5	123.7	62.3	44.8	11.4	734.2	430.6	74.3
May-01	718.2	600.4	296.5	304.5	117.9	60.8	38.3	11.8	759.0	439.6	76.5
Jun-01	714.7	596.8	298.3	303.7	117.9	62.1	36.4	10.9	749.1	439.7	75.9
Jul-01	712.2	595.4	292.1	302.7	116.8	61.7	35.1	10.8	753.2	428.5	76.8
Aug-01	724.8	607.8	302.4	336.9	117.0	66.1	35.3	10.7	761.3	447.0	76.3
Sep-01	589.4	482.7	221.3	239.5	106.7	55.6	32.2	11.3	580.8	295.7	77.6
Month-over-month percent changes											
Jul-00	0.4	0.9	0.4	3.4	-2.0	-4.2	-5.0	-1.4	2.7	4.8	-1.8
Aug-00	-2.7	-1.8	0.1	-3.1	-7.0	-15.3	-8.0	-1.2	0.8	0.9	-0.1
Sep-00	1.7	0.1	0.8	0.4	9.8	22.0	23.3	1.4	-2.8	-2.4	-2.1
Oct-00	3.4	3.8	0.7	-0.3	1.6	-2.4	-6.9	-0.3	2.1	1.8	3.7
Nov-00	1.7	1.6	1.3	2.1	2.1	1.0	-3.2	5.2	-2.9	-4.0	-3.2
Dec-00	2.5	2.5	1.5	3.7	2.1	0.6	4.4	12.2	-2.3	-1.9	4.9
Jan-01	0.1	0.1	0.9	-2.4	0.2	2.2	-3.5	-9.0	3.6	5.8	-0.1
Feb-01	-3.4	-2.5	-2.6	-0.9	-7.4	-6.0	-2.6	-4.2	-3.9	-6.1	-2.8
Mar-01	1.5	0.9	2.9	0.9	4.9	3.8	2.3	2.5	-2.0	-4.3	1.6
Apr-01	-1.2	-0.9	-0.2	-1.1	-2.2	-3.3	8.3	-1.9	-1.7	-1.7	-0.6
May-01	-1.4	-0.8	-0.3	0.0	-4.8	-2.5	-14.0	3.3	3.4	2.1	2.9
Jun-01	-0.5	-0.6	0.6	-0.3	0.1	2.3	-5.1	-7.1	-1.3	0.0	-0.7
Jul-01	-0.4	-0.2	-2.1	-0.3	-1.0	-0.7	-3.6	-1.5	0.5	-2.5	1.2
Aug-01	1.8	2.1	3.5	11.3	0.2	7.1	0.7	-0.1	1.1	4.3	-0.7
Sep-01	-18.7	-20.6	-26.6	-28.9	-8.8	-16.0	-8.7	4.8	-23.7	-33.9	1.8

* Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquihalla Hwy Passenger Vehicles
	Total	Domestic	Trans-border	Other Int'l.				Vehicles	Passengers	
1996	14,037	7,666	3,447	2,924	978.6			8,161	22,193	2,325
1997	14,819	7,974	3,733	3,111	1,102.8	741.5	312.3	8,104	22,060	2,316
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,007	8,306	4,074	3,627	1,139.2	835.9	392.9	7,887	21,280	2,389
Quarterly data										
1999 Q4	3,517	1,931	849	736	274.6	205.8	102.9	1,758	4,512	433
2000 Q1	3,552	1,822	960	770	256.9	220.8	99.5	1,556	3,915	360
2000 Q2	4,082	2,100	1,034	948	292.2	191.3	98.2	2,020	5,437	637
2000 Q3	4,830	2,442	1,240	1,149	303.5	213.7	93.1	2,557	7,440	985
2000 Q4	3,542	1,942	840	760	286.8	210.2	102.1	1,754	4,468	427
2001 Q1	3,637	1,838	966	833	272.7	217.5	93.9	1,600	4,003	369
2001 Q2	4,111	2,097	1,070	944	308.4	207.9	94.9	2,078	5,445	641
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,617	7,388	991
Monthly data										
Aug-00	1,739	884	447	409	108.2	77.3	32.6	955	2,859	376
Sep-00	1,439	738	352	349	94.3	66.9	30.9	725	1,955	247
Oct-00	1,287	716	269	281	103.4	70.3	34.9	632	1,634	190
Nov-00	1,075	582	262	231	85.8	63.2	33.5	549	1,357	109
Dec-00	1,201	644	309	248	97.6	76.7	33.8	573	1,497	127
Jan-01	1,221	598	321	302	87.1	72.2	30.3	498	1,223	101
Feb-01	1,147	568	314	245	84.0	68.5	29.7	485	1,195	105
Mar-01	1,269	651	332	286	101.6	76.8	34.0	617	1,585	163
Apr-01	1,249	645	314	290	101.7	67.3	31.6	647	1,650	190
May-01	1,381	720	355	306	103.8	69.1	32.3	703	1,849	218
Jun-01	1,481	732	401	348	102.9	71.4	31.0	728	1,946	233
Jul-01	1,679	798	486	395	113.0	79.9	32.3	900	2,600	340
Aug-01	1,800	860	515	425	121.7	85.0	31.2	989	2,850	401
Sep-01	1,162	571	270	321	79.9	58.4	25.9	728	1,898	250
Oct-01	n/a	n/a	n/a	n/a	95.7	65.9	28.8	641	1,590	188
Year-over-year percent changes										
Sep-00	1.9	2.4	-2.8	5.9	-4.3	8.2	-1.2	-1.4	-1.8	-2.9
Oct-00	1.1	3.3	-7.1	4.1	2.3	7.7	3.0	-0.5	-1.8	-2.2
Nov-00	-2.0	-3.3	-2.1	1.4	0.7	1.2	-0.3	2.0	2.5	-1.4
Dec-00	2.9	1.2	5.9	3.8	10.3	-1.8	-4.9	-2.1	-1.8	-0.8
Jan-01	8.4	3.6	7.3	20.9	11.5	0.3	-6.0	7.8	5.7	8.9
Feb-01	0.3	0.0	1.1	0.1	1.3	-5.3	-10.7	-2.0	-2.2	-2.9
Mar-01	-1.1	-0.7	-5.5	3.6	5.9	0.5	-0.2	3.0	3.2	2.4
Apr-01	0.5	-0.5	1.4	2.0	4.0	6.8	-2.4	1.7	-1.7	-0.9
May-01	2.0	3.0	3.3	-1.6	4.5	7.9	-5.6	3.7	1.6	0.6
Jun-01	-0.4	-2.8	5.3	-1.4	8.2	11.2	-2.0	3.1	0.4	1.7
Jul-01	1.6	-2.7	10.1	1.2	11.9	15.0	9.1	2.6	-1.0	-1.0
Aug-01	3.5	-2.6	15.2	3.9	12.5	9.9	-4.3	3.6	1.1	6.8
Sep-01	-19.2	-22.6	-23.4	-8.0	-15.3	-12.6	-16.3	0.4	-2.9	1.5
Oct-01	n/a	n/a	n/a	n/a	-7.4	-6.2	-17.4	1.4	-2.7	-0.9

Table 10: Tourism sector indicators

Period	Employment (000s) ¹						Hotel industry ²		Consumer Price Index ¹	
	BC Total	Key industries in tourism sector					Occupancy Rate (%) ³	Room Rate (\$)	Traveller accommodation	Restaurant food
		Industrial aggregate	Air transport	Heritage institutions	Accommodation	Food & beverage services				
1994	1,399.1	12.4	2.1	30.0	96.2	28.7	68.0	90.48	105.3	114.2
1995	1,448.4	13.5	2.3	27.6	99.9	30.0	67.7	91.94	107.7	118.2
1996	1,482.8	12.9	2.3	31.2	100.9	29.9	68.2	90.89	109.4	126.9
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	68.1	106.04	111.6	141.6
1998	1,511.8	15.9	2.3	29.5	109.7	27.3	61.9	108.59	113.9	152.6
1999	1,514.9	15.3	2.3	29.1	110.3	24.7	61.7	112.02	115.6	166.2
2000	1,573.0	14.8	2.3	27.5	117.1	26.5	60.0	114.17	117.6	171.3
Quarterly data										
1999 Q2	1,519.9	18.1	2.3	30.3	110.1	24.9	64.7	111.12	115.2	168.3
1999 Q3	1,526.2	14.7	2.5	32.6	113.0	25.1	78.6	129.84	115.7	171.5
1999 Q4	1,529.4	14.3	2.3	25.7	112.1	24.3	48.1	99.44	116.6	168.6
2000 Q1	1,516.3	14.6	2.2	24.9	111.4	25.9	53.3	111.88	116.6	164.4
2000 Q2	1,580.7	14.7	2.3	27.6	118.5	26.7	61.4	110.81	117.4	172.8
2000 Q3	1,591.8	14.5	2.4	30.1	121.0	26.8	75.6	130.63	117.9	181.0
2000 Q4	1,603.1	15.4	2.3	27.3	117.5	26.5	49.6	121.25	118.6	167.0
2001 Q1	1,571.2	14.3	2.3	25.9	115.5	26.5	54.9	118.45	119.7	183.9
2001 Q2	4,813.3	42.8	7.2	90.1	359.6	82.0	60.8	112.52	120.5	163.8
2001 Q3	4,799.0	40.0	7.5	99.0	362.3	84.9	219.7	392.65	365.9	563.3
Monthly data										
Jun-00	1,606.4	14.0	2.3	29.2	119.9	26.7	59.2	113.32	117.8	171.3
Jul-00	1,583.3	14.3	2.4	30.2	121.2	27.3	74.5	132.40	117.9	182.2
Aug-00	1,582.6	14.5	2.4	30.9	121.3	26.9	77.8	134.05	117.8	180.3
Sep-00	1,609.4	14.6	2.4	29.3	120.6	26.4	74.5	125.45	117.9	180.4
Oct-00	1,810.9	14.6	2.4	28.5	120.7	26.8	56.7	104.28	118.3	169.8
Nov-00	1,805.9	15.3	2.3	27.0	115.7	25.7	49.3	92.49	118.4	169.4
Dec-00	1,592.7	16.3	2.3	26.3	116.0	26.9	42.8	113.32	119.0	181.8
Jan-01	1,588.0	14.3	2.3	28.4	115.9	26.1	45.5	117.10	119.4	184.1
Feb-01	1,589.7	14.3	2.3	25.6	114.7	26.6	54.9	119.38	119.9	171.6
Mar-01	1,575.6	14.3	2.4	25.7	115.8	26.8	64.3	118.86	119.9	155.9
Apr-01	1,583.7	14.9	2.4	26.5	117.6	27.2	60.3	106.07	120.2	180.2
May-01	1,606.1	14.4	2.4	30.5	120.5	27.3	63.1	114.87	120.6	180.4
Jun-01	1,623.5	13.5	2.5	33.1	121.5	27.5	59.0	116.62	120.8	170.9
Jul-01	1,594.4	13.3	2.5	33.5	121.3	28.4	75.2	136.70	121.5	186.6
Aug-01	1,595.0	13.5	2.5	33.8	121.4	28.4	79.9	136.77	122.1	189.7
Sep-01	1,609.7	13.2	2.5	31.7	119.6	28.1	64.6	119.18	122.3	185.0
Year-over-year percent changes										
Jun-00	4.5	-11.3	-5.1	-8.6	7.4	6.9	-8.7	-7.4	2.2	1.7
Jul-00	4.0	-9.6	-7.5	-8.2	7.1	6.0	-2.7	0.2	2.0	6.3
Aug-00	4.3	3.0	-3.2	-7.9	7.1	6.8	-1.0	0.1	1.8	4.3
Sep-00	4.6	3.0	-2.9	-6.7	7.2	7.4	0.6	2.1	1.8	5.9
Oct-00	4.2	6.0	-2.0	2.9	4.6	7.2	1.1	4.6	1.4	1.3
Nov-00	5.3	7.8	1.0	7.4	4.9	10.9	1.7	2.6	1.5	3.2
Dec-00	4.9	8.4	1.5	8.4	4.9	8.7	1.8	4.5	2.2	-7.3
Jan-01	4.1	-0.8	1.6	8.0	3.5	2.3	1.1	6.1	2.6	2.8
Feb-01	4.1	-2.9	5.5	3.2	4.7	3.4	1.4	5.8	2.9	2.7
Mar-01	2.6	-3.0	5.5	0.8	2.8	1.8	2.2	5.7	2.7	-6.4
Apr-01	1.5	-2.9	5.1	1.0	0.9	2.5	-1.1	0.3	2.8	-6.8
May-01	2.0	-3.1	5.3	11.8	1.2	2.1	-0.9	1.3	2.7	-8.6
Jun-01	1.1	-3.2	6.4	13.5	1.3	2.9	-0.3	2.9	2.5	-0.2
Jul-01	0.7	-7.1	6.2	10.8	0.1	4.1	0.9	3.2	3.1	3.5
Aug-01	0.8	-6.7	6.1	9.5	0.0	5.7	2.7	2.0	3.7	5.2
Sep-01	0.0	-9.6	4.5	8.4	-0.8	6.6	-13.3	-5.0	3.7	2.5

¹Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)²Source: Pannell Kerr Forster

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns ¹						
	BC	Receipts (\$ million)					
		Total locations	Total	Full service	Limited service	Food service contractors	Social & mobile catering
1996	8,789	4,054.6	2,029.2	1,323.3	193.1	56.7	284.7
1997	8,751	4,335.2	2,194.8	1,444.5	209.8	60.8	339.9
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,606	4,467.5	2,188.8	1,516.5	214.3	78.2	369.8
2000	9,080	4,831.5	2,482.6	1,640.1	258.5	93.4	358.9
Quarterly data							
1999 Q4	8,735	1,070.1	522.7	387.8	55.1	19.6	84.8
2000 Q1	8,756	1,084.7	557.0	388.8	60.7	18.4	79.7
2000 Q2	9,054	1,218.7	619.9	423.3	55.7	23.8	95.9
2000 Q3	9,248	1,331.1	693.4	444.8	67.3	25.9	99.7
2000 Q4	9,182	1,197.0	612.3	403.3	72.7	25.2	83.5
2001 Q1	8,817	1,227.8	666.4	380.5	81.3	18.6	81.0
2001 Q2	8,828	1,312.7	689.2	442.0	62.7	22.6	96.1
2001 Q3	26,472	1,410.4	762.2	457.9	69.0	23.0	98.3
Monthly data							
Jun-00	9,113	423.9	216.1	146.8	20.5	8.5	32.1
Jul-00	9,252	450.3	235.3	152.5	21.5	8.0	33.0
Aug-00	9,163	459.0	243.3	151.8	21.9	9.0	33.3
Sep-00	9,329	421.8	214.8	140.6	23.9	8.9	33.5
Oct-00	9,269	401.1	201.2	136.0	25.0	8.3	30.6
Nov-00	9,103	382.8	195.6	130.7	23.6	6.8	26.1
Dec-00	9,175	413.1	215.5	136.6	24.1	10.1	26.8
Jan-01	9,013	398.3	216.9	122.5	28.1	5.9	24.8
Feb-01	8,882	387.2	209.5	118.9	25.9	7.1	25.8
Mar-01	8,555	442.2	239.9	139.1	27.3	5.8	30.3
Apr-01	8,592	420.1	225.8	135.7	21.1	6.1	31.3
May-01	8,617	438.8	224.2	152.0	20.2	7.9	32.3
Jun-01	8,674	456.1	239.2	154.3	21.4	8.8	32.6
Jul-01	8,797	478.4	259.3	153.8	23.2	6.9	35.2
Aug-01	8,848	494.0	271.3	159.4	23.3	7.6	32.5
Sep-01	8,827	438.0	231.6	144.7	22.5	8.4	30.7
Year-over-year percent changes							
Jun-00	7.4	11.1	17.1	2.2	20.0	30.3	7.4
Jul-00	7.2	9.4	14.9	0.5	22.3	27.2	6.0
Aug-00	5.1	8.1	15.3	-3.2	27.6	8.8	6.0
Sep-00	9.0	10.5	16.5	2.3	20.3	9.6	5.5
Oct-00	8.2	10.2	15.2	2.6	26.3	18.7	1.5
Nov-00	4.0	12.7	18.2	5.0	36.7	28.0	-3.2
Dec-00	3.2	12.8	18.0	4.4	33.8	39.8	-3.2
Jan-01	5.4	18.5	26.7	4.5	54.4	10.5	3.2
Feb-01	1.7	9.4	15.4	-0.9	27.4	8.4	1.9
Mar-01	-4.8	12.0	17.5	5.7	22.6	-14.5	0.1
Apr-01	-4.9	7.1	11.6	1.3	20.5	-15.8	0.9
May-01	-4.4	8.4	11.3	6.7	13.8	-2.7	-1.6
Jun-01	-4.8	7.6	10.7	5.1	4.5	2.1	1.5
Jul-01	-4.9	6.2	10.2	0.8	7.9	-13.5	6.7
Aug-01	-3.4	7.8	11.5	5.1	6.2	-14.9	-2.3
Sep-01	-5.4	3.6	7.8	2.9	-5.8	-5.6	-8.5

¹Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

However, unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is unadjusted for seasonal fluctuations.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Finance and Corporate Relations, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below \$20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

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Tourism Sector Monitor ♦ December 2001

Highlights

Room revenue

In September room revenue in the province plunged 13.4% (seasonally adjusted) in response to the events of September 11th. Mainland Southwest (-17.6%) and Vancouver Island/Coast (-12.4%) were the hardest hit regions. All other regions in the province were also down with the smallest declines occurring in the Cariboo (-0.5%) and in the Northeast (-0.9%).

Room revenues drop off



Visitor Entries

Visitor entries to BC continued to slide (-2.3%) in October, after declining 16.1% in September. Entries from the United States slipped 2.4% with same-day trips down 13.5%. Overnight trips from the US rose 12.2% but were still significantly lower than the annual average. For the second straight month, Canadian re-entries declined (-8.3%).

Visitor entries continue to fall

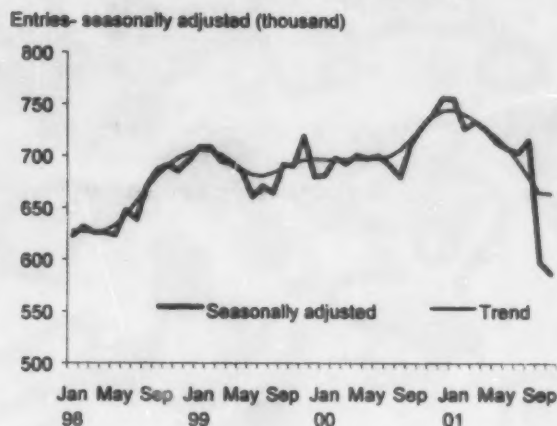


Table 1. Room Revenue* Summary

Accommodation Type			
	Aug 01 (\$'000)	July 01 (\$'000)	% change
Total	106,532	123,054	-13.4
Hotels	79,406	93,768	-15.2
Motels	14,346	16,032	-10.5
Other Acc.	14,528	14,716	-1.3
Regions (Top 3 performers)			
Cariboo	3,567	3,586	-0.5
Northeast	2,897	2,923	-0.9
Kootenay	5,311	5,388	-1.1

*Seasonally adjusted room revenue

Other indicators

In October, passenger traffic at the Vancouver airport dropped 14.2% compared to the same period of 2000. In November, passenger traffic at the Victoria (-9.1%), Kelowna (-3.5%) and Prince George (-20.5%) airports continued to slump. Traffic on the Coquihalla highway rose 11.3% compared to November 2000. The number of vehicles travelling on BC Ferries was also up (+3.5%) in November, but passenger numbers were down 0.1%.

A Look Ahead...

Preliminary numbers for October show room revenues (seasonally adjusted) remaining flat (+0.4%). Unadjusted numbers show a 9.7% decline over the same month of 2000, as revenue failed to pick up following the attack.

Tourism Trends

Room Revenue

In September, room revenues plummeted around the province. In total, room revenues dropped 13.4%. Mainland Southwest (-17.6%) and Vancouver Island/Coast (-12.4%) saw the largest declines in BC. The fall in these regions may be attributed to reduced border crossings as many Americans chose to stay closer to home. Smaller regions such as the Northeast (-0.9%) and the Cariboo (-0.5%) fared better.

Hotels and motels across the province were hardest hit in September. The larger the hotel the greater the impact was. Hotels with over 250 rooms saw declines of 19.6% whereas hotels with room numbers less than 76 dropped only 9.7%. This may be in part due to tour cancellations or because people were avoiding large buildings. Overall, hotels saw their revenues drop 15.2% and motel revenue was down 10.5%.

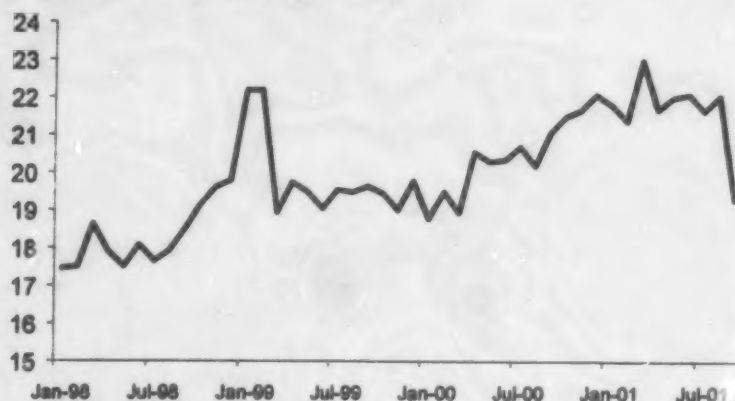
The large declines felt in September pushed third quarter numbers down. Room revenue fell 4.6% in the third quarter of 2001, with the largest decrease in the Northeast (-8.2%). Mainland Southwest (-6.7%) and Vancouver Island/Coast (-4.2%) also saw large declines.

*Hotels and Motels
saw large declines in
September.*

Room Revenues in the Mainland Southwest hit hardest in September

*Table 5: Room Revenue by
Urban Centre has been
updated. Check out the new
table on page T8.*

Room Revenue - seasonally adjusted (millions)



Visitor Entries

For the second straight month visitor entries fell (-2.3%) in October. The decline was a result of fewer entries from both the US (-2.4%) and overseas (-1.6%). Same-day entries from the United States fell an additional 13.5% in October after a 19.0% decline in September. After plunging 15.7% in September, overnight entries rose 12.2% but remained much lower than numbers posted prior to September. Entries from Asian countries were down 3.5% but European entries grew 3.7%.

More Canadians chose to stay closer to home in October causing Canadian re-entries to fall 8.3%. Both same-day car trips (-14.5%) and overseas trips (-3.7%) were down.

Canadian re-entries are at their lowest levels in over a decade

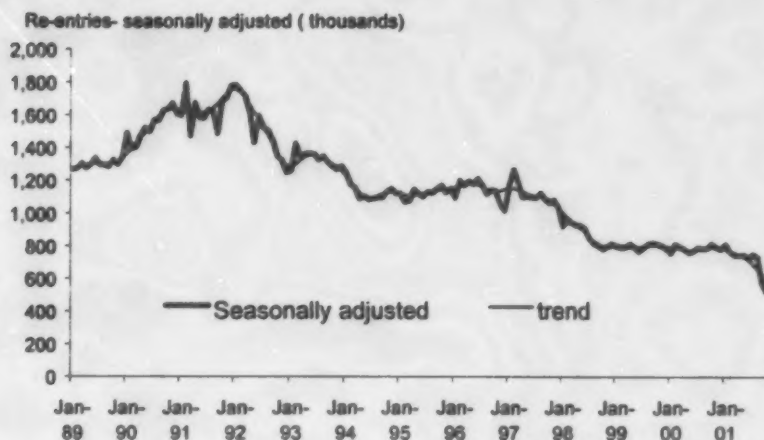


Table 2. Traveller Entries (seasonally adjusted)

	Oct-01 (000)	Sep-01 (000)	%chg from Sep-01
American visitors			
Total	478	490	-2.4
Same-day	199	230	-13.5
Overnight	291	259	12.2
Overseas visitors			
Total	107	109	-1.6
Europe	37	35	3.7
UK	18	17	5.6
Asia	54	56	-3.5
Japan	17	19	-9.4
Taiwan	7	7	-4.1
Oceania	10	11	-6.1
Canadian re-entries			
Total	526	574	-8.3
From overseas	72	75	-3.7
From US same-day auto	248	290	-14.5

(BC STATS & Statistics Canada)

Other Tourism Indicators

Restaurant, caterer and tavern receipts inched up 0.4% (seasonally adjusted) in October. Sales at drinking places slipped 2.7%.

Passenger traffic at the Vancouver Airport fell 15.9% in October from the same period last year. In November, airports around the province saw the number of flyers decline. Kelowna (-3.5%), Prince George (-20.5%) and Victoria (-9.1%) airports all saw a reduction in passenger traffic. While traffic at airports slowed, vehicle traffic on the Coquihalla highway jumped 11.3% in November and the number of vehicles boarding a BC Ferry increased by 3.5% compared to the same month of 2000, suggesting that more people were using ground, rather than air, transportation. The number of passengers on BC Ferries slipped 0.1% from November 2000 levels.

Table 3. Other Tourism Indicators

	Reference period	Total	Change from year ago
Hotel			
Occupancy rate	Oct-01	51.3%	-5.6 pp.
Average room charge	Oct-01	\$100.77	-3.0%
(Pennell Kerr Forester)			
Airport			
		(000s)	(%)
Vancouver International Airport			
Total traffic	Oct-01	1,065	-15.9
US	Oct-01	225	-16.5
Other International	Oct-01	241	-14.2
Canada	Oct-01	599	-16.4
(YVR)			
Victoria International Airport			
Total traffic	Nov-01	78	-9.1
(Victoria Airport Authority)			
Restaurant			
		(\$ millions)	(%)
Full service	Oct-01	213	5.8
Limited service	Oct-01	137	1.0
Drinking places	Oct-01	30	-2.4
(Statistics Canada)			
Coquihalla Highway			
		(000s)	(%)
Passenger Vehicles	Nov-01	122	11.3
(Ministry of Transportation & Highways)			
BC Ferries			
Vehicle Volume	Nov-01	568	3.5
Passenger Volume	Nov-01	1,355	-0.1
(BC Ferries)			
Exchange			
		Cdn \$	Change from year ago
US \$	Nov-01	1.592	0.050
UK Pound	Nov-01	2.285	0.088
Japanese Yen	Nov-01	0.013	-0.001
Australian \$	Nov-01	0.823	0.018
(Bank of Canada)			

Table 1: Seasonally Adjusted Room Revenue by Development Region (\$000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	BC Total
1995	193,421	538,065	137,312	41,925	42,516	17,684	8,377	20,133	999,453
1996	198,897	621,444	139,958	41,896	42,632	18,498	9,302	20,772	1,093,399
1997	205,480	665,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,586
1998	219,677	686,970	155,800	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,603	40,788	18,651	8,684	24,183	1,329,347
2000	245,355	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,606

Quarterly data

2000 Q2	61,135	213,598	45,076	15,302	10,927	5,135	2,165	6,762	360,100
2000 Q3	61,878	203,241	47,004	15,548	10,880	5,287	2,085	7,421	353,344
2000 Q4	65,188	221,769	49,052	17,290	11,083	4,802	1,957	8,139	378,061
2001 Q1	66,104	230,606	47,910	15,860	10,422	4,853	2,130	8,562	386,448
2001 Q2	65,704	214,302	48,130	14,845	10,444	4,758	2,125	9,455	369,783
2001 Q3	62,915	199,992	47,568	15,989	10,652	4,789	2,233	8,678	352,616

Monthly data

Aug-00	20,167	66,311	15,726	5,276	3,600	1,727	696	2,310	115,815
Sep-00	21,038	70,278	16,158	5,255	3,694	1,749	698	2,528	121,399
Oct-00	21,474	71,247	15,898	5,445	3,616	1,602	678	2,542	122,501
Nov-00	21,639	72,641	15,812	5,753	3,604	1,471	611	2,721	124,252
Dec-00	22,055	77,882	16,341	6,092	3,884	1,529	668	2,876	131,307
Jan-01	21,788	76,450	16,200	5,435	3,276	1,592	739	2,711	130,191
Feb-01	21,352	76,010	15,931	5,171	3,554	1,601	690	2,805	127,114
Mar-01	22,964	76,148	15,779	5,254	3,593	1,859	701	3,048	129,143
Apr-01	21,658	75,205	15,759	4,500	3,536	1,575	715	3,597	126,545
May-01	21,986	69,890	16,114	5,187	3,421	1,564	696	3,061	121,921
Jun-01	22,061	69,207	16,257	5,158	3,487	1,618	712	2,797	121,296
Jul-01	21,627	71,059	16,419	5,311	3,499	1,664	793	2,858	123,231
Aug-01	22,012	70,702	16,120	5,366	3,586	1,606	736	2,923	123,054
Sep-01	19,276	58,231	15,029	5,311	3,567	1,519	704	2,897	106,532

Month-over-month growth rates

Aug-00	-2.5	-0.5	4.0	5.2	0.4	-4.8	0.7	-10.5	-0.3
Sep-00	4.3	6.0	2.7	-0.4	2.6	1.3	0.4	9.4	4.8
Oct-00	2.1	1.4	-1.6	3.6	-2.1	-8.4	-2.9	0.5	0.9
Nov-00	0.8	2.0	-0.5	5.7	-0.3	-8.2	-9.9	7.1	1.4
Dec-00	1.9	7.2	3.3	5.9	7.2	3.9	9.4	5.7	5.7
Jan-01	-1.2	0.7	-0.9	-10.6	-15.2	4.2	10.6	-5.7	-0.8
Feb-01	-2.0	-3.1	-1.7	-4.9	8.5	0.8	-6.5	3.5	-2.4
Mar-01	7.5	0.2	-1.0	1.6	1.1	3.6	1.5	8.6	1.6
Apr-01	-5.7	-1.2	-0.1	-14.3	-1.8	-5.1	2.0	18.1	-2.0
May-01	1.5	-7.1	2.3	15.3	-3.2	-0.7	-2.4	-14.9	-3.7
Jun-01	0.3	-1.0	0.9	-0.6	1.9	3.4	2.1	-8.8	-0.5
Jul-01	-2.0	2.7	1.0	3.0	0.4	2.9	11.3	2.2	1.6
Aug-01	1.8	-0.5	-1.8	1.1	2.5	-3.5	-7.2	2.3	-0.1
Sep-01	-12.4	-17.6	-6.8	-1.1	-0.5	-5.4	-4.4	-0.9	-13.4

September month-over-month percent growth

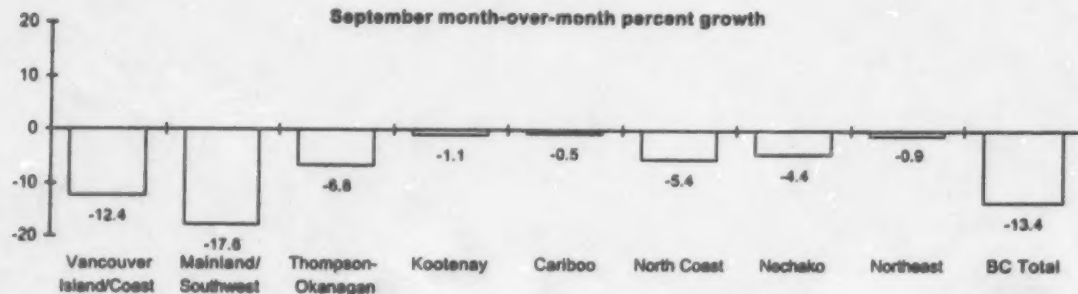


Table 2: Seasonally Adjusted Room Revenue by Accommodation Type (\$000)

Period	Hotels (Rooms)				Motels	Vacation Rentals	Miscellaneous Incl. Fishing Lodges
	250+	150-249	76-149	1-75			
1995	293,439	125,593	189,712	142,677	161,540	49,659	36,833
1996	344,557	137,715	207,279	149,564	162,185	40,945	42,155
1997	368,654	147,392	220,648	151,452	167,521	54,331	47,588
1998	366,256	158,023	237,901	163,131	166,418	62,152	52,208
1999	385,951	182,241	274,381	184,163	170,054	74,101	58,456
2000	424,158	188,617	294,167	197,027	180,812	93,116	63,709
Quarterly data							
2000 Q2	106,961	47,431	72,694	48,118	44,908	21,969	15,628
2000 Q3	102,763	46,204	73,098	47,843	45,214	23,522	16,454
2000 Q4	113,690	47,914	76,382	50,708	45,779	25,568	17,017
2001 Q1	118,862	47,875	74,735	50,501	45,708	28,532	17,437
2001 Q2	109,469	47,132	73,862	49,129	46,333	25,166	18,666
2001 Q3	101,041	45,677	71,885	47,998	46,099	25,315	18,501
Monthly data							
Jul-00	33,444	15,242	24,243	15,816	14,970	7,570	5,561
Aug-00	33,859	15,455	24,068	15,902	15,101	7,691	5,150
Sep-00	35,460	15,506	24,787	16,124	15,142	8,261	5,743
Oct-00	36,250	15,850	24,857	16,339	15,085	8,387	5,569
Nov-00	36,992	16,218	25,175	17,342	15,387	8,303	5,622
Dec-00	40,447	16,046	26,351	17,026	15,306	8,879	5,826
Jan-01	39,512	15,745	25,067	16,937	15,207	11,378	5,678
Feb-01	40,339	15,814	24,680	16,826	15,246	8,551	5,870
Mar-01	38,812	16,316	25,007	16,938	15,253	8,602	5,889
Apr-01	38,946	16,153	24,620	16,370	15,542	8,361	6,092
May-01	35,467	15,691	24,692	16,350	15,409	8,206	6,356
Jun-01	35,038	15,288	24,350	16,410	15,383	8,599	6,216
Jul-01	36,678	15,584	24,503	16,461	15,722	8,338	6,235
Aug-01	35,686	16,509	25,005	16,568	16,032	8,413	6,303
Sep-01	28,677	13,585	22,177	14,968	14,346	8,564	5,963
Month-over-month growth rates							
Jul-00	-5.1	-4.5	0.2	0.8	0.0	2.6	2.9
Aug-00	1.2	1.4	-0.7	0.5	0.9	1.6	-7.4
Sep-00	4.7	0.3	3.0	1.4	0.3	7.4	11.5
Oct-00	2.2	0.9	0.3	1.3	-0.4	1.5	-3.0
Nov-00	2.0	3.6	1.3	6.1	2.0	-1.0	1.0
Dec-00	9.3	-1.1	4.7	-1.8	-0.5	6.9	3.6
Jan-01	-2.3	-1.9	-4.9	-0.5	-0.6	26.2	-2.5
Feb-01	2.1	0.4	-1.6	-1.8	0.3	-24.8	3.4
Mar-01	-3.8	3.2	1.4	1.9	0.0	0.6	0.3
Apr-01	0.3	-1.0	-0.7	-3.4	1.9	-2.8	3.5
May-01	-8.9	-2.9	-0.5	-0.1	-0.9	-1.9	4.4
Jun-01	-1.3	-2.6	-1.4	0.4	-0.2	4.8	-2.2
Jul-01	4.7	1.9	0.6	0.3	2.2	-3.0	0.3
Aug-01	-2.7	5.9	2.0	0.6	2.0	0.9	1.1
Sep-01	-19.6	-17.7	-11.3	-9.7	-10.5	1.8	-5.4

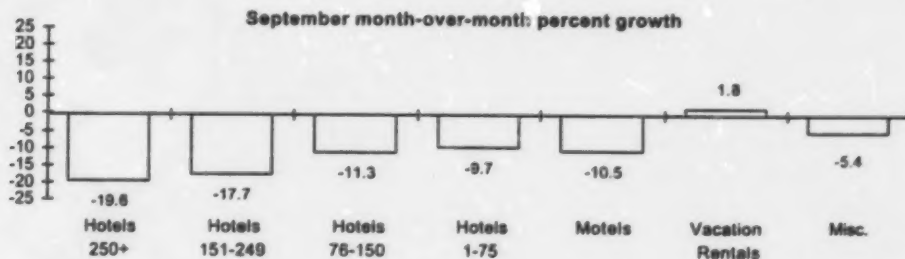


Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	(\$000)		% chg from		(#)	# chg from	(#)	# chg from
	Sep-01	YTD	Sep 00	YTD 00	Sep-01	Sep 00	Sep-01	Sep 00
Vancouver Island/Coast								
Total - all accommodation types	28,554	218,517	-8.5	5.9	477	-9	16,023	-293
Fishing lodges	1,165	8,728	-15.8	7.1	39	-1	762	8
Total - Hotels	17,558	139,071	-14.3	3.1	133	-4	8,445	-143
1-75 Rooms	5,909	43,870	-7.7	1.0	90	-3	3,281	-38
Motels	4,319	30,963	5.9	10.1	134	-5	3,387	-10
Vacation Rentals	3,084	22,298	6.3	8.8	76	-6	1,292	-170
Miscellaneous	2,428	17,457	2.9	19.4	95	7	2,137	22
Mainland/Southwest								
Total - all accommodation types	71,444	708,654	-18.0	3.3	424	15	33,876	538
Total - Hotels	65,565	632,279	-19.1	1.8	235	0	28,806	27
250+ Rooms	33,383	327,882	-22.9	4.4	30	0	11,206	0
150-249 Rooms	12,853	110,072	-15.0	-1.9	30	0	5,603	8
76-149 Rooms	14,015	133,446	-15.3	-0.5	73	0	7,556	21
1-75 Rooms	5,314	60,879	-12.0	0.5	102	0	4,241	-2
Motels	3,580	27,433	-6.4	1.8	96	-5	3,139	-81
Vacation Rentals	1,339	35,123	-0.7	32.4	40	7	1,312	292
Thompson/Okanagan								
Total - all accommodation types	20,416	182,881	-6.2	3.5	489	-4	15,607	248
Fishing lodges	247	1,561	-4.7	3.3	20	-10	195	-83
Total - Hotels	11,089	84,135	-6.0	2.6	96	0	6,101	90
76+ Rooms	7,832	56,096	-4.9	2.2	29	0	3,287	24
1-75 Rooms	3,257	28,039	-8.5	3.5	67	0	2,814	66
Motels	6,713	52,386	-5.5	5.3	257	1	7,191	290
Vacation Rentals	1,405	16,382	-24.0	-5.6	62	-1	1,309	-245
Miscellaneous	962	8,416	26.5	24.8	54	6	811	196
Kootenay								
Total - all accommodation types	6,996	53,248	1.0	0.7	236	0	6,296	205
Total - Hotels	2,634	20,968	-3.0	-2.5	49	3	2,309	101
76+ Rooms	1,335	9,796	1.8	5.9	10	0	1,022	15
1-75 Rooms	1,299	11,172	-7.3	-8.8	39	3	1,287	86
Motels	2,492	16,315	-11.6	-8.1	121	-6	2,344	-65
Vacation Rentals	1,003	8,320	56.2	13.3	31	-2	896	-26
Cariboo								
Total - all accommodation types	4,886	34,279	-2.8	-2.5	172	-10	4,488	-122
Total - Hotels	2,509	17,976	0.8	-4.2	28	-5	1,885	-51
Motels	1,724	12,575	-8.0	-0.2	65	-5	1,849	-115
Miscellaneous	256	1,634	21.4	0.8	18	3	239	78

Table 3: Unadjusted Room Revenue by Development Region

Development Region	Revenue				Properties		Rooms	
	(\$000)		% chg from		(#)	# chg from	(#)	# chg from
	Sep-01	YTD	Sep 00	YTD 00	Sep-01	Sep 00	Sep-01	Sep 00
North Coast								
Total - all accommodation types	2,074	15,727	-13.6	-8.6	73	1	1,968	59
Total - Hotels	1,099	8,426	-3.3	0.4	23	3	1,032	110
Motels	560	4,088	-34.4	-32.2	26	-5	631	-115
Nechako								
Total - all accommodation types	1,023	6,925	-2.2	1.2	62	8	1,247	216
Motels	540	3,700	3.7	3.4	28	4	696	186
Northeast								
Total - all accommodation types	2,968	27,323	11.8	9.6	69	-4	2,614	-90
Total - Hotels	1,526	13,103	12.4	13.8	20	-1	1,282	-79
Motels	887	7,195	18.8	10.4	30	-1	856	-19
British Columbia Total								
Total - all accommodation types	138,340	1,227,553	-12.5	3.4	2,002	-3	82,100	781
Fishing lodges	2,147	15,421	-10.2	6.7	111	-13	1,573	-11
Total - Hotels	102,302	918,178	-15.7	2.0	591	-4	49,953	55
250+ Rooms	36,499	356,073	-23.5	4.1	32	0	11,928	-9
150-249 Rooms	18,835	154,226	-12.3	-0.4	41	0	7,544	8
76-149 Rooms	28,540	243,866	-11.3	1.0	160	-2	16,291	-115
1-75 Rooms	18,429	164,014	-8.0	1.2	358	-2	14,190	171
Motels	20,813	154,656	-4.6	2.2	757	-22	20,093	71
Vacation Rentals	7,557	90,290	0.8	13.3	274	1	5,585	-139
Miscellaneous	5,521	49,009	8.7	20.0	269	35	4,896	785

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Sep-01	YTD	Sep 00	YTD 00	Sep-01	Sep 00	Sep-01	Sep 00
Vancouver Island/Coast								
17 Capital								
Total - All accommodation types	16,746	132,671	-15.0	4.5	185	4	8,282	-62
Total - Hotels	13,052	106,326	-18.9	2.7	65	0	5,207	-9
1-75 Rooms	3,297	25,928	-15.8	-0.3	39	0	1,568	0
Motels	1,833	12,013	7.8	15.0	32	1	1,101	54
Miscellaneous	1,390	9,416	-5.8	10.3	65	6	1,656	30
19 Cowichan Valley								
Total - All accommodation types	959	6,380	12.3	7.2	38	0	685	-25
Motels	154	1,277	-5.8	5.0	15	-1	280	-14
21 Nanaimo								
Total - All accommodation types	3,313	26,513	3.0	8.3	73	3	2,738	118
Total - Hotels	1,680	12,832	4.5	8.3	19	1	1,302	88
Motels	787	5,986	9.0	7.0	29	1	778	24
23 Alberni-Clayoquot								
Total - All accommodation types	3,117	22,475	8.1	13.5	54	-4	1,228	-45
Total - Hotels	724	5,104	2.4	7.2	12	-1	403	-5
Motels	515	3,865	9.5	10.8	22	-3	438	-33
Vacation Rentals	1,160	7,835	10.6	12.0	11	1	201	5
25 Comox-Strathcona								
Total - All accommodation types	3,048	21,488	9.9	5.0	61	-4	2,052	-89
Total - Hotels	798	6,043	9.1	-3.0	10	0	547	-52
Motels	828	6,460	5.6	6.9	25	-2	648	-27
Vacation Rentals	463	2,508	5.6	3.6	20	-2	264	-18
43 Mount Waddington								
Total - All accommodation types	778	4,681	-7.5	2.1	29	-5	547	-133
Mainland/Southwest								
09 Fraser Valley								
Total - All accommodation types	3,467	26,353	-1.6	4.1	62	-2	2,386	-132
Total - Hotels	2,525	19,638	-2.0	4.1	21	0	1,446	-18
Motels	782	6,024	-4.6	2.4	34	-3	684	-120
15 Greater Vancouver								
Total - All accommodation types	61,237	509,421	-17.8	1.0	258	15	25,793	357
Total - Hotels	57,881	479,435	-18.2	0.7	170	0	22,961	-64
250+ Rooms	29,318	252,008	-22.4	0.8	25	0	9,569	0
150-249 Rooms	12,480	99,976	-14.6	-0.3	27	0	5,061	0
76-149 Rooms	11,928	95,056	-13.6	0.5	51	-1	5,377	-100
1-75 Rooms	4,155	31,595	-8.6	5.0	67	1	2,974	36
Motels	2,216	17,123	-15.0	-3.4	42	-2	1,758	-36
Vacation Rentals	620	4,768	38.6	45.3	15	6	489	179
Miscellaneous	485	7,670	-9.8	16.1	29	10	555	252

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Sep-01	YTD	Sep 00	YTD 00	Sep-01	Sep 00	Sep-01	Sep 00
29 Sunshine Coast								
Total - All accommodation types	399	2,950	-0.4	5.9	19	-2	368	-71
Motels	198	1,452	4.2	14.8	11	-1	225	-19
31 Squamish-Lillooet								
Total - All accommodation types	6,341	169,930	-28.4	10.6	85	4	5,329	384
Total - Hotels	5,055	132,380	-33.4	5.9	41	1	4,095	181
1-75 Rooms	777	26,127	-26.3	-4.0	20	0	818	32
Vacation Rentals	655	29,873	-22.0	31.1	21	1	815	113
Miscellaneous	245	4,864	13.9	24.7	14	1	147	16
Thompson/Okanagan								
07 Okanagan-Similkameen								
Total - All accommodation types	3,309	28,857	-3.0	8.4	111	3	3,082	82
Total - Hotels	1,712	14,086	-9.6	2.8	17	-1	1,137	-2
Motels	1,214	11,351	4.5	14.8	77	2	1,844	40
33 Thompson-Nicola								
Total - All accommodation types	5,698	43,484	-5.7	0.7	168	-7	5,058	-29
Total - Hotels	2,244	15,633	-3.9	-0.6	31	-1	1,620	-87
Motels	2,376	17,556	-7.1	2.8	83	1	2,432	112
Vacation Rentals	370	6,018	-13.2	-0.5	21	-1	568	-11
35 Central Okanagan								
Total - All accommodation types	6,289	49,617	-5.3	5.4	62	0	3,067	-147
Total - Hotels	4,890	34,056	-1.0	6.5	20	3	1,612	95
75+ Rooms	4,074	28,559	0.4	6.0	10	0	1,163	0
1-75 Rooms	617	5,498	-9.4	9.2	10	3	440	95
Motels	1,124	9,543	-21.0	0.8	28	-4	1,077	-74
37 North Okanagan								
Total - All accommodation types	1,397	12,916	-14.7	-0.9	44	-2	1,478	142
Total - Hotels	821	8,501	-13.9	-2.9	11	0	808	101
Motels	417	2,923	-9.1	-1.8	17	0	521	6
39 Columbia-Shuswap								
Total - All accommodation types	3,724	28,006	-7.8	2.2	103	2	2,910	230
Total - Hotels	1,621	11,858	-13.3	0.1	17	-1	926	-17
Motels	1,581	11,013	5.1	6.8	52	2	1,517	206
Miscellaneous	158	2,708	-19.5	-3.9	17	1	267	30
Kootenay								
01 East Kootenay								
Total - All accommodation types	4,299	35,127	5.2	1.7	120	5	4,047	248
Total - Hotels	1,370	12,382	-5.5	-4.0	25	2	1,361	72
Motels	1,317	8,970	-10.0	-9.0	57	-2	1,235	-20
Vacation Rentals	929	7,776	63.6	14.7	19	1	832	5
Miscellaneous	683	5,999	12.6	20.0	19	4	619	191
03 Central Kootenay								
Total - All accommodation types	2,094	13,828	3.3	2.7	80	1	1,577	45
Total - Hotels	1,080	7,077	1.1	1.0	18	2	731	45
Motels	774	4,774	1.8	-2.4	37	0	672	20
Miscellaneous	180	1,409	35.7	46.0	13	1	99	4

Table 4: Unadjusted Room Revenue by Regional District

Development Region/ Regional District	Revenue				Properties		Rooms	
	(\$000)		% change from		(#)	# chg from	(#)	# chg from
	Sep-01	YTD	Sep 00	YTD 00	Sep-01	Sep 00	Sep-01	Sep 00
05 Kootenay Boundary								
Total - All accommodation types	603	4,294	-25.9	-12.2	36	-6	672	-88
Hotels	401	2,570	-32.5	-14.4	27	-4	437	-65
Cariboo								
41 Cariboo								
Total - All accommodation types	2,013	13,258	-8.6	-4.1	113	-9	2,076	-146
Total - Hotels	593	4,014	-8.1	-9.7	10	-4	548	-33
Hotels	886	6,222	-11.2	-0.4	34	-3	946	-75
Vacation Rentals	159	885	-14.1	-6.1	33	0	256	-6
53 Fraser-Fort George								
Total - All accommodation types	2,852	21,021	1.6	-1.4	59	-1	2,393	24
Total - Hotels	1,915	13,961	4.0	-2.5	18	-1	1,317	-18
Hotels	858	6,353	-4.6	0.0	31	-2	903	-40
North Coast								
47 Skeena-Queen Charlotte								
Total - All accommodation types	1,284	9,718	-6.7	-4.6	35	2	1,060	56
Total - Hotels	663	5,328	-8.1	-7.1	11	0	601	0
Hotels	267	1,778	-10.4	-16.4	10	0	259	0
49 Kitimat-Stikine								
Total - All accommodation types	789	6,009	-23.0	-14.5	38	-1	908	3
Total - Hotels	416	3,098	5.7	16.6	12	3	431	110
Hotels	292	2,311	-47.3	-40.8	16	-5	372	-115
Nechako								
51 Bulkley-Nechako + 57 Stikine								
Total - All accommodation types	1,023	6,925	-2.2	1.2	62	8	1,247	216
Hotels	540	3,700	3.7	3.4	28	4	696	186
Northeast								
55 Peace River + 59 Northern Rockies								
Total - All accommodation types	2,968	27,323	11.6	9.6	89	-4	2,614	-90
Total - Hotels	1,526	13,103	12.4	13.6	20	-1	1,282	-79
Hotels	887	7,195	18.8	10.4	30	-1	856	-19

Table 5: Unadjusted Room Revenue by Urban Centre

Development Region/ Urban Centre	Revenue				Properties		Rooms	
	(\$000)		% change from		(\$)		(\$)	
	Sep-01	YTD	Sep 00	YTD 00	Sep-01	Sep 00	Sep-01	Sep 00
Vancouver Island/Coast	28,554	218,517	-8.5	5.9	477	-8	18023	0
Victoria (C)	12,535	101,913	-19.1	3.5	88	0	6049	25
Other CRD	4,211	30,758	0.0	8.0	97	4	2,233	-87
Nanaimo (C)	1,715	12,848	9.8	8.7	24	2	1304	112
Port Alberni (C)	449	3,117	4.2	2.1	16	-2	420	-28
Rest of Development Region	9,644	69,881	1.3	8.5	252	-13	6,017	-22
Mainland/Southwest	71,444	708,854	-18.0	3.3	424	15	33,876	538
Downtown Vancouver (C)	36,948	307,290	-21.5	-0.1	79	1	12,048	-2
Other Vancouver (C)	4,381	32,640	-5.2	11.3	48	10	2,919	170
Richmond (C)	9,267	74,839	-3.8	0.9	24	2	3,913	75
Other GVRD	10,640	94,652	-18.3	1.4	107	2	6913	114
Whistler (DM)	5,656	164,347	-32.2	10.3	62	3	4786	253
Rest of Development Region	4,551	34,886	2.3	6.5	104	-3	3297	-72
Thompson/Okanagan	20,416	162,881	-6.2	3.5	489	-4	15807	248
Penticton (C)	1,814	15,958	-0.3	12.8	44	1	1701	43
Kamloops (C)	3,846	31,129	-6.2	0.6	89	-1	3217	12
Kelowna (C)	5,798	45,325	-4.1	5.3	44	1	2610	-135
Vernon (C)	1,224	9,656	-12.7	2.0	24	-1	1030	18
Rest of Development Region	7,735	60,812	-7.9	1.8	308	-4	7049	310
Kootenay	6,996	53,248	1.0	0.7	236	0	6298	295
Cranbrook (C)	916	6,526	-10.6	-2.2	21	1	923	5
Rest of Development Region	6,080	46,722	3.0	1.1	215	-1	5373	200
Cariboo	4,866	34,279	-2.8	-2.5	172	-10	4469	-122
Quesnel (C)	495	3,390	-9.4	0.8	13	-2	533	-39
Williams Lake (C)	543	3,735	-4.5	-9.1	15	0	553	-51
Prince George (C)	2,117	15,619	6.2	-1.4	31	0	1,654	-39
Rest of Development Region	1,711	11,535	-9.8	-2.4	113	-8	1729	7
North Coast	2,074	15,727	-13.8	-8.6	73	1	1988	59
Prince Rupert (C)	857	6,028	-16.2	-12.1	15	1	712	6
Terrace (C)	492	3,748	-10.3	-1.9	18	1	506	31
Rest of Development Region	724	5,953	-12.7	-8.9	40	-1	750	22
Nechako	1,023	6,825	-2.2	1.2	62	8	1247	216
Smithers (T)	555	3,479	-8.5	1.3	18	4	454	40
Rest of Development Region	468	3,446	6.5	1.2	44	4	793	379
Northeast	2,968	27,323	11.6	9.8	69	-4	2614	-90
Dawson Creek (C)	490	3,916	16.1	2.6	18	-1	508	-79
Fort St. John (C)	1,291	11,361	13.0	8.0	18	0	891	0
Rest of Development Region	1,188	12,046	0.1	0.1	35	-3	1215	-11

Table 6: Historical Unadjusted Room Revenue by Development Region (\$000)

Period	Vancouver Island/Coast	Mainland Southwest	Thompson Okanagan	Kootenay	Cariboo	North Coast	Nechako	Northeast	Total
1996	198,897	621,444	139,958	41,896	42,632	18,498	9,302	20,772	1,093,399
1997	205,480	685,314	146,520	44,803	43,225	17,800	9,301	25,142	1,157,585
1998	219,677	686,970	155,799	47,223	42,381	17,923	8,932	27,183	1,206,090
1999	238,389	778,153	166,895	53,803	40,788	18,851	8,684	24,183	1,329,347
2000	245,354	845,728	185,049	63,797	43,546	20,072	8,443	29,617	1,441,806
Quarterly data									
2000 Q2	64,515	212,783	42,185	13,706	11,648	5,647	2,144	5,266	357,893
2000 Q3	110,349	278,540	84,053	24,185	16,033	8,851	3,194	7,813	532,798
2000 Q4	39,106	159,810	27,898	10,920	8,402	2,861	1,803	7,212	257,408
2001 Q1	36,151	219,915	32,783	15,159	7,412	2,732	1,436	10,976	326,563
2001 Q2	69,309	213,679	44,775	13,256	11,121	5,117	2,084	7,246	368,587
2001 Q3	113,058	275,059	85,323	24,833	15,746	7,878	3,406	9,100	534,403
Monthly data									
Aug-00	41,180	97,794	33,058	9,437	5,554	2,986	1,121	2,513	193,624
Sep-00	31,219	87,143	21,789	6,829	5,004	2,401	1,046	2,808	156,119
Oct-00	17,849	56,882	11,635	4,203	3,551	1,241	763	2,351	98,475
Nov-00	11,229	45,465	7,007	2,818	2,570	903	437	2,431	72,860
Dec-00	10,029	57,263	9,054	3,896	2,280	716	402	2,430	86,074
Jan-01	8,872	64,887	9,109	4,137	2,029	716	461	3,063	93,276
Feb-01	11,124	69,939	10,889	5,269	2,436	985	419	3,554	104,614
Mar-01	16,154	85,090	12,785	5,753	2,947	1,030	558	4,359	128,674
Apr-01	16,810	63,668	10,726	3,619	3,134	986	498	2,492	101,944
May-01	23,396	69,340	14,857	4,483	3,636	1,486	653	2,125	119,975
Jun-01	29,104	80,671	19,192	5,154	4,350	2,635	933	2,629	144,668
Jul-01	39,708	99,832	30,595	8,210	5,343	3,033	1,181	2,970	190,852
Aug-01	44,796	103,784	34,312	9,627	5,537	2,771	1,222	3,162	205,211
Sep-01	28,554	71,444	20,416	6,986	4,866	2,074	1,023	2,988	138,340
Year-over-year percent changes									
Aug-00	1.9	2.9	13.6	19.8	12.8	8.7	-5.4	2.8	5.4
Sep-00	5.8	7.7	14.3	15.6	9.4	4.9	-8.7	19.8	8.6
Oct-00	9.0	12.5	12.4	18.3	6.3	-14.3	-13.8	14.4	11.2
Nov-00	12.6	5.4	15.1	28.5	5.3	-14.2	-21.7	19.5	8.0
Dec-00	10.9	20.4	15.6	36.5	12.1	-10.0	-2.3	29.3	18.9
Jan-01	14.9	19.4	7.4	16.7	-10.6	-5.5	1.1	16.1	16.3
Feb-01	8.4	10.2	4.1	3.2	-5.6	-11.2	-10.0	7.0	8.1
Mar-01	20.5	10.6	5.0	-9.5	12.8	-1.5	-4.6	29.5	10.5
Apr-01	5.1	1.6	3.7	-12.7	-1.6	-4.4	4.6	59.9	2.5
May-01	8.2	1.2	7.5	1.3	-10.5	-10.8	-5.7	35.0	3.1
Jun-01	8.3	-1.2	8.5	0.4	-1.1	-10.4	-4.3	23.2	1.8
Jul-01	4.6	6.7	4.7	5.3	-2.4	-7.1	13.1	10.3	5.4
Aug-01	8.8	8.1	3.8	2.0	-0.3	-7.2	9.0	25.8	6.0
Sep-01	-8.5	-18.0	-6.2	1.0	-2.6	-13.6	-2.2	13.8	-12.5

September year-over-year percent change

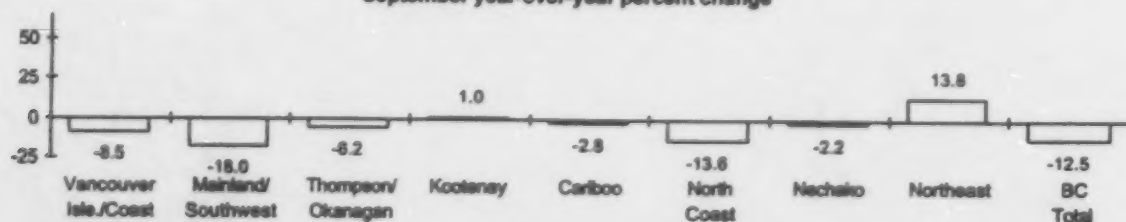


Table 7: Traveller Entries to Canada via BC, Unadjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day entry	Overseas
		Total	Same-day	Overnight	Total	Asia	Europe	Oceania*			
1994	5,999.2	5,036.0	2,405.4	2,630.6	963.2	462.0	375.1	85.6	13,552.2	9,993.0	553.1
1995	6,577.2	5,366.6	2,488.2	2,880.4	1,208.6	646.4	418.8	109.9	13,501.8	9,885.3	581.3
1996	6,906.6	5,494.4	2,611.7	2,882.7	1,412.1	778.3	467.5	116.3	13,710.2	9,802.0	670.8
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	8,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,588.1	5,813.1	798.7
2000	8,481.7	7,006.0	3,398.8	3,607.1	1,475.8	758.9	498.0	133.8	9,435.2	5,639.0	866.4
Quarterly data											
2000 Q1	1,441.5	1,220.6	644.2	576.4	220.9	123.4	81.3	25.1	2,089.1	1,205.7	251.4
2000 Q2	2,287.6	1,880.0	918.0	941.9	427.6	219.8	144.0	38.4	2,445.6	1,482.9	210.7
2000 Q3	3,211.6	2,634.0	1,137.9	1,496.1	577.8	273.6	224.9	43.4	2,925.1	1,748.4	208.3
2000 Q4	1,540.9	1,291.4	698.7	592.7	249.6	141.9	67.8	26.9	1,975.4	1,201.9	195.9
2001 Q1	1,530.0	1,296.5	690.7	605.7	233.6	130.6	64.4	27.9	2,019.1	1,146.3	280.0
2001 Q2	2,342.8	1,935.5	975.3	960.2	407.3	208.1	134.0	39.7	2,351.5	1,427.9	217.6
2001 Q3	3,132.6	2,572.8	1,103.4	1,469.4	559.8	272.7	204.5	42.7	2,597.1	1,470.4	215.0
Monthly data											
Jul-00	1,201.1	981.5	411.4	570.1	219.6	109.1	79.7	14.8	1,039.7	631.3	61.4
Aug-00	1,152.4	965.0	402.3	562.7	187.4	86.4	75.8	14.2	1,085.5	631.0	84.6
Sep-00	858.1	687.5	324.2	363.3	170.6	78.3	69.4	14.4	799.8	486.1	62.4
Oct-00	515.5	423.9	235.4	188.5	91.6	52.6	28.4	7.0	731.1	445.5	62.3
Nov-00	471.9	405.4	233.0	172.4	66.6	41.8	15.0	6.9	630.6	382.6	63.1
Dec-00	553.5	462.1	230.3	231.8	91.4	47.6	24.4	13.0	613.7	373.8	70.5
Jan-01	462.0	388.9	222.2	166.7	73.1	40.9	17.4	11.3	664.4	375.1	105.1
Feb-01	489.8	421.2	216.1	205.1	68.6	36.8	20.2	6.2	594.0	347.5	77.1
Mar-01	578.2	486.4	252.4	233.9	91.9	52.9	26.8	6.3	780.7	423.6	97.8
Apr-01	595.7	491.9	268.6	223.1	103.8	56.9	29.9	6.9	775.1	456.6	81.0
May-01	785.9	652.9	334.6	318.3	133.0	65.1	45.0	15.8	807.8	477.2	73.7
Jun-01	961.2	790.7	371.9	418.8	170.5	86.1	59.1	15.1	788.6	490.9	62.9
Jul-01	1,200.3	986.2	423.0	565.2	212.1	106.5	74.2	14.3	977.8	577.7	64.0
Aug-01	1,227.4	1,025.0	422.1	602.9	202.4	98.8	74.4	13.7	1,038.7	597.1	87.3
Sep-01	704.6	559.5	258.3	301.3	145.3	67.4	55.9	14.8	580.8	295.7	63.7
Oct-01	408.0	331.8	154.0	177.8	76.2	42.8	23.8	6.2	462.6	216.2	60.3
Year-over-year percent changes											
Jul-00	1.5	2.0	0.8	2.9	-0.5	0.6	-3.3	0.7	1.2	-0.8	12.0
Aug-00	1.1	1.5	0.6	2.1	-0.9	1.3	-2.6	0.8	-2.0	-1.3	14.0
Sep-00	1.9	1.5	0.7	2.2	3.7	5.7	6.1	-8.9	-2.8	-1.9	6.9
Oct-00	-0.4	-1.3	0.5	-3.6	4.0	1.5	11.1	1.0	-3.1	-2.6	7.7
Nov-00	5.0	6.6	4.8	9.0	-3.6	-8.2	1.3	17.7	-2.3	-1.7	2.5
Dec-00	13.5	13.1	11.9	14.3	15.4	7.4	14.6	50.1	-0.5	-0.8	24.7
Jan-01	9.7	9.2	11.1	6.7	12.5	15.7	11.4	11.8	4.9	3.9	17.1
Feb-01	1.3	1.9	0.8	3.2	-2.6	-5.7	-1.9	4.4	-8.2	-9.4	3.0
Mar-01	7.7	7.8	9.9	5.6	7.3	7.9	6.7	16.7	-5.9	-8.1	12.6
Apr-01	1.7	3.1	5.1	0.7	-4.1	-5.7	-3.5	4.7	-7.7	-7.6	0.6
May-01	2.8	4.6	5.5	3.7	-5.2	-7.9	-6.6	8.9	-0.6	0.2	6.0
Jun-01	2.5	4.2	7.8	1.3	-4.8	-3.0	-8.8	-2.5	-3.1	-3.5	3.6
Jul-01	-0.1	0.7	2.8	-0.9	-3.4	-2.4	-6.9	-3.5	-6.0	-8.5	4.2
Aug-01	6.5	6.2	4.9	7.1	8.0	14.3	-1.8	-3.9	-4.3	-5.4	3.2
Sep-01	-17.9	-18.6	-20.3	-17.1	-14.8	-13.9	-19.5	2.7	-27.4	-39.2	2.1
Oct-01	-20.9	-21.7	-34.6	-5.6	-16.9	-18.6	-16.0	-11.3	-36.7	-51.5	-3.3

* Australia, New Zealand, and other South Pacific nations

SOURCE: Statistics Canada

Table 8: Traveller Entries to Canada via BC, Seasonally Adjusted (000s)

Period	International								Canadian		
	Total	USA			Overseas				Total	USA same-day auto	Overseas
		Total*	Same-day	Overnight	Total	Asia	Europe	Oceania**			
1994	5,999.2	5,036.0	2,405.4	2,630.6	963.2	462.0	375.1	85.6	13,552.2	9,993.0	553.1
1995	6,577.2	5,368.6	2,488.2	2,880.4	1,208.6	646.4	418.8	109.9	13,501.6	9,885.3	581.3
1996	6,906.6	5,494.4	2,611.7	2,882.7	1,412.1	778.3	467.5	116.3	13,710.2	9,802.0	670.8
1997	7,322.8	5,892.6	2,798.2	3,094.4	1,430.2	798.0	449.1	122.1	13,427.5	9,328.6	767.3
1998	7,844.6	6,549.0	3,124.2	3,424.7	1,295.7	652.7	449.4	118.2	10,451.3	6,734.9	799.7
1999	8,269.2	6,861.7	3,370.2	3,491.5	1,407.5	716.0	484.6	126.0	9,586.1	5,813.1	798.7
2000	8,496.9	7,018.3	3,396.8	3,607.1	1,478.6	758.9	498.0	133.8	9,443.2	5,647.7	883.6
Quarterly data											
2000 Q1	2,088.2	1,723.9	831.1	886.3	364.3	187.6	118.0	32.4	2,338.5	1,398.7	200.5
2000 Q2	2,117.5	1,740.1	831.0	887.8	377.4	195.0	127.0	32.7	2,337.7	1,389.4	221.1
2000 Q3	2,087.0	1,732.2	835.7	893.3	354.8	179.5	121.6	32.3	2,410.7	1,460.6	219.2
2000 Q4	2,204.2	1,822.1	901.0	939.9	382.1	196.8	131.4	36.4	2,356.2	1,419.0	222.7
2001 Q1	2,215.1	1,837.4	900.8	940.8	377.6	199.3	125.2	35.7	2,303.2	1,382.9	224.1
2001 Q2	2,161.6	1,802.1	872.9	914.7	359.5	183.7	117.7	33.7	2,242.3	1,309.8	226.7
2001 Q3	2,015.0	1,675.6	801.5	868.6	339.4	177.8	111.3	32.3	2,078.3	1,158.3	228.1
Monthly data											
Jul-00	704.7	584.5	276.6	298.0	120.2	61.8	39.7	10.6	806.8	487.8	73.6
Aug-00	685.5	573.7	275.5	290.9	111.8	53.6	38.9	10.7	813.1	492.4	73.6
Sep-00	686.3	574.0	283.5	304.3	122.8	64.3	43.0	10.8	790.8	480.4	72.0
Oct-00	720.5	595.8	296.7	303.6	124.8	65.7	44.2	11.4	807.1	489.1	74.7
Nov-00	732.8	605.5	299.0	314.6	127.3	65.9	43.4	12.1	783.5	469.3	72.3
Dec-00	750.9	620.8	305.3	321.7	130.0	65.3	43.8	12.9	765.7	480.6	75.8
Jan-01	751.6	621.2	308.4	315.6	130.3	71.3	43.5	12.4	793.4	487.5	75.7
Feb-01	728.2	605.5	294.5	312.7	120.7	62.5	40.9	11.5	762.7	457.5	73.6
Mar-01	737.3	610.8	297.9	312.5	128.6	65.5	40.9	11.7	747.1	437.9	74.8
Apr-01	728.7	605.0	296.3	306.3	123.7	62.4	41.6	11.6	734.2	430.6	74.3
May-01	718.2	600.4	289.1	307.4	117.9	60.2	38.6	11.5	759.0	439.6	76.5
Jun-01	714.7	596.8	287.5	300.9	117.9	61.1	37.5	10.7	749.1	439.7	75.9
Jul-01	702.4	596.8	287.4	302.8	115.6	61.1	38.0	10.8	749.2	425.8	77.2
Aug-01	713.8	596.5	284.0	307.0	115.3	60.5	37.8	10.5	754.7	442.6	75.6
Sep-01	596.9	490.3	230.1	258.9	108.5	56.2	35.4	11.0	574.4	289.9	75.3
Oct-01	585.2	478.4	199.1	290.5	108.8	54.3	38.7	10.3	526.5	247.8	72.5
Month-over-month percent changes											
Jul-00	0.4	0.9	0.8	0.3	-2.0	-4.4	-3.6	-1.6	2.7	4.8	-1.8
Aug-00	-2.7	-1.8	-0.4	-2.4	-7.0	-13.0	-2.1	-0.3	0.8	0.9	-0.1
Sep-00	1.7	0.1	2.9	4.6	9.8	19.9	10.6	0.9	-2.8	-2.4	-2.1
Oct-00	3.4	3.8	4.6	-0.2	1.6	2.2	2.8	5.5	2.1	1.8	3.7
Nov-00	1.7	1.6	0.8	3.6	2.1	0.4	-1.9	5.4	-2.9	-4.0	-3.2
Dec-00	2.5	2.5	2.1	2.3	2.1	-1.0	0.9	7.1	-2.3	-1.9	4.9
Jan-01	0.1	0.1	1.0	-1.9	0.2	9.2	-0.7	-3.8	3.6	5.8	-0.1
Feb-01	-3.4	-2.5	-4.5	-0.9	-7.4	-12.3	-5.9	-7.2	-3.9	-6.1	-2.6
Mar-01	1.5	0.9	1.2	-0.1	4.9	4.9	-0.1	1.8	-2.0	-4.3	1.6
Apr-01	-1.2	-0.9	-0.6	-2.0	-2.2	-4.7	1.9	-1.6	-1.7	-1.7	-0.6
May-01	-1.4	-0.8	-2.4	0.4	-4.8	-3.7	-7.3	-0.4	3.4	2.1	2.9
Jun-01	-0.5	-0.6	-0.6	-2.1	0.1	1.6	-2.9	-7.1	-1.3	0.0	-0.7
Jul-01	-1.7	-1.7	0.0	0.6	-2.0	0.0	1.5	0.6	0.0	-3.2	1.7
Aug-01	1.6	2.0	-1.2	1.4	-0.2	-1.1	-0.5	-2.1	0.7	4.0	-2.1
Sep-01	-16.1	-18.1	-19.0	-15.7	-5.9	-7.0	-6.3	4.4	-23.9	-34.5	-0.4
Oct-01	-2.3	-2.4	-13.5	12.2	-1.6	-3.5	3.7	-6.1	-8.3	-14.5	-3.7

* Seasonal adjustment of total US entries are calculated by Statistics Canada and are adjusted to sum to national totals, therefore same-day plus overnight entries via BC will not necessarily equal the total

** Australia, New Zealand, and other South Pacific nations

SOURCE: BC STATS, Statistics Canada

Table 9: Transportation Indicators (Historical)

Period	Air Passenger Traffic (000s)							Other Transportation (000s)		
	Vancouver				Victoria	Kelowna	Prince George	BC Ferries		Coquitlam Hwy
	Total	Domestic	Trans-border	Other Int'l.	Total	Total	Total	Vehicles	Passengers	Passenger Vehicles
1996	14,037	7,666	3,447	2,924	978.8			8,161	22,193	2,325
1997	14,819	7,974	3,733	3,111	1,102.8	741.5	312.3	8,104	22,060	2,316
1998	15,508	8,215	4,123	3,170	1,214.2	799.7	322.8	7,822	21,418	2,365
1999	15,806	8,314	4,120	3,372	1,191.4	815.1	352.2	7,852	21,369	2,378
2000	16,007	8,306	4,074	3,627	1,139.2	835.9	392.9	7,887	21,260	2,389
Quarterly data										
2000 Q1	3,552	1,822	980	770	255.9	220.8	99.5	1,556	3,915	360
2000 Q2	4,082	2,100	1,034	948	292.2	191.3	98.2	2,020	5,437	637
2000 Q3	4,830	2,442	1,240	1,149	303.5	213.7	93.1	2,557	7,440	965
2000 Q4	3,542	1,942	840	760	288.8	210.2	102.1	1,754	4,488	427
2001 Q1	3,837	1,838	966	833	272.7	217.5	93.9	1,600	4,003	369
2001 Q2	4,111	2,097	1,070	944	305.4	207.9	94.9	2,078	5,445	641
2001 Q3	4,641	2,230	1,270	1,141	314.6	223.3	89.4	2,617	7,388	991
Monthly data										
Oct-00	1,267	716	269	281	103.4	70.3	34.9	632	1,634	190
Nov-00	1,075	582	262	231	85.6	63.2	33.5	549	1,357	109
Dec-00	1,201	644	309	248	97.6	76.7	33.8	573	1,497	127
Jan-01	1,221	598	321	302	87.1	72.2	30.3	498	1,223	101
Feb-01	1,147	588	314	245	84.0	68.5	29.7	485	1,195	105
Mar-01	1,269	651	332	286	101.6	76.8	34.0	617	1,585	163
Apr-01	1,249	645	314	290	101.7	67.3	31.6	647	1,650	190
May-01	1,381	720	355	306	103.8	69.1	32.3	703	1,849	218
Jun-01	1,481	732	401	348	102.9	71.4	31.0	728	1,946	233
Jul-01	1,679	798	486	395	113.0	79.9	32.3	900	2,600	340
Aug-01	1,800	860	515	425	121.7	85.0	31.2	989	2,890	401
Sep-01	1,162	571	270	321	79.9	58.4	25.9	728	1,898	250
Oct-01	1,065	599	225	241	95.7	65.9	28.8	641	1,590	188
Nov-01	n/a	n/a	n/a	n/a	77.8	61.0	28.6	568	1,355	122
Year-over-year percent changes										
Oct-00	1.1	3.3	-7.1	4.1	2.3	7.7	3.0	-0.5	-1.8	-2.2
Nov-00	-2.0	-3.3	-2.1	1.4	0.7	1.2	-0.3	2.0	2.5	-1.4
Dec-00	2.9	1.2	5.9	3.8	10.3	-1.8	-4.9	-2.1	-1.8	-0.8
Jan-01	8.4	3.6	7.3	20.9	11.5	0.3	-6.0	7.8	5.7	8.9
Feb-01	0.3	0.0	1.1	0.1	1.3	-5.3	-10.7	-2.0	-2.2	-2.9
Mar-01	-1.1	-0.7	-5.5	3.6	5.9	0.5	-0.2	3.0	3.2	2.4
Apr-01	0.5	-0.5	1.4	2.0	4.0	6.8	-2.4	1.7	-1.7	-0.9
May-01	2.0	3.0	3.3	-1.6	4.5	7.9	-5.6	3.7	1.6	0.6
Jun-01	-0.4	-2.8	5.3	-1.4	8.2	11.2	-2.0	3.1	0.4	1.7
Jul-01	1.6	-2.7	10.1	1.2	11.9	15.0	9.1	2.6	-1.0	-1.0
Aug-01	3.5	-2.6	15.2	3.9	12.5	9.9	-4.3	3.6	1.1	6.8
Sep-01	-19.2	-22.6	-23.4	-8.0	-15.3	-12.6	-16.3	0.4	-2.9	1.5
Oct-01	-15.9	-16.4	-16.5	-14.2	-7.4	-6.2	-17.4	1.4	-2.7	-0.9
Nov-01	n/a	n/a	n/a	n/a	-9.1	-3.5	-20.5	3.5	-0.1	11.3

Table 10: Tourism sector indicators

Period	Employment (000s) ¹						Hotel Industry ²		Consumer Price Index ³	
	BC Total	Key Industries in tourism sector					Occupancy Rate (%) ³	Room Rate (\$)	Traveller accommodation	Restaurant food
		Industrial aggregate	Air transport	Heritage institutions	Accommodation	Food & beverage services				
1995	1,448.4	13.5	2.3	27.6	99.9	30.0	67.7	91.94	107.7	118.2
1996	1,462.8	12.9	2.3	31.2	100.9	29.9	68.2	96.89	109.4	128.9
1997	1,499.7	14.4	2.2	30.5	106.8	29.5	66.1	106.04	111.6	141.8
1998	1,511.9	15.9	2.3	29.5	108.7	27.3	61.9	108.59	113.9	152.6
1999	1,514.9	15.3	2.3	29.1	110.3	24.7	61.7	112.02	115.6	166.2
2000	1,573.0	14.8	2.3	27.5	117.1	26.5	60.0	114.14	117.6	171.3
Quarterly data										
1999 Q2	1,519.6	16.1	2.3	30.3	110.1	24.9	64.7	111.12	115.2	168.3
1999 Q3	1,526.2	14.7	2.5	32.8	113.0	25.1	76.6	129.64	115.7	171.5
1999 Q4	1,529.4	14.3	2.3	25.7	112.1	24.3	48.1	99.44	116.6	168.6
2000 Q1	1,516.3	14.6	2.2	24.9	111.4	25.9	53.3	111.88	116.6	164.4
2000 Q2	1,580.7	14.7	2.3	27.8	118.5	26.7	61.4	110.81	117.4	172.8
2000 Q3	1,591.8	14.5	2.4	30.1	121.0	26.8	75.6	130.63	117.9	181.0
2000 Q4	1,603.1	15.4	2.3	27.3	117.5	26.5	49.7	121.12	118.6	187.0
2001 Q1	1,571.2	14.3	2.3	25.9	115.5	26.5	54.9	118.45	119.7	183.9
2001 Q2	4,613.3	42.8	7.2	90.1	359.6	82.0	60.8	112.52	120.5	163.8
2001 Q3	4,800.0	40.0	7.5	99.1	382.3	85.0	219.7	392.85	385.9	563.3
Monthly data										
Aug-00	1,582.8	14.5	2.4	30.9	121.3	26.9	77.8	134.05	117.6	180.3
Sep-00	1,609.4	14.6	2.4	29.3	120.6	26.4	74.5	125.45	117.9	180.4
Oct-00	1,610.9	14.6	2.4	28.5	120.7	26.8	56.9	103.87	118.3	189.8
Nov-00	1,605.9	15.3	2.3	27.0	115.7	25.7	49.3	92.49	118.4	189.4
Dec-00	1,592.7	16.3	2.3	26.3	116.0	26.9	42.8	113.32	119.0	181.8
Jan-01	1,588.0	14.3	2.3	26.4	115.9	26.1	45.5	117.10	119.4	184.1
Feb-01	1,569.7	14.3	2.3	25.6	114.7	26.8	54.9	119.38	119.9	171.8
Mar-01	1,575.8	14.3	2.4	25.7	115.8	26.8	64.3	118.86	119.9	155.9
Apr-01	1,583.7	14.9	2.4	26.5	117.6	27.2	60.3	106.07	120.2	160.2
May-01	1,606.1	14.4	2.4	30.5	120.5	27.3	63.1	114.87	120.6	160.4
Jun-01	1,623.5	13.5	2.5	33.1	121.5	27.5	59.0	116.62	120.8	170.9
Jul-01	1,594.4	13.3	2.5	33.5	121.3	28.4	75.2	136.70	121.5	188.6
Aug-01	1,595.0	13.5	2.5	33.8	121.4	28.4	79.9	136.77	122.1	189.7
Sep-01	1,610.6	13.2	2.5	31.8	119.6	28.2	64.6	119.18	122.3	185.0
Oct-01	1,612.8	13.0	2.5	30.3	119.4	28.2	51.3	100.77	122.9	180.8
Year-over-year percent changes										
Aug-00	4.3	3.0	-5.2	-7.9	7.1	6.8	-1.0	0.1	1.8	4.3
Sep-00	4.6	3.0	-2.9	-8.7	7.2	7.4	0.6	2.1	1.8	5.9
Oct-00	4.2	6.0	-2.0	2.9	4.6	7.2	1.3	4.2	1.4	1.3
Nov-00	5.3	7.8	1.0	7.4	4.9	10.9	1.7	2.6	1.5	3.2
Dec-00	4.0	8.4	1.5	8.4	4.9	8.7	1.8	4.5	2.2	-7.3
Jan-01	4.1	-0.8	1.6	8.0	3.5	2.3	1.1	6.1	2.6	2.8
Feb-01	4.1	-2.9	5.5	3.2	4.7	3.4	1.4	5.8	2.9	2.7
Mar-01	2.6	-3.0	5.5	0.8	2.8	1.8	2.2	5.7	2.7	-6.4
Apr-01	1.5	-2.9	5.1	1.0	0.9	2.5	-1.1	0.3	2.8	-8.8
May-01	2.0	-3.1	5.3	11.8	1.2	2.1	-0.9	1.3	2.7	-8.6
Jun-01	1.1	-3.2	8.4	13.5	1.3	2.9	-0.3	2.9	2.5	-0.2
Jul-01	0.7	-7.1	6.2	10.8	0.1	4.1	0.9	3.2	3.1	3.5
Aug-01	0.8	-6.7	6.1	9.5	0.0	5.7	2.7	2.0	3.7	5.2
Sep-01	0.1	-9.7	4.4	8.8	-0.8	6.9	-13.3	-5.0	3.7	2.5
Oct-01	0.1	-11.5	4.1	6.5	-1.1	5.3	-9.6	-3.0	3.9	6.5

¹Source: Statistics Canada (Employment data from Survey of Employment Payroll & Hours)²Source: Pannell Kerr Forster³Occupancy Rate change expressed as percentage point change

Table 11: BC Restaurant and Tavern Receipts

Period	Restaurant and Taverns ¹						
	BC Total locations	Receipts (\$ million)					
		Total	Full service	Limited service	Food service contractors	Social & mobile caterers	Drinking places
1996	8,789	4,054.6	2,029.2	1,323.3	193.1	56.7	264.7
1997	8,751	4,335.2	2,194.8	1,444.5	209.8	60.9	339.9
1998	8,718	4,641.0	2,377.0	1,571.2	227.7	66.3	398.8
1999	8,008	4,467.5	2,188.8	1,616.5	214.3	78.2	369.8
2000	9,080	4,831.5	2,482.6	1,640.1	256.5	93.4	358.9
Quarterly data							
1999 Q4	8,735	1,070.1	522.7	387.8	55.1	19.8	84.8
2000 Q1	8,756	1,084.7	557.0	368.5	60.7	18.4	79.7
2000 Q2	9,054	1,218.7	619.9	423.3	55.7	23.8	95.9
2000 Q3	9,248	1,331.1	693.4	444.8	67.3	25.0	98.7
2000 Q4	9,182	1,197.0	612.3	403.3	72.7	25.2	83.5
2001 Q1	8,817	1,227.8	686.4	380.5	81.3	18.8	81.0
2001 Q2	8,628	1,312.7	689.2	442.0	62.7	22.6	98.1
2001 Q3	26,528	1,405.7	760.4	454.5	68.6	24.7	97.6
Monthly data							
Jun-00	9,113	423.9	216.1	146.8	20.5	8.5	32.1
Jul-00	9,252	450.3	235.3	152.5	21.5	8.0	33.0
Aug-00	9,163	459.0	243.3	151.6	21.9	9.0	33.3
Sep-00	9,329	421.8	214.8	140.6	23.9	8.9	33.5
Oct-00	9,289	401.1	201.2	136.0	25.0	8.3	30.6
Nov-00	9,103	382.8	195.6	130.7	23.6	6.8	26.1
Dec-00	9,175	413.1	215.5	136.6	24.1	10.1	28.8
Jan-01	9,013	398.3	216.9	122.5	28.1	5.9	24.8
Feb-01	8,882	387.2	209.5	118.9	25.9	7.1	25.8
Mar-01	8,555	442.2	239.9	139.1	27.3	5.6	30.3
Apr-01	8,592	420.1	225.8	135.7	21.1	6.1	31.3
May-01	8,817	436.8	224.2	152.0	20.2	7.9	32.3
Jun-01	8,674	456.1	239.2	154.3	21.4	8.6	32.6
Jul-01	8,797	478.4	259.3	153.8	23.2	6.9	35.2
Aug-01	8,848	494.0	271.3	159.4	23.3	7.8	32.5
Sep-01	8,883	433.2	229.8	141.3	22.1	10.1	29.9
Oct-01	8,800	410.4	213.0	137.3	22.0	8.3	29.8
Year-over-year percent changes							
Jun-00	7.4	11.1	17.1	2.2	20.0	30.3	7.4
Jul-00	7.2	9.4	14.9	0.5	22.3	27.2	6.0
Aug-00	5.1	8.1	15.3	-3.2	27.6	8.8	6.0
Sep-00	9.0	10.5	16.5	2.3	20.3	9.6	5.5
Oct-00	8.2	10.2	15.2	2.6	26.3	18.7	1.5
Nov-00	4.0	12.7	18.2	5.0	36.7	26.0	-3.2
Dec-00	3.2	12.8	18.0	4.4	33.8	39.8	-3.2
Jan-01	5.4	18.5	26.7	4.5	54.4	10.5	3.2
Feb-01	1.7	9.4	15.4	-0.9	27.4	8.4	1.9
Mar-01	-4.8	12.0	17.5	5.7	22.8	-14.5	0.1
Apr-01	-4.9	7.1	11.6	1.3	20.5	-15.0	0.9
May-01	-4.4	8.4	11.3	6.7	13.8	-2.7	-1.6
Jun-01	-4.8	7.8	10.7	5.1	4.5	2.1	1.5
Jul-01	-4.9	6.2	10.2	0.8	7.9	-13.5	6.7
Aug-01	-3.4	7.6	11.5	5.1	6.2	-14.9	-2.3
Sep-01	-4.8	2.7	7.0	0.5	-7.8	13.1	-10.8
Oct-01	-5.0	2.3	5.8	1.0	-12.1	-0.3	-2.4

¹Source: Statistics Canada

Note: with the change to NAICS (North American Industry Classification System) coding, many of the series are not available prior to January 1999.

Explanatory Notes

Data Sources

All room revenue data reported is compiled by BC STATS using the hotel tax database maintained and administered by the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Traveller Entry data is from Statistics Canada. All other data sources are accredited within the report.

Accommodation Categories

Each property has been assigned to one of eight accommodation categories. In addition to motels and four sizes of hotels, there are three special accommodation categories:

Fishing Lodges – All inland and coastal fishing camps located on or near lakes, rivers and oceans. Includes lodges which offer inland fishing expeditions, marinas with accommodation and lodges offering the services of fishing guides.

Vacation Rentals – Includes beach houses, cabins, and selected trailer parks. May also include certain inns and apartment complexes.

Miscellaneous – Includes guest ranches; outfitting, adventure hunting and other types of outdoor adventure; lodges that cater to skiers, hikers, etc. (with the exception of those lodges that mainly service cabins); bed and breakfasts; and houseboats. Also includes universities, mining firms, farms and other establishments renting rooms whose primary activity is not accommodation.

Seasonally Adjusted Data

Accommodation revenue exhibits large, regular seasonal fluctuations, characterised by peaks in the summer months and troughs in the winter months.

The *Tourism Sector Monitor* report uses Statistics Canada's X11/ARIMA/88 technique to remove the effects of seasonality from the revenue time series. The resulting seasonally adjusted series provides a useful tool for the analysis of underlying trends in accommodation revenue.

However, unless otherwise indicated, revenue data in the *Tourism Sector Monitor* report is unadjusted for seasonal fluctuations.

Tourism Sector Monitor is prepared by BC STATS, Ministry of Finance and Corporate Relations, using data from the Consumer Taxation Branch of the Ministry of Finance and Corporate Relations.

Limitations

The data reported here is derived from the hotel tax database. Tax is not payable for several kinds of accommodation, including:

1. properties with three or fewer rooms (such as small bed and breakfast operations);
2. room rentals exceeding one month in duration;
3. lodging where the daily rate is below \$20;
4. lodging supplied to passengers of a ship or train while the ship or train is in transit or is making a scheduled stopover in the Province;
5. lodging supplied by employers to employees; and,
6. lodging supplied to consular employees and their staff.

Readers wishing more information regarding the nature of the hotel tax are referred to the Hotel Room Tax Act and the Hotel Room Tax Regulations.

Room Counts

Data are obtained primarily from Tourism BC's *Accommodation Guide* and supplemented by estimates from the Consumer Taxation Branch's hotel tax file. Vendors and their rooms are not counted in any given month unless revenue has been reported.

Suppression

The protection of confidentiality requires the suppression of categories not containing at least four properties. In most cases, protection is achieved by aggregating confidential cells into larger categories.

Revisions

A standard revision cycle accommodates corrections to the source data, to the allocation of consolidated reporters, and to the coding of properties by accommodation type. Revisions are implicit in the seasonally adjusted data and in the month-over-month, year-over-year and year-to-date percentage changes of subsequent reports, and are comprehensively reported in the annual tables published in the Annual issue of the *Tourism Sector Monitor* report.

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